

# Ye Li

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## Academic Appointment

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Assistant Professor of Finance	<b>The Ohio State University Fisher College of Business</b>
Charles A. Dice Center Fellow	2017–present
Don Shackelford Fellow	2020–2022
Research Network Affiliate	CES at LMU Munich and Ifo Institute – <b>CESifo</b>

## Doctoral Education

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Ph.D. in Finance and Economics, Columbia University, **2012 - 2017**  
Advisors: Patrick Bolton, Tano Santos, José Scheinkman

## Research

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### I. Financial Intermediation and Macroeconomy

1. Fragile New Economy: The Rise of Intangible Capital and Financial Instability, R&R at the **American Economic Review**, [SSRN link](#)
2. The Procyclicality of Intermediated Credit, R&R at **Journal of Finance**, *under revision*
3. Dynamic Banking and the Value of Deposits, with Patrick Bolton, Neng Wang, Jinqiang Yang, [SSRN link](#)
4. Government Debt and Bank Leverage Cycle: An Analysis of Public and Intermediated Liquidity, [SSRN link](#)
5. The Distortionary Effects of Central Bank Direct Lending on Firm Quality Dynamics, with Wenhao Li, [SSRN link](#)

### II. Payment System, Digital Currency, and Online Platform

1. Network Risk and Key Players: A Structural Analysis of Interbank Liquidity, *Accepted* at the **Journal of Financial Economics**, with Edward Denbee, Christian Julliard, Kathy Yuan, [SSRN link](#)
2. Tokenomics: Dynamic Adoption and Valuation, **Review of Financial Studies** *forthcoming*, with Lin W. Cong, Neng Wang, [SSRN link](#)
3. Token-Based Platform Finance, R&R at the **Journal of Financial Economics**, with Lin W. Cong, Neng Wang, [SSRN link](#)
4. Managing Stablecoins: Optimal Strategies, Regulation, and Transaction Data as Productive Capital, with Simon Mayer, [SSRN link](#)

### III. Asset Pricing

1. A Duration-Based Approach to Equity Return Predictability, with Chen Wang, [\*SSRN link\*](#)
2. Delegation Uncertainty, with Chen Wang, [\*SSRN link\*](#)

#### Selected Conference and Seminar Presentations

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##### *Dynamic Banking and the Value of Deposits*

**2020:** BI-SSE Annual Conference on Asset Pricing & Financial Econometrics, CESifo Macro Money & International Finance, Washington University in St. Louis Annual Corporate Finance Conference

##### *Government Debt and Bank Leverage Cycle: An Analysis of Public and Intermediated Liquidity*

**2020:** European Finance Association, Northern Finance Association, St. Louis Fed, Stanford SITE  
**2019:** ECB, HKUST-Jinan Macro Workshop, SUFE Corporate Finance & Financial Markets

##### *Token-Based Platform Finance*

**2020:** AFA, Australasian Finance and Banking Conf., Crypto and Blockchain Economics Research Forum, HK Baptist U/NTU/Renmin U Digital Economy seminar, SFS Cavalcade, Tokenomics at Toulouse School of Economics, Toronto Fintech, UWA Blockchain, Cryptocurrency & FinTech

**2019:** CEPR/ABFER/CUHK Financial Economics Symposium, CEPR ESSFM Gerzensee, Cleveland Fed/OFR Conference, Erasmus Liquidity Conference, Chicago Financial Institutions Conf., Macro Finance Society Meeting at USC, Rome Junior Finance Conference

**Coauthors:** CEBRA 2019 (Central Bank Research Association), City University of Hong Kong, CMU, International Monetary Fund, Maastricht University, WUSTL, UBC Economic Theory

##### *Fragile New Economy: The Rise of Intangible Capital and Financial Instability*

**2019:** Cornell Johnson, CUHK, SUFE, Temple Fox, U Calgary (Haskayne)

**2018:** CEPR ESSFM Gerzensee, European Finance Association (EFA), European Winter Finance Summit, HKUST Annual Macro Workshop, Western Finance Association (WFA)

##### *Tokenomics: Dynamic Adoption and Valuation*

**2019:** RCFS/RAPS Conference at Baha Mar, CKGSB, U Cincinnati

**2018:** Stanford SITE, UT Dallas Fall Finance Conference, U Zurich and ETH

**By coauthors:** AFE 2019, Alibaba, Atlanta Fed, CEPR ESSFM Gerzensee, Booth, Finance UC Chile, Georgetown McDonough, Finance Theory Group, SEC, Tsinghua, U Washington Foster

