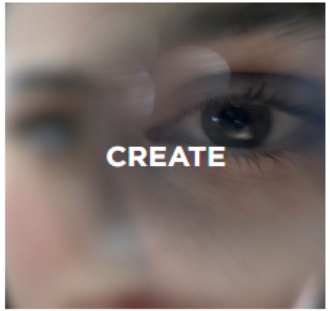
KERING

# OUR NATURAL CAPITAL JOURNEY WITH THE EP&L

Paris, 19 March 2019

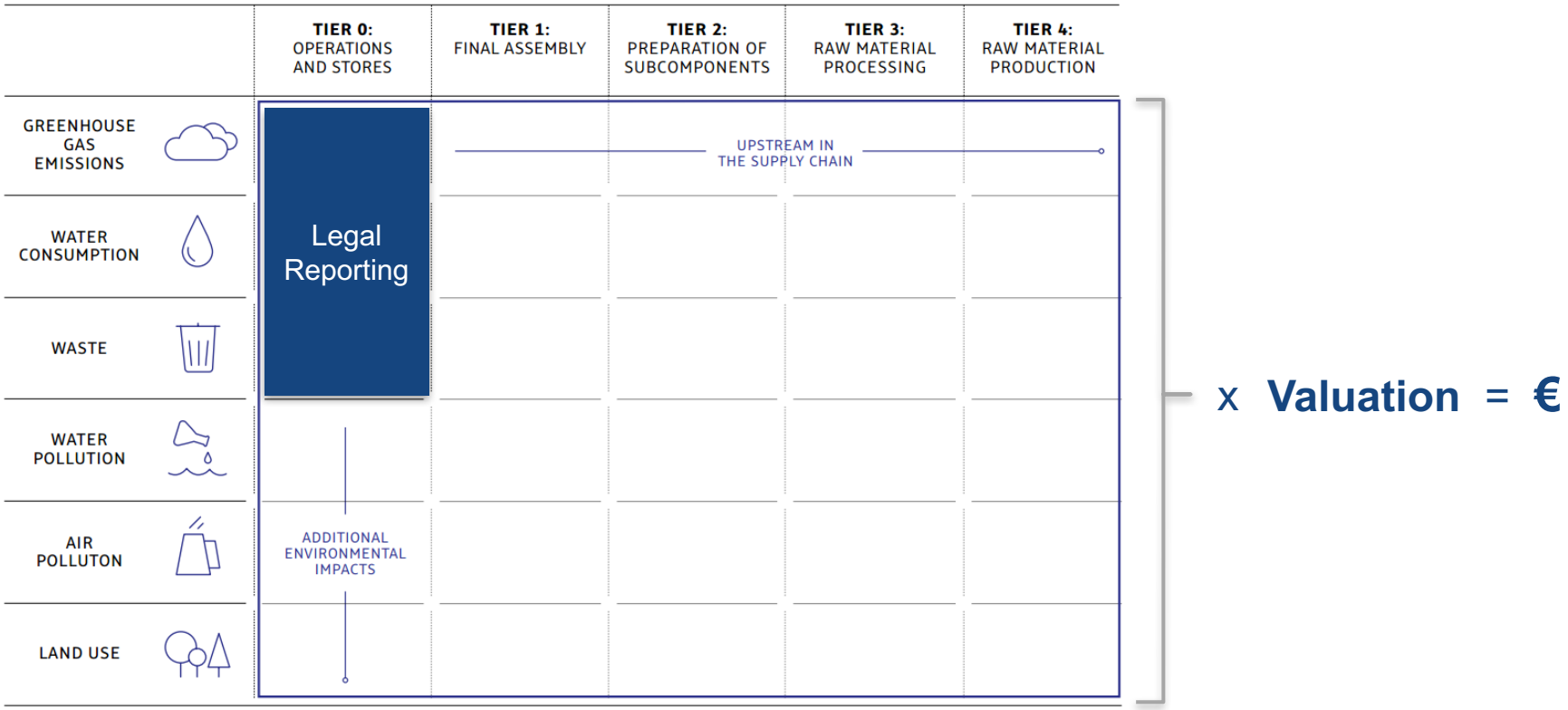
# SUSTAINABILITY AT KERING: 2025 STRATEGY




The strategy is supported by three themes that translate vision into action:

**CARE** FOR THE PLANET
**COLLABORATE** WITH THE PEOPLE
**CREATE** NEW BUSINESS MODELS

# WHAT IS AN EP&L?



# WHAT IS AN EP&L?

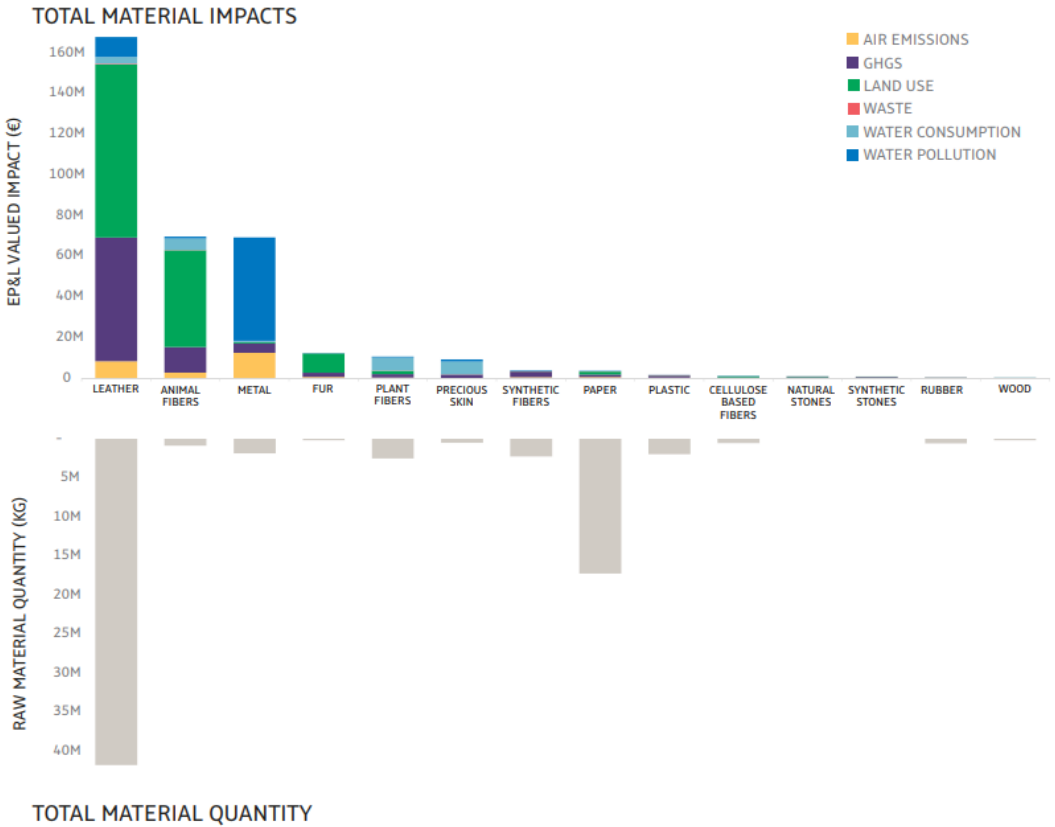
Environmental Footprint **X** Impact Valuation **=** EP&L

