Driving change together: The Courtauld Commitment

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WRAP is a not-for-profit organisation working with partners in 20 countries

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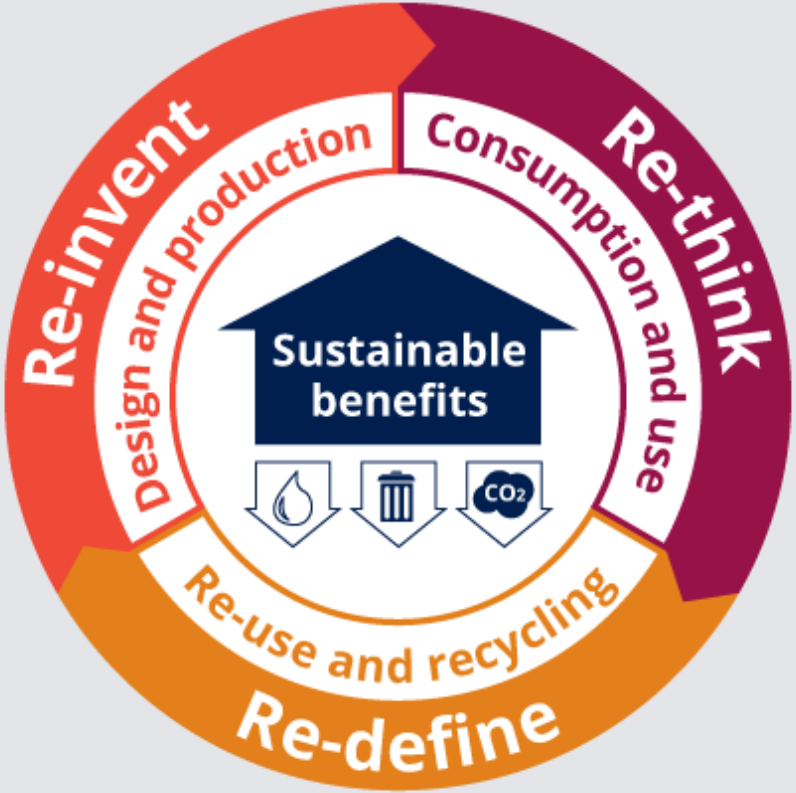
What we do


Re-invent
Design and production
Consumption and use
Re-think
Sustainable benefits
CO2
Re-use and recycling
Re-define

Our Courtauld Commitment 2 helped to prevent **1.7m** tonnes of waste...
...the equivalent of
184,500 refuse trucks
stretched bumper to bumper
from **Edinburgh**
to **Geneva**

FOR EVERY 2 TONNES OF
FOOD
WE EAT
ANOTHER TONNE IS
WASTED

THE GLOBAL GOALS

For Sustainable Development

Evidence & Insight
Business Partnerships
Consumer Campaigns
Measurement & Monitoring

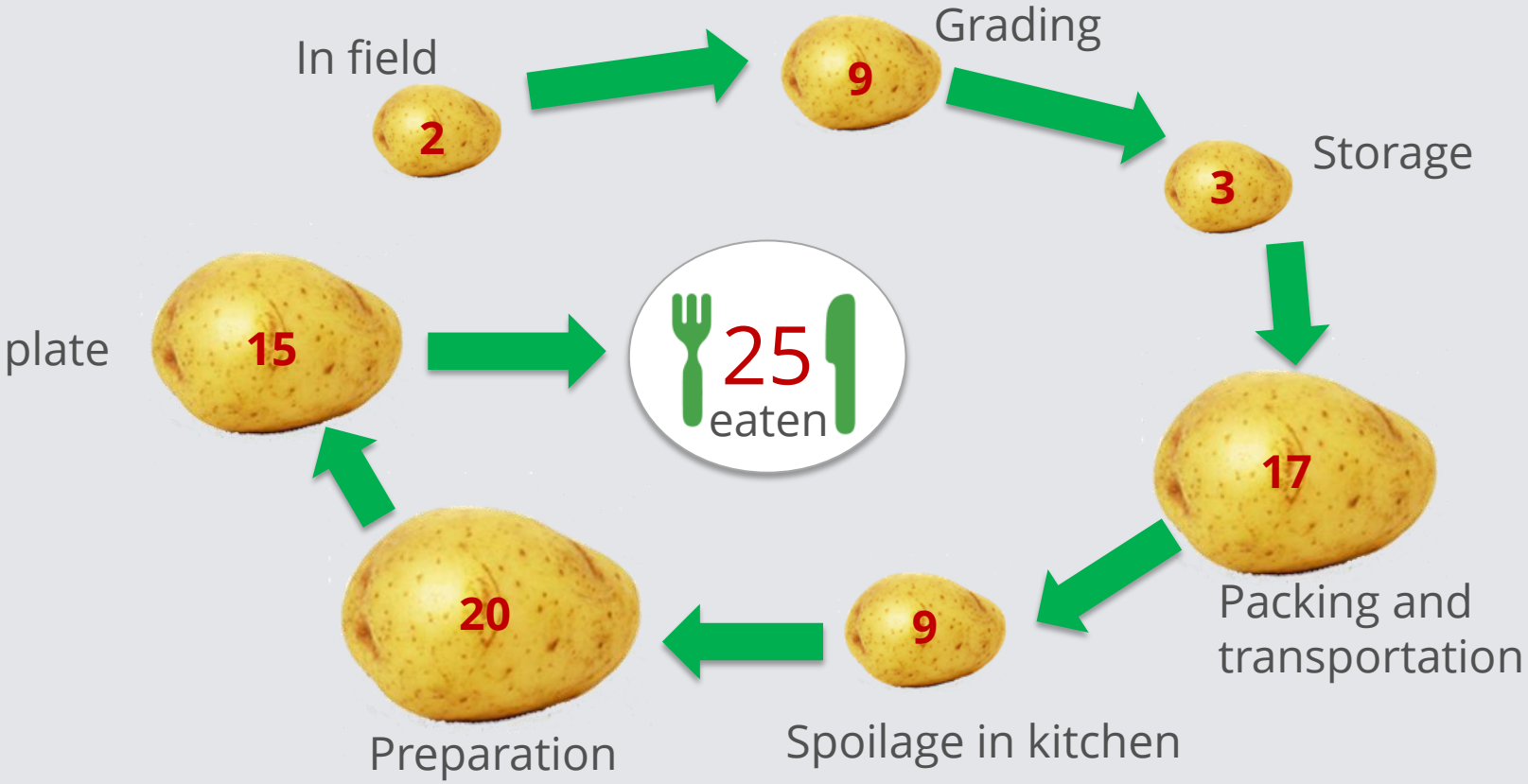
Target Measure Act

Sector engagement-163 signatories

Innovative Approach

- Focus on hotspots
- Systemic approach
- Drive innovation
- Share best practice
- Ensure measurement & reporting
- Encourage citizen behaviour change