##### *Network Risk and Key Players: A Structural Analysis of Interbank Liquidity*

**2017-2019:** Short-Term Funding Markets, Bank of Canada/Payments Canada, Macro Finance Society (Boston College), NBER Summer Institute, OSU Fisher

**By coauthors:** Bank of England, Fed/OFR Financial Stability Conference, LSE, SSE, WFA

##### *The Procyclicality of Intermediated Credit*

**2017:** Becker Friedman Institute (U Chicago), CEPR Credit Cycle, Chicago Booth, Finance Theory Group, Georgetown McDonough, Imperial College, Johns Hopkins Carey, LSE, Northwestern Kellogg, NY Fed, OSU Fisher, Oxford Financial Intermediation Theory, USC Marshall, Wharton

##### *Platform Credit and E-Commerce Market Structure*

**2018-2019:** AFA 2019, Finance, Organizations, and Markets (FOM) 2018, Bank of Canada, FDIC Annual Bank Research Conference 2018, OSU Fisher

*Delegation Uncertainty*

**2019:** ASU Sonoran Winter Conference, European Winter Finance Summit, Stanford SITE

**2018:** CEPR ESSFM Gerzensee, CUHK, INSEAD, U Zurich

*A Duration-Based Approach to Equity Return Predictability*

**2018:** HKUST Finance Symposium, Paris December Finance Meeting

**By coauthors:** 2019 RCFS/RAPS Conference at Baha Mar, UT Dallas Fall Finance Conference

## Selected Discussions

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(in reverse chronological order, including scheduled)

- *Investors' Beliefs and Asset Prices: A Structural Model of Cryptocurrency Demand*, by M. Benetton, G. Compiani. Paris FinTech and Crypto Webinar, 2020.
- *Currency Management by International Fixed Income Mutual Funds*, by C. Sialm, Q. Zhu. ZJU Finance Alumni Conference, 2020.
- *The Colour of Finance Words*, by D. Garcia, X. Hu, M. Rohrer. Toronto Fintech, 2020.
- *Interbank Networks in the Shadows of the Federal Reserve Act*, by H. Anderson, S. Erol, G. Ordoñez. Short-Term Funding Markets (STFM) at the Federal Reserve Board, 2020.
- *Miner Collusion and the BitCoin Protocol*, by A. Lehar, C. Parlour. European Finance Association 2020
- *Feedback and Contagion through Distressed Competition*, by H. Chen, W. Dou, H. Guo, Y. Ji. NBER Summer Institute – Capital Markets and Economy, 2020.
- *Market Power in Small Business Lending: A Two-Dimensional Bunching Approach*, by N. Bachas, E. Liu. PHBS Workshop in Macroeconomics and Finance, 2019.
- *Q: Risk, Rents, or Growth*, by A. Corhay, H. Kung, L. Schmid. CMU Tepper-LAEF Macro-Finance Conference, 2019
- *Liquidity Management, Leverage, and Monetary Policy*, by A. Van Der Ghote. CESifo Conference on Macro, Money and International Finance, 2019
- *Dynamic Runs and Optimal Termination*, by H. Zhong, Z. Zhou. Hanqing Summer Workshop in Finance, 2019
- *Public Liquidity, Bank Runs, and Financial Crises*, by W. Li. WFA, 2019
- *Bank Deposits, Capital, and Decision Making*, by E. Carletti, I. Goldstein, A. Leonello. Financial Intermediation Research Society (FIRS), 2019
- *Liquidity and Securitization*, by D. Diamond, Y. Hu, R. Rajan. SFS Cavalcade, 2019
- *A Model of the Macroeconomic Announcement Premium with Production*, by H. Ai, R. Bansal, J. Im, C. Ying. MFA, 2019
- *Government Policy Approval and Exchange Rates*, by Y. Liu, I. Shaliastovich. MFA, 2019
- *Social Progress and Corporate Culture*, by G. Gorton, A. Zentefis. MFA, 2019
- *Cryptocurrency Pump-and-Dump Schemes*, by T. Li, D. Shin, B. Wang. Georgia State University & RFS FinTech Conference, 2019
- *Initial Coin Offering and Platform Building*, by J. Li, W. Mann. Tel Aviv Finance Conf. 2018

