

Legal Status

MAHER Consulting (SMC-Pvt) Ltd is incorporated under Company Ordinance 1984.

CUIN.0100915

NTN. 7337064-3



Mission

The purpose of MAHER Consulting is to inspire the social and business sectors and continuously improving the capacity of our clients to manage their project cycle through best business solutions and knowledge-based products.

Vision

Our vision is to become leading consulting firm providing sustainable and eco-friendly solutions to our people thus shaping their lives and future. We resolve to pitch an efficient and dedicated team committed to serve our client base and setting new standards in service delivery with out losing sight of our core values.

Core Values

Accountability	Will to Win	Client Focused
Quality	Integrity	Teamwork
Transparency	Respect	Environment

Our Services

- Strategic Planning
- Transparency Certification
- Program Development
- Program Monitoring & Evaluation
- Action Research



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M A H E R

C O N S U L T I N G



Program Development



MAHER Consulting is the premier consulting firm providing support to governance, business and not-for-profit sectors.

MAHER Consulting (SMC-Pvt) Ltd
www.maher.consulting

Program Development

We help you in writing winnable grant proposal

Take your organization to the next level by professional proposal writing. From identifying the project goals, conducting need assessments, setting program priorities, identifying target audience, writing program objectives and converting it to a winnable grant proposal, MAHER team of expert consultants will provide you help at every stage.

The success of a project proposal lies in the efficient project designing and judicious resource allocation. A poorly designed proposal, even if accepted, become difficult to implement in the field. MAHER's experts have a decade of experience writing dozens of successful and unsuccessful grant proposals and the experience gained through the process will be used to give attention even to minutest of details.

If there is a growth opportunity you can't afford to lose, take a wise decision by hiring Maher Consulting for your next proposal writing.

Why Grant Applications don't succeed?

There are number of factors: Some are controllable and some un-controllable. There is a need to understand these controllable factors and with the application of proper expertise, such failures can be controlled. The un-controllable factors, although, hard to control but can be minimized with the application of proper knowledge, research and situation analysis.

Characteristics of Good Proposal

Pre-Proposal Stage

Logical chain: The logical chain is observed carefully before writing a proposal.

Theory of change: How and why a desired change likely to happen in particular context.

Project Design: Time should be spent on designing, discussing, changing and (if required) re-designing the project. Time spent at this stage will bring more clarity and will save time during the proposal writing stage.

Proposal Writing Stage

Objectives: Objectives are SMART, and clearly drawn.

Output/Activities: A clear differentiation between outputs and activities and both should not be confused with each other.

Clarity: The project shows a clear sense of outputs, outcomes, impact and goal. It has measurable indicators at every stage.

Innovation: It is simple yet innovative in design and has a strong focus for sustainability and replication.

Change: Its successful implication will bring at least one change in the society.

Cost effective: It has value for money. Allocating extra dollars to the project proposal will always be looked negatively by donors.

Transparency: It has a strong angle of transparency. The narrative proposal discloses all numbers about activities, inputs, outputs, and participants. The financial proposal is transparent, and expenses are broken down to lowest possible level.

Coherence: The proposal is coherent; all activities complement each other and lead to outcome. No activity should appear hanging alone in the project design.

Our Services in Proposal Writing

Project Design and Proposal Writing

Whether its a short concept note or a complex grant proposal, engage with MAHER team to design your project and write a winnable proposal.

We believe in delivering high-quality work. To write a strong business proposal, we might need an insight of your organization and program areas. Our professional proposal writing experts will do all the remaining work, keeping you in loop through out the process.

Proposal Review

Two are better than one. You have developed your grant proposal. Now get it reviewed by sector professionals.

Your proposal will be reviewed according to the guidelines given by the funding agency and will be scrutinised for its doability, coherence of idea and other scoring points.

Grant Proposal Writing Training

We provide a comprehensive grant proposal training covering all the concepts and terminology. The minimum duration is one-month with 90-180 minutes sessions per day, three days a week and lot of home work. Keep visiting our website and social media pages for our training programs. Write us if you want a customised training program in grant writing for your staff. All participants are granted a certificate on successful completion of the training. Our grant writing training covers the following topics:

Project design; Theory of change; Program Objectives; Activities description; Result Sheet; Logframe; Financial proposal