Supply chain example: 100 potatoes in hotel waste



Delivered 120 million Euro savings in 3 y

Increased redistribution by 58 million meals

Retail and supply chain waste has reduced by >200,000 t/y

The Hospitality and Food Service Agreement
Taking action on waste

11% reduction in food waste delivered

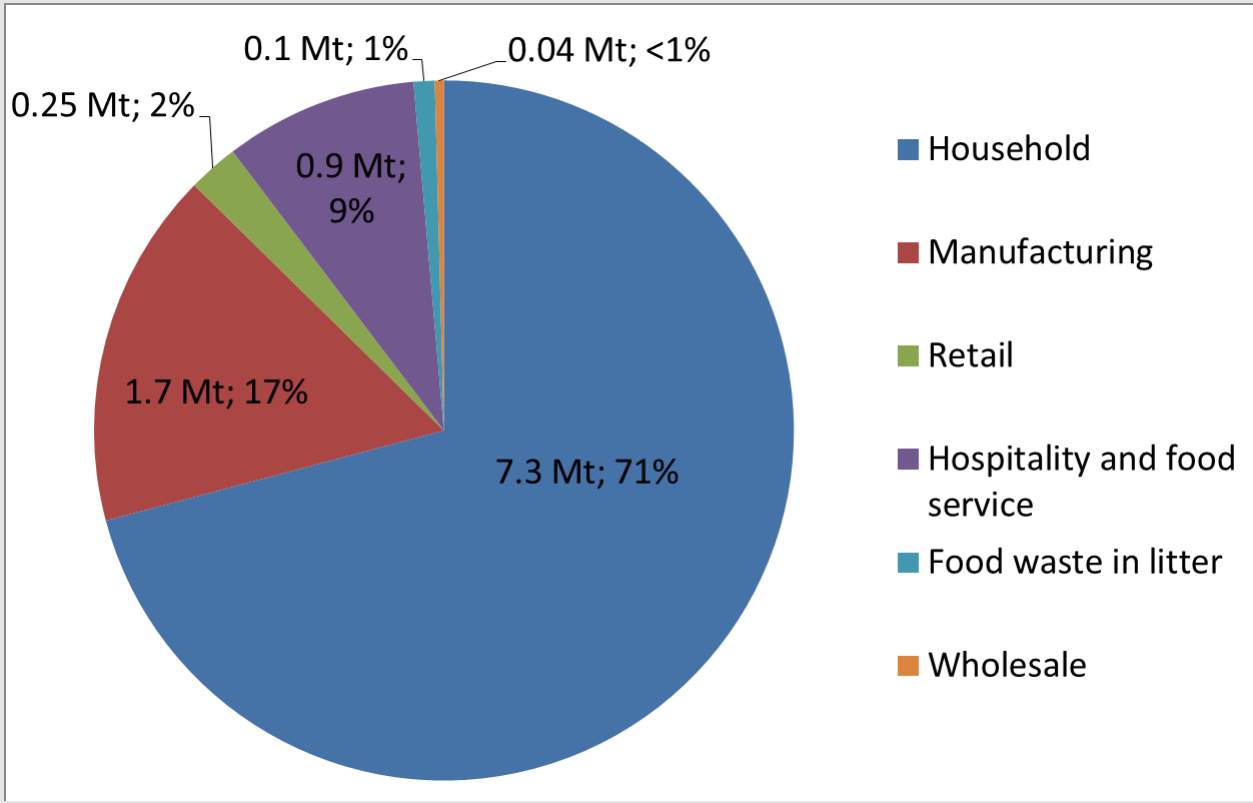
60 million Euro saved by participating businesses

1.5 million meals redistributed

UK Food Waste 2015 post farm gate

Reduced by **23%** in home & **19%** across whole supply chain

- Prevention
- Improved measurement



Our collective ambition

is to cut the amount of resource needed to provide our food & drink by

one fifth in ten years

Targets

20%
reduction in food and drink waste

20%
reduction in GHG

THE UK PLASTICS PACT

A world where plastic is valued and doesn’t pollute the environment

The UK Plastics Pact targets; by 2025

- ❑ Take actions to eliminate problematic or unnecessary single-use packaging items through redesign, innovation or alternative delivery models
- ❑ 100% of plastic packaging to be reusable, recyclable or compostable
- ❑ 70% of plastic packaging effectively recycled or composted
- ❑ 30% average recycled content across all plastic packaging

Replication and Scalability

Operating in:

- Norway, Netherlands
- Hungary, Spain
- Germany

Under development:

- USA, Canada
- Australia, China, Indonesia

Other Sectors:

- Construction, Textiles, Home Improvement

The Future:

- International Agreements?

Critical Success Factors

- Engage the supply chain
- Embedding commitment
- Mainstreaming minimization
- Building trust

Conclusions

- Provides focus for action
- Can drive rapid change
- Reduces costs
- Works in multiple sectors

UNITE IN THE
#FOODWASTEFIGHT