- *The Expansionary Lower Bound: Contractionary Monetary Easing and the Trilemma*, by P. Cavallino, D. Sandri. Geneva Workshop on Financial Stability 2018
- *Decentralized Mining in Centralized Pools*, by L. Cong, J. Li, Z. He. CEPR ESSFM 2018
- *Does Financial Innovation Increase Inequality? A Competitive Search Approach*, by B. Choi, H. Lee. City University of Hong Kong International Finance Conference 2018
- *A Theory of Repurchase Agreements, Collateral Re-use, and Repo Intermediation*, by P. Gottardi, V. Maurin, C. Monnet. Lund Arne Ryde Intermediation Conference 2017

## Professional Services

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*Referee*: *Econometrica*, *Journal of Finance*, *Review of Economic Studies*, *Review of Financial Studies*, *Journal of the European Economic Association*, *Journal of Economic Theory*, *AEJ: Economic Policy*, *Review of Finance*, *Management Science*, *Review of Asset Pricing Studies*, *Review of Economics and Statistics*, *Journal of Banking and Finance*, *Journal of Empirical Finance*

*Program Committee Member and Reviewer*: European Finance Association (EFA), European Winter Finance Summit, Georgia State University & RFS FinTech 2019, Hong Kong Research Grants Council (RGC), Midwest Finance Association (MFA), Northern Finance Association (NFA), U.S. National Science Foundation (NSF), Western Finance Association (WFA).

*Associate Program Chair*: Western Finance Association (WFA) 2018

## Awards

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- Best Paper Award (S. Bhattacharya Memorial Prize) at European Winter Finance Summit
- Best Paper Award at 2018 Paris December Finance Meeting
- Macro Financial Modeling Group Dissertation Fellowship
- CME Best Paper Award (Emerging Trends in Entrepreneurial Finance)
- AAM-CAMRI-CFA Institute Prize in Asset Management
- Awards in PhD program: Arora-Naldi Job Market Candidate Award, Third Year Paper Award, Werner L. and Adriana Chilton Fellowship, PhD Fellowship, Chazen Research Grant

## Teaching Experiences

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*Cryptography, Cryptocurrency, and Commercial Applications of Blockchain Technology* (OSU-KAIST joint program), The Ohio State University Fisher College of Business, 2020

*Continuous-Time Finance: Derivatives, Dynamic Corporate Finance, and Banking* (PhD), The Ohio State University Fisher College of Business, 2019-present

*Corporate Finance* (Undergrad), The Ohio State University Fisher College of Business, 2017-present

*Quantitative Value Investing Strategies* surveys for the value investing program (MBA/EMBA) at Heilbrunn Center for Graham & Dodd Investing, Columbia Business School ([web link](#))

Teaching Assistant at Columbia University: *Asset Pricing* (PhD), *Capital Markets and Investments* (MBA), *Debt Markets* (MBA/EMBA), *Project Valuation* (LLM)

## Academic Advising and Thesis Committee

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*Advisor* for Greg Allen (OSU Finance PhD), 2020, U.S. Securities and Exchange Commission (SEC)

*Advisor* for Mark Johnson (OSU Finance PhD), expected 2021

*Defense Committee Member* for Danqing Mei (Columbia Finance PhD), 2020, Cheung Kong Graduate School of Business (CKGSB)

*Defense Committee Member* for Shayan Dashmiz (Columbia Finance PhD), expected 2021

## Professional Experience

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Investment Banking Analyst, Credit Suisse, London and Hong Kong, 2011-2012

## Pre-doctoral Education and Publication

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M.Sc. Finance and Economics (Research) *Distinction*, London School of Economics, 2010-2011

Bachelor of Economics, *Highest Honor*, Zhejiang University (ZJU), 2006-2010

- Exchange student at Hong Kong University of Science and Technology (HKUST), 2008
- Awards: First Prize for Outstanding Students (ZJU, 1%), First Prize for Academic Outstanding (ZJU, 3%), National Scholarship (Education Ministry of China), Dean’s list (HKUST)
- Dissertation: “Misallocation and Manufacturing TFP in China: A Heterogeneous-Agent DSGE Approach”, published in Chinese as “Market Distortions, Misallocation, and Productivity”, 2012, with D. Luo and J. Shi, *Economic Research Journal* (经济研究) Vol.47 No.3.

## Additional Information

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Languages: English (fluent), Mandarin (native)

Programming: MATLAB, STATA, SAS, C++, R, Python

Interests: Architecture, History, Travel