| | EMISSIONS AND RESOURCE USE | ENVIRONMENTAL CHANGE | CHANGE IN WELLBEING |
|---|---|---|---|
| AIR POLLUTION | Emissions of pollutants ($PM_{2.5}$, $PM_{10}$, NOx, SOx, VOCs, $NH_3$) in kg | Increase in concentration of pollution | Respiratory disease, agricultural losses, reduced visability |
| GREENHOUSE GAS EMISIONS | Emissions of greenhouse gases ($CO_2$, $N_2O$, $CH_4$, CFC's etc) in kg | Climate change | Health impacts, economic losses, change in natural environment |
| LAND USE | Area of tropical forest, temperate forest, inland wetland etc in hectares | Reduced ecosystem services | Health impacts, economic losses, change in natural environment |
| WASTE | Hazardous and non-hazardous waste in kg | Climate change, disamenity and contamination | Reduced enjoyment of local environment, decontamination costs |
| WATER CONSUMPTION | Water consumption in $m^3$ | Increasing water scarcity | Malnutrition and disease |
| WATER POLLUTION | Release of specific heavy metals, nutrients, toxic compounds in kg | Reduced water quality | Health impacts, eutrophication, economic losses |

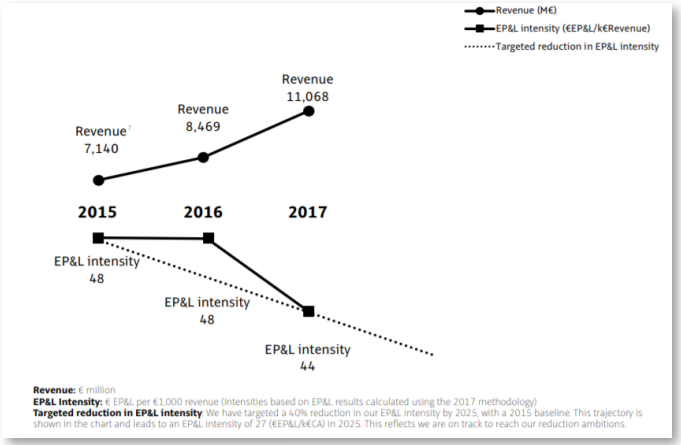
# OUR IMPACTS

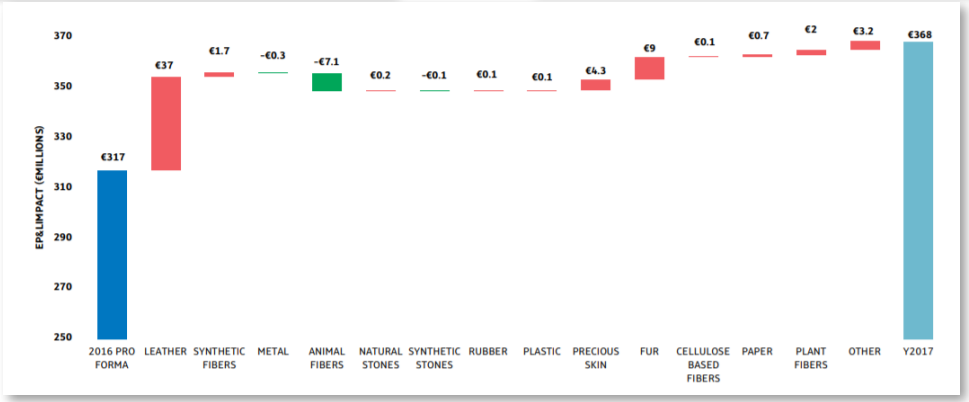
| | TIER 0: STORES, WAREHOUSES, OFFICES | TIER 1: ASSEMBLY | TIER 2: MANUFACTURING | TIER 3: RAW MATERIAL PROCESSING | TIER 4: RAW MATERIAL PRODUCTION | TOTAL IN MILLIONS: |
|---|---|---|---|---|---|---|
| AIR EMISSIONS | | | | | | 9% €42.3 |
| GHGs | | | | | | 32% €154.3 |
| LAND USE | | | | | | 32% €154.5 |
| WASTE | | | | | | 5% €26.2 |
| WATER CONSUMPTION | | | | | | 8% €37.0 |
| WATER POLLUTION | | | | | | 14% €67.3 |
| TOTAL IN MILLIONS: | 10% €48.6 | 5% €24.3 | 8% €40.7 | 10% €49.3 | 66% €318.7 | **100%** €481.6 |

