

ECONOMIC OPPORTUNITY AND QUALITY OF LIFE SUGGESTIONS

Improve Economic Opportunity

- C'ville living wage might be different than national .
- Reward local businesses for paying more by decreasing taxes.
- Other avenues to middle class than skilled trade jobs
- More information about SWAM businesses.
- Partner with PVCC. Increase scholarship opportunities.
- Have general contractors hire subs from within the city.
- Why do people need a government to get a job?
- What if people don't = \$15 in value?
- Advocate for full employment – not just part time jobs.
- Provide infrastructure -- bus service, transportation. Get input from riders and listen to it.
- Public transportation could be solar.
- What neighborhoods does it go to?
- Don't assume computer literacy and ability to do online applications.
- Downtown Jobs Center much more vigorous. Connect to direct employment. More staff. More employer engagement.
- City partner with temp agency to fill open positions.
- Publicize local businesses which do pay low wages
- More outreach and support for local businesses -- hiring connection to Jobs Center
- Calculate what a true low wage is.
- Expand Cville Works

Promote Mindful Community Growth and Prevent Gentrification

- Less gentrification, more affordable housing
- What is the purpose of the redevelopment plan on West Main? Business owner speaks toward need.
- Is preserving historic neighborhoods at odds with affordability? Might be conflicting goals.
- Goal 1 leads to Goal 2.
- Tie minimum wage to cost of housing.
- Want City Council to demand housing units not just financial contribution.
- Communicate early with neighborhood associations.
- Secure bigger bonds from developers to assure they keep their word.
- No formula for what affordable housing means.
- Platform addresses affordable housing for broad group.
- Density will have to be somewhere

- Councilors need to be wary of bait and switch.
- Planning department does not work with ALL the neighborhoods.
- Risk mitigation funds . . . address slum landlords
- More information on how tourism and growth of hotels plays in.
- City needs to define mixed income and acceptable ratio of how many affordable units
- Public funding of affordable housing
- NACA ? program

Create a greener Charlottesville

- 100% renewable city by a set date
- Create specific benchmarks and objectives
- Walkable spaces
- Sidewalks
- City composting
- Bikes – lanes and availability

From EPiC Meeting 1/31/17