

## G7 Workshop

*Tools making value chains more circular and resource efficient  
Voluntary agreements, standardisation & non-financial reporting*

Hôtel de Roquelaure  
244, Boulevard Saint-Germain  
75007 Paris, 20-21 March 2019

### Agenda

Wednesday 20 <sup>th</sup> March 2019	
9:30 – 10:15	Registration and refreshments
10:15 – 11:00	<p><b>Opening session</b></p> <p>Welcome addresses by</p> <ul style="list-style-type: none"> <li>– Daniel Calleja Crespo, <i>Director-General for Environment, European Commission</i></li> <li>– Agnès Pannier-Runacher, <i>Secrétaire d’État auprès du Ministre de l’Économie et des Finances (tbc)</i></li> <li>– Brune Poirson, <i>Secrétaire d’État auprès du Ministre de la Transition Écologique et Solidaire</i></li> </ul>
11:00 – 1:00	<p><b>Session 1: Introduction, setting the scene</b></p> <p><b>Moderator:</b> Laurence Monnoyer-Smith, <i>Commissioner-General for Sustainable Development, Ministry of the Ecological and Inclusive Transition</i></p>
11:00 – 11:45	<ul style="list-style-type: none"> <li>• <b>International Resource Panel</b> (Janez Potočnik, <i>co-Chair, former European Commissioner for the Environment</i>) – “Improving resource efficiency: environmental challenges and economic opportunities”</li> <li>• <b>Global Business Coalition</b> (Stephan Krinke, <i>Director Strategy and Program, Volkswagen AG</i>) – “Improving resource efficiency in value chains: a business perspective”</li> <li>• <b>World Materials Forum</b> (Philippe Varin, <i>Chairman World Materials Forum</i>) – “Improving resource efficiency in value chains: WMF's experience”</li> </ul>
11:45 – 12:00	<b>Refreshment break</b>
12:00 – 12:30	<ul style="list-style-type: none"> <li>• <b>Platform for Accelerating the Circular Economy</b> (Harald Friedl, <i>CEO of Circle Economy</i>) – “Improving resource efficiency in value chains through public-private collaborations”</li> <li>• <b>Organisation for Economic Cooperation and Development</b> (Peter Börkey, <i>Principal Administrator</i>) – “Improving resource efficiency in value chains: policy makers perspective”</li> </ul>
12:30 – 13:00	<b>Audience Q&amp;A</b>
13:00 – 14:30	<b>Lunch break</b>

Wednesday 20<sup>th</sup> March 2019

14:30 – 18:15	<b>Session 2: Voluntary Agreements</b> <b>Moderator:</b> Yvon Martinet, <i>Orée Member, Executive Committee Member of DS lawyers</i> <i>Objective:2</i> <ul style="list-style-type: none"><li>to identify the relevant principles to be fulfilled by a voluntary agreement to make value chains more circular and resource efficient.</li></ul>
14:30 – 15:30	<b>First panel</b> <ul style="list-style-type: none"><li><b>Ellen Mac-Arthur Foundation</b> – (Jocelyn Bleriot, <i>Executive officer</i>) – “<i>Plastics voluntary agreement initiatives</i>”</li><li><b>Waste and Resources Action Programme</b> – (Richard Swannell, <i>Director, WRAP Global</i>) – “<i>The Courtauld Commitment</i>”</li><li><b>Dell</b> – (Jonathan Perry, <i>EMEA Circular Economy Lead</i>) – “<i>PACE Capital Equipment Coalition</i>”</li></ul> <i>Audience Q&amp;A</i>
15:30 – 16:30	<b>Second panel</b> – Experience feedback of the partnerships from businesses, i.e. how the voluntary agreement did allow the company to make its value chain more circular and resource efficient, and what the economic and environmental benefits and the potential difficulties are. <ul style="list-style-type: none"><li><b>Michelin</b> – (Cyrille Roget, <i>director of Scientific Communication</i>)</li><li><b>Sony</b> – (Kieren Mayers, <i>Director, Environment and Technical Compliance</i>) – “<i>Games Console Self Regulatory Initiative</i>” (<i>representing Microsoft, Nintendo, and Sony</i>)</li><li><b>Danone</b> – (Thomas Gauthier-Lafaye, <i>Public Affairs Director for Europe</i>) – “<i>Plastics voluntary agreements</i>”</li></ul> <i>Audience Q&amp;A</i>
16:30 – 17:00	<b>Refreshment break</b>
17:00 – 17:45	<b>Interactive panel discussions with presenters</b> – Participants in audience would be invited to propose ideas on needed requirements to establish in order to make a voluntary agreement successful in making value chains more resource efficient and circular, and also on the involvement of policy-makers.
17:45 – 18:15	Round up of discussions, lessons and framing for the workshop
18:30 – 20:30	<b>Cocktail reception hosted by the European Commission</b>