# OUR IMPACTS


TOTAL MATERIAL IMPACTS
AIR EMISSIONS
GHGS
LAND USE
WASTE
WATER CONSUMPTION
WATER POLLUTION
EP&L VALUED IMPACT (€)
160M
140M
120M
100M
80M
60M
40M
20M
0
LEATHER
ANIMAL FIBERS
METAL
FUR
PLANT FIBERS
PRECIOUS SKIN
SYNTHETIC FIBERS
PAPER
PLASTIC
CELLULOSE BASED FIBERS
NATURAL STONES
SYNTHETIC STONES
RUBBER
WOOD
RAW MATERIAL QUANTITY (KG)
5M
10M
15M
20M
25M
30M
35M
40M
TOTAL MATERIAL QUANTITY

# WHAT WE DO WITH THE EP&L?





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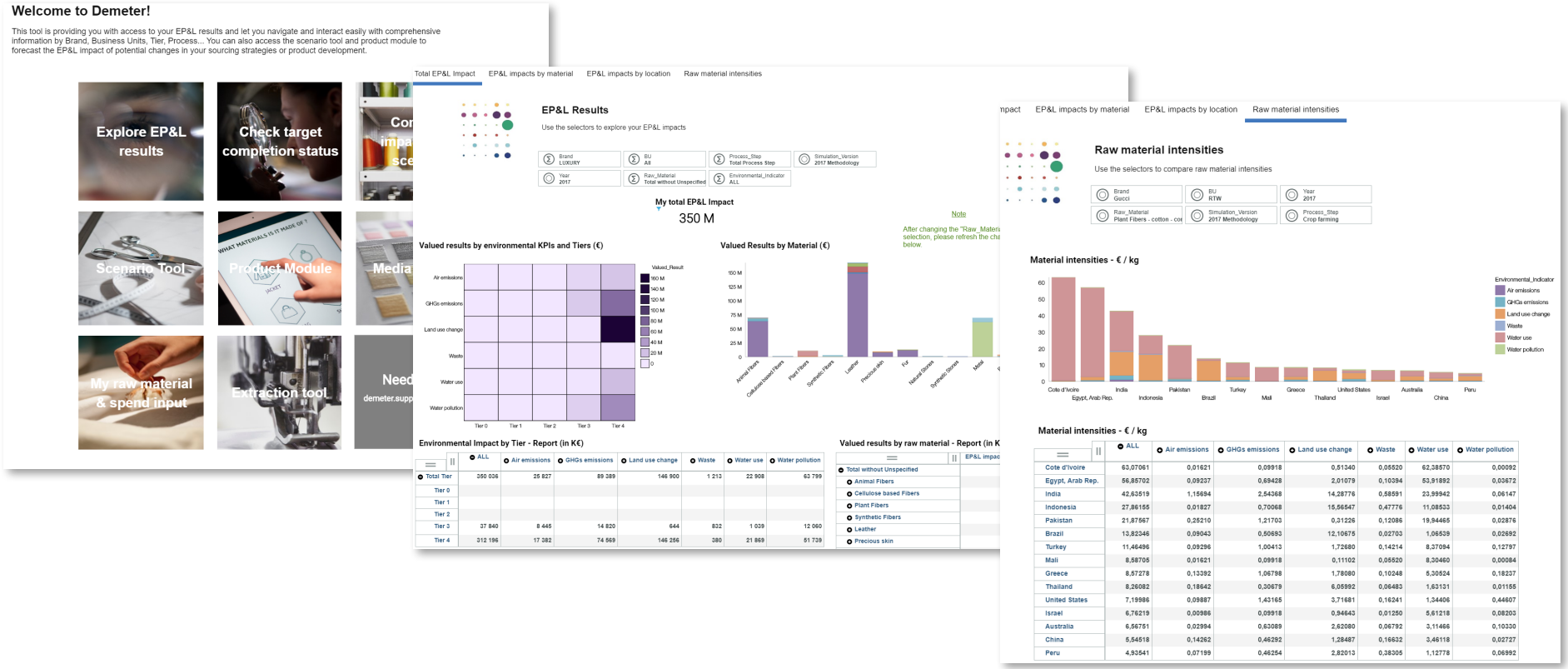

# WHO IS PUBLICLY DOING NATURAL CAPITAL ACCOUNTING?

KERING

BASF
We create chemistry

NOVARTIS

PHILIPS

Nestlé

+ 150 companies have piloted it internally

NATURAL CAPITAL COALITION

# WHO IS INTERESTED?

Department for Environment Food & Rural Affairs

Ministère de l'Environnement, de l'Énergie et de la Mer

中华人民共和国
环境保护部
Ministry of Environmental Protection
The People's Republic of China

SELECT A PRODUCT
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SHOE
HANDBAG
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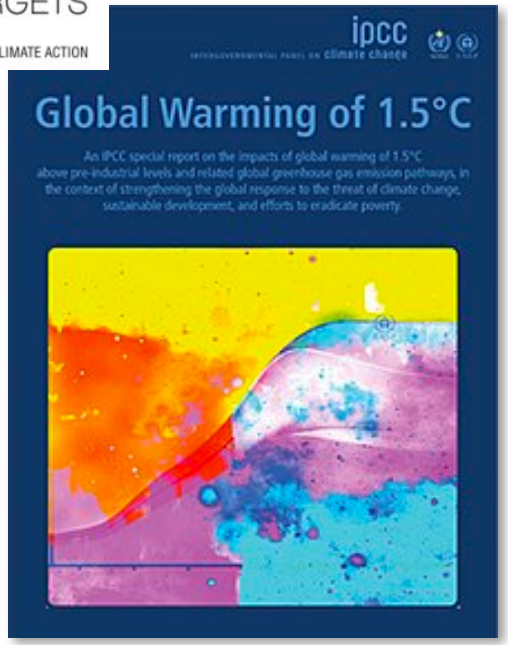
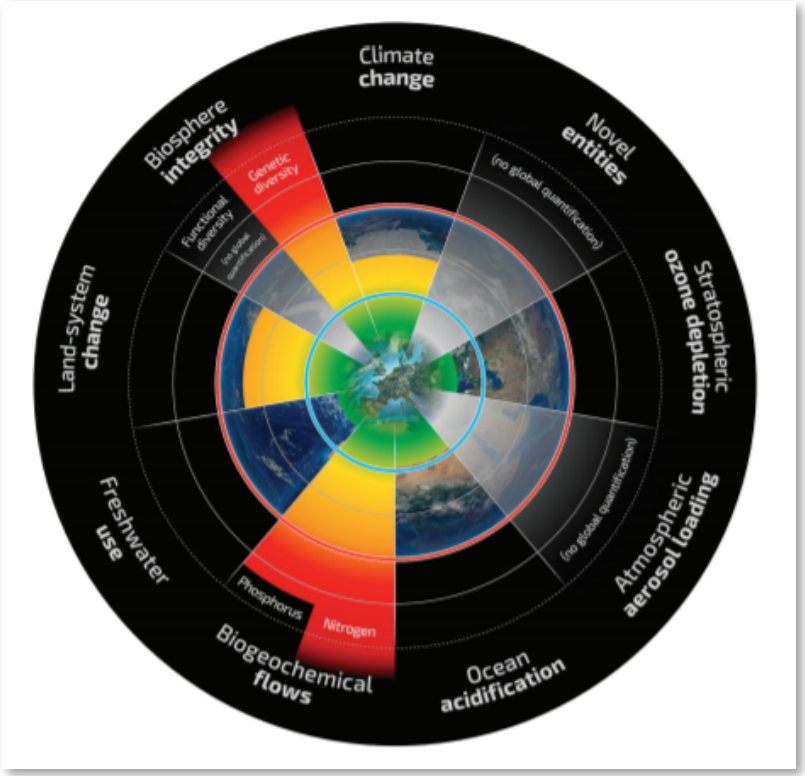
# WHAT IS THE RIGHT TARGET?

SCIENCE BASED TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



Empowering Imagination