



## **Simon Anderson Speaker Bio**

**Simon Anderson** is an international futurist keynote speaker, applied foresight expert, executive advisor, and award-winning author. With a mission to help executives and organizations move beyond resilience and become future ready, Simon translates complex emerging trends and technologies into actionable insights and strategies using his Future Ready Formula™. Drawing on his extensive experience in applied foresight with executive leadership and a global perspective gained from speaking on four continents and his travels to more than 35 countries, he empowers leaders across industries to navigate challenges and capitalize on opportunities created by rapid change.

As the co-author of the award-winning book *Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow* and former advisor to technology startups and a multinational education non-profit, Simon has established himself as an expert in emerging technologies and trends. He was a co-founder of the Future Ready Economies network, and now partners with economic development professionals to prepare and adapt their communities and regions for a successful future.

Simon's insights have been featured in a wide variety of publications worldwide, including CityWire's New Model Adviser, Commercial Factor, Crain's Business News and Executive Connections, a publication of the International Executive MBA Council.

His captivating, insightful, and immediately actionable presentations make him a popular speaker among executives, boards, and organizations eager to increase their success by confidently embracing the future.