

# Firm Quality Dynamics and the Slippery Slope of Credit Intervention \*

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## Abstract

In crises, low-quality firms face greater financial shortfalls and invest less than high-quality firms. Public liquidity support preserves the overall production capacity but dampens the cleansing effects of crises on firm quality. The trade-off between quantity and quality determines the optimal size of intervention. Policy distortions are self-perpetuating: A downward bias in quality necessitates interventions of greater scales in future crises. Distortions are amplified by low-quality firms' expectations of liquidity support and overinvestment pre-crisis. Finally, the optimal intervention is larger and distortionary effects stronger in a low interest rate environment where low yields on precautionary savings discourage firms from self-insurance.

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# 1 Introduction

Central banks around the world have become the lenders of last resort not only for banks but for their whole domestic economies. European Central Bank (ECB) started purchasing nonfinancial firms' debts in the global financial crisis. Bank of Japan has a long tradition of investing in both debts and equities. During the Covid-19 crisis, the Federal Reserve made an unprecedented move of purchasing nonfinancial firms' debts.<sup>1</sup> Broadly speaking, public credit support may also include facilities set up by fiscal authorities to support small businesses and sectors of strategic importance.

Direct credit support has the benefit of circumventing the traditional transmission mechanism of monetary stimulus that faces various challenges (Trichet, 2013). However, credit mispricing may arise when the government fails to differentiate firms of different productivities due to the lack of information (Hayek, 1945) or political considerations against discriminatory treatment of firms in crises (English and Liang, 2020). Moreover, carefully pricing credit is infeasible when speedy implementation is required. Therefore, credit support pulls closer the financing costs of high- and low-quality firms. Even when intermediated by banks, credit support still features non-discriminatory terms. When banks pledge loans to borrow from central banks, loans are broadly categorized for the determination of margin requirements and rates (Tamura and Tabakis, 2013).

We analyze the distortionary effects of credit support on the dynamics of firm quality distribution. We model firms' financial constraint following the literature on limited commitment (Kehoe and Levine, 1993; Kiyotaki and Moore, 1997; Geanakoplos, 2010; Rampini and Viswanathan, 2010; Li, Whited, and Wu, 2016). Firms differ in capital productivity, and capital serves as collateral. In crises, capital is partially destroyed and financial constraints tighten, in line with the well documented link between firms' financial soundness and asset value fluctuation (Atkeson, Eifeldt, and Weill, 2017). Intervention in crises adds value because, unlike private investors, the government has superior enforcement ability so its funding provision is not subject to firms' limited commitment. We adopt the continuous-time multi-sector framework of Eberly and Wang (2008) and model randomly arriving crises following Gourio (2012) and Wachter (2013).

Our model features cleansing effects of crises (Caballero and Hammour, 1994): Low-quality firms invest less than high-quality firms in a laissez-faire economy as they face tighter financial constraints and have lower Tobin's  $q$ .<sup>2</sup> Liquidity from the government reduces the damage on the

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<sup>1</sup>Primary and Secondary Market Corporate Credit Facilities extended loans to and purchased bonds issued by large corporations. Main Street Lending Program directly lent to small and medium-sized enterprises.

<sup>2</sup>The cleansing effect of crises is motivated by the literature creative destruction and cyclical reallocation (Eifeldt

overall production capacity, but credit mispricing dampens the cleansing effects. Even under the dynamically optimized pricing of government funding, the low-quality firms are subsidized by the non-discriminatory pricing and conduct wasteful investment, while the high-quality firms invest more than the laissez-faire benchmark but pay a relative premium for government funding.<sup>3</sup>

Therefore, liquidity injection contains the output drop, but by distorting downward the firm quality distribution (i.e., capital accumulation of high-quality firms relative to that of low-quality firms), it reduces the total capital productivity and thereby slows down the recovery. Moreover, a downward-biased quality distribution necessitates interventions of greater scales in future crises, implying further distortions in the quality distribution. However, this slippery slope of intervention can be a necessary evil. We show that when carefully designed, intervention improves welfare.

The self-perpetuating nature of policy distortion is amplified by the expectation effects. Tobin's  $q$ , which drives firms' investment, incorporates the expectation of future crises and interventions. Tobin's  $q$  of the low-quality firms is biased upward by the expectation of mispriced credit support, so they over-invest even in normal times, while the high-quality firms may still under-invest with their Tobin's  $q$  below the first-best level. The unprecedented scale of credit support during the Covid-19 crisis is likely to reshape the expectations of policy interventions and thereby influences the firm quality dynamics both in and outside of the crisis.

A low interest rate environment exacerbates the distortionary effects. The incentive to accumulate precautionary savings is weak among the low-quality firms, as they expect underpriced government funding in crises. In contrast, the government funding is overpriced from the perspective of high-quality firms, so they accumulate savings in anticipation of crises.<sup>4</sup> When the interest rate (yield on firms' savings) is low, high-quality firms reduce their savings and invest less in crises. The firm quality distribution worsens as a result. Moreover, with high-quality firms saving less, a greater scale of credit support becomes necessary, which further distorts the quality distribution. Our findings echo the caution against ultra-low interest rates (Brunnermeier and Koby, 2018; Quadrini, 2020). When the low interest rate is a consequence of asset shortage (Caballero, Farhi, and Gourinchas, 2017), the government may issue debts to expand the supply of saving instru-

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and Rampini, 2006a; Kogan, Papanikolaou, Seru, and Stoffman, 2017; Acemoglu, Akcigit, Alp, Bloom, and Kerr, 2018). Aghion, Akcigit, and Howitt (2014) review the literature on creative destruction.

