

For changes to be of any true value, they've got to be lasting and consistent.



Our Evaluation Ethics

We adhere to UN ethics and norms of project evaluation:

- Our evaluators maintain the highest degree of personal and professional integrity.
- We respect the right of institutions and individuals to provide information in confidence and ensure that sensitive data cannot be traced to its source.
- We take care that those involved in evaluations have a chance to examine the statements attributed to them.
- We are sensitive to the beliefs, manners, and customs of the social and cultural environments in which we work.
- Our evaluation exercises are always sensitive to cross-cutting themes, including Environment, Gender Equality, Persons with Disability, Children, and other marginalized groups.

We adhere to the OECD six principles of evaluation:

Coherence, Efficiency, Sustainability, Impact, Effectiveness and Relevance

Our Services

- Strategic Planning
- Program Development
- Program Monitoring & Evaluation
- Training and Capacity Building
- Action Research

















Program Evaluation



MAHER Consulting is the premier consulting firm providing support to not-for-profit sector in Pakistan.

MAHER Consulting (SMC-Pvt) Ltd www.maher.consulting



Our Program evaluations are conducted not only to explore whether a project worked, but also to improve the way it works. We employ a rigorous, robust, and comprehensive approach to determine the worth of a program and to guide management, program practitioners, and stakeholders towards more effective programs, and a better knowledge of what works.

Why Program Evaluation?

The program evaluation helps your organization seek answers to questions related to:

- 1. Implementation: Was the program team able to implement the program as was originally intended?
- 2. Effectiveness: Has the program achieved the originally set targets?
- 3. Efficiency: Does the input/output ratio signify effective use of organization resources?
- 4. Cost-Effectiveness: Did the organization able to put adequate controls on Budgets for achieving program goals
- 5. Attribution: Is your program's progress on goals and objectives due to your program or other unrelated variables?
- 6. Blockers: What external and internal factors contributed to the under-achievement of the program

Methodologies

MAHER staff have expertise in a wide range of program evaluation methodologies:

- Quantitative (e.g., review of the outcome data; experimental, quasi-experimental, and pre-/post-test studies; surveys)
- Qualitative (e.g., focus groups, observations, interviews, document reviews)
- Mixed-methods (combining qualitative and quantitative methods)

What we offer?

We offer a full range of program evaluation services, including:

- Determining evaluation designs and data collection methods that are aligned to program objectives and outcomes
- Developing logic models, theories of change, results frameworks, and other evaluation-related tools
- Collecting qualitative data, including focus groups, in-depth individual interviews, case studies, and program observations
- Compiling quantitative data, including outcomes, surveys, and content assessments
- Formative reporting for program improvements
- Performance reporting, including annual, mid-term, and final reports required by the funding agencies

Outcome Harvesting

MAHER has experience in evaluating the project using the Outcome Harvesting (OH) technique. OH is a monitoring and evaluation methodology used to identify, describe, verify and analyze the changes brought about through a development intervention. It is designed to collect evidence of change and then work backward to assess the contribution to that change.

Outcome harvesting is considered most useful under three conditions (Wilson-Grau 2015):

- * when the focus is mostly on outcomes rather than activities or outputs
- * in complex situations where the relationship between cause and effect is not fully understood and/or where many different actors influence change
- * when the purpose of an M&E exercise is to learn about the change in order to improve future performance

Success Stories/Stories of Change

Our stories are powerfully written and capture all aspects, including benchmarks, the change, and prospects for sustainability. Our highly competent team will ensure quality at each step. We are well conversant with the ethical standards while interacting with the stakeholders. At every step, during the interview, taking soundbites, or capturing photos, we strictly observe the policy of 'No Harm.'