## Thursday 21<sup>st</sup> March 2019

8:45 – 9:15 Registration and refreshments

### 9:15 – 12:45 Session 3: Standardisation

**Moderator:** Fulvia Raffaelli, *Head of Unit – “Clean products and technologies”*

Objectives:

- Identify the potentials of standardisation (management and product standards) in making value chains more circular and resource efficient,
- Spot the standardisation gaps that should be addressed,
- Explore tools for improving the situation

9:15 – 10:15 **First panel** – Overview of international standards that contribute to making value chains more circular and resource efficient, identification of potential gaps, and tools for improving the situation

- **International Standardisation Organisation** – (Olivier Peyrat, *ISO board member*)
- **European Committee for Standardisation** – (Vincent Laflèche, *CEN President*)
- **European Commission** – (Michele Galatola, *Team Leader*) – “*The environmental footprint method*”

Audience Q&A

10:15 – 10:30

### *Refreshment break*

10:30 – 11:30 **Second Panel** - Business experience in using such standards, and which ones, and economic and environmental benefits through this tool

- **Dell** – (Jonathan Perry, *EMEA Circular Economy Lead*)
- **J.W.Ostendorf GmbH & Co** – (Hans-Joachim Weintz, *Director of Corporate Technology Development*)
- **Tarkett** – (Fabrice Barthélemy, *CEO*)
- **Italpollina** – (Benoît Planques, *Global Regulatory Manager*)

Audience Q&A

11:30 – 12:15 **Q&A and discussions within small groups on:**

*A fish-bowl format where moderators hold small group discussions among all members*

- to assess the contribution of standardisation to making value chains more circular and more resource efficient,
- identify potential barriers for a wider use of such standards,
- spot the potential standardisation gaps in this field,
- propose on how policy makers and G7 Members could contribute to facilitating and enhancing the role of standardisation in the areas of circular economy and resource efficiency.

12:15 – 12:45 Round up of discussions, sharing the feedback and results with panellists and participants (brief reporting back)  
Summary of discussions on major opportunities of this tool

12:45 – 14:00

### *Lunch break*

Thursday 21<sup>st</sup> March 2019

14:00 – 17:45 **Session 4: Non-Financial Reporting and Metrics for Circularity in Value Chains**

**Moderator:** Christian Hudson, *EU G7 Support Team, GIZ*

Objectives:

- Determine to what extent and in which conditions non-financial reporting and metrics on circularity and value chain resource efficiency would deliver more environmental and economic benefits,
- Explore the conditions under which these forms of non-financial reporting in value chains would be successfully and widely taken up.

14:00 – 15:00 **First panel** – Best-practice frameworks regarding non-financial reporting and the way that they could encourage companies to make their value chains more circular and resource efficient)

- **GRI** – (Anna Krotova, *Manager – Standards Division*)
- **Natural Capital Coalition** – (Michael Zimonyi, *Climate Disclosure Standards Board, Policy and External Affairs Manager*)
- **Ministry of the Ecological and Inclusive Transition / Ministry of the Economy and Finance – France** (*Sustainable consumption and production Unit / Charlotte Gardes, Deputy Head of the Financial Stability, Accounting standards and corporate governance*)
- **Ministry of Environment, Land and Sea – Italy** (Aldo Ravazzi Douvan, *Chief Economist*)

**Audience Q&A**

15:00 – 16:00 **Second panel** – Demonstration of potential for improved resource management from businesses (including a representative of the financial sector/investor) through alternative forms of non-financial reporting, and future needs, barriers and steps:

- **Kering** (Michael Beutler, *Director of Sustainability Operations*)
- **DSM** (Jeff Turner, *Vice President of Sustainability*)
- **PriceWaterhouseCoopers** (Jean-Baptiste Petit, *Sustainable Development Manager*)
- **Philips** (Harald Tepper, *Programme Lead, Circular Economy and Management Team Member, Group Sustainability*)

**Audience Q&A**

16:00 – 16:30

**Refreshment break**

16:30 – 17:15 **Q&A and discussions within small groups to:**

- Identify a desired future path for non-financial reporting and metrics of circular and resource efficient value chains which would expand the use and value of this tool for companies ,
- Identify the potential barriers and next steps for a wider use of this tool,
- How policy makers and G7 could contribute to facilitate and enhance its use by companies.

17:15 – 17:45 Round up of discussions, sharing the feedback and results with panellists and participants (brief reporting back)  
Summary of discussions on major opportunities of this tool

17:45 – 18:00 **Closing session**