<sup>3</sup>On the optimal degree of discretion (Athey, Atkeson, and Kehoe, 2005), we show that discretion adds value as the government can adjust the lending terms based on the average capital quality.

<sup>4</sup>Firms with strong cash positions performed better during the Covid-19 pandemic (Fahlenbrach, Rageth, and Stulz, 2020). Aggregate cash holdings are of enormous size (Bates, Kahle, and Stulz, 2009; Riddick and Whited, 2009).

ments (Woodford, 1990; Aiyagari and McGrattan, 1998; Holmström and Tirole, 1998). Therefore, credit policy is more effective when combined with debt issuances to meet safe-asset demand.

A difference between the Covid-19 pandemic and other crises is that banks in the U.S. were well-capitalized during the pandemic, which begs the question of whether credit support is needed at all. We extend our model to incorporate banks that relax firms' financial constraints through relationship lending. In line with the findings of Santos and Winton (2008), our model features a banking sector that holds up relationship borrowers in crises and captures the investment surplus. Here government funding serves as an outside option for firms. It helps firms seize the investment profits back from banks and thereby boosts firms' capital value, which reflects the expected future investment profits. Moreover, a higher capital value relaxes the collateral constraint, allowing firms to rely even less on relationship banks. Therefore, the effectiveness of a lending facility cannot be judged by its take-up rate. Its role as an outside option is important.

Below we provide more details on the model setup and main results. We follow the continuous-time formulation of the multi-sector models (Eberly and Wang, 2008) but simplify households' preferences to be risk-neutral and introduce firms' financial constraints. There are two types of firms that produce generic goods for consumption and investment but differ in their capital productivity.<sup>5</sup> In normal times, firms are not financially constrained and invest to grow their capital at the idiosyncratic Poisson times. The forward-looking valuation of capital (Tobin's  $q$ ) drives the optimal investment (Hayashi, 1982; Abel and Eberly, 1994; Brunnermeier and Sannikov, 2014).<sup>6</sup>

The arrival of a systematic crisis follows a Poisson process (Wachter, 2013). In a crisis, firms draw a random fraction of capital (collateral) that is destroyed (Gourio, 2012). As firms' financial constraints tighten, a subset now face binding financial constraints. Therefore, even though firms can still invest to rebuild their capital, those with a binding financial constraint invests below the targeted levels implied by their Tobin's  $q$ . In a laissez-faire economy, the high-quality firms have higher collateral values and Tobin's  $q$ , so they invest more in aggregate than the low-quality firms in a crisis. Therefore, the economy comes out of the crisis with an improved firm quality distribution.

The binding financial constraints of a subset of firms leave room for policy intervention. The government effectively acts as a financial intermediary (Lucas, 2016). It finances lending with

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<sup>5</sup>Moreira and Savov (2017a) highlight the two-dimensional difference of capital in productivity and riskiness. For the transparency of mechanism, our setup features a simpler one-dimensional difference of capital productivity.

<sup>6</sup>While our model does not feature the fixed cost of investment in Abel and Eberly (1994), it captures the basic idea that Tobin's  $Q$  reflects future opportunities of expansion (Abel, Dixit, Eberly, and Pindyck, 1996).

lump-sum taxes on deep-pocket households and transfers the repayments to households.<sup>7</sup> Government funding differs from private funding because it is not subject to firms' limited commitment problem and thus is unconstrained by the collateral values. This is motivated by the government's superior enforcement ability. The other difference is that unlike private investors (i.e., households), the government offers the same repayment schedule to all firms, as typically done in practice (English and Liang, 2020). There are two motivations. First, discriminatory pricing can be a politically challenging proposition. Second, the government may not have information on firms' types, in line with the literature on the informational disadvantage of central authorities (Hayek, 1945).

If the government funding is fairly priced for the high type, the low type faces extremely favorable terms and over-invests too much. If the government funding is fairly priced for the low type, the high type faces extremely unfavorable terms and under-invests. Therefore, the optimal repayment rate is set between the two scenarios, and, as a result, the high-quality firms overpay for government funding while the low-quality firms underpay. In a crisis, all low-quality firms seek government-funding. Only a subset of the high-quality firms do so. These firms face extremely tight financial constraints as a significantly high fraction of their capital is destroyed in the crisis.

The cleansing effects of crises are dampened by the policy intervention. The economy emerges from a crisis with a higher fraction of capital being low-quality than the laissez-faire economy. The government funding does allow more investment, so the overall level of capital stock increases but the total productivity declines relative to the laissez-faire benchmark. The government trades off quality and quantity. If the government provides less funding, the cleansing effect strengthens, so the economy has a higher total productivity post-crisis but has to climb out of a deeper decline of total output. If the government supplies more funding, the decline of output is contained but it takes longer for the economy to recover to the pre-crisis growth path under a lