

# 7 Stages of a Strategic Plan



## TIPS ON CREATING A GOOD STRATEGIC PLAN

### GET READY



## 001.

- ✗ Identify reasons for planning
- ✗ Set up planning process for success
- ✗ Develop plan for gathering information
- ✗ Design the planning process to meet the organisation's need
- ✗ Develop the plan for planning

### VISION, MISSION AND VALUES



## 002.

- ✗ Create or revisit a mission statement
- ✗ Draft a vision statement
- ✗ Articulate/Affirm the organization's values, beliefs and guiding principles

### ASSESS YOUR SITUATION



## 003.

- ✗ Summarize organization's history and accomplishments
- ✗ Articulate previous and current strategies
- ✗ Gather information from internal and external stakeholders
- ✗ Evaluate current programs; collect objective data
- ✗ Summarize the information collected

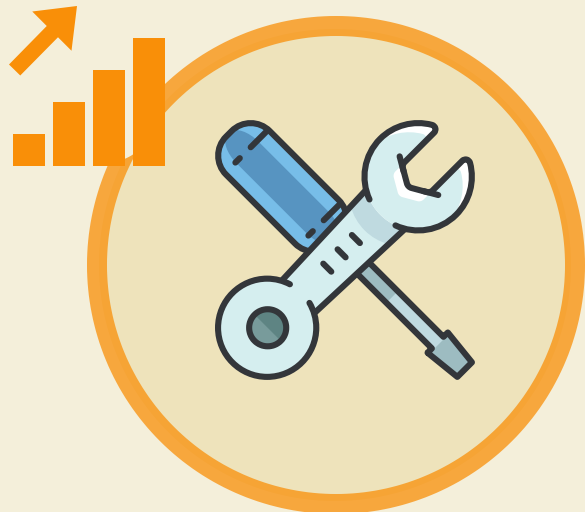
### AGREE ON PRIORITIES



## 004.

- ✗ Make sense of the data collected
- ✗ Business planning: Assess program portfolio and agree on competitive growth strategies
- ✗ Summarize future program portfolio
- ✗ Agree on core future strategies
- ✗ Agree on administrative, financial and governance priorities

### WRITE THE PLAN



## 005.

- ✗ Create goals and objectives
- ✗ Develop long range financial projections
- ✗ Write strategic plan
- ✗ Adopt the strategic plan

### IMPLEMENT THE PLAN



## 006.

- ✗ Manage the transition: assess the changes required for success
- ✗ Develop a detailed annual operating plan for upcoming year

### EVALUATE AND MONITOR THE PLAN



## 007.

- ✗ Evaluate the plan and planning process
- ✗ Monitor the Strategic Plan at least once a year and revise as needed

Engage with MAHER team to prepare your Strategic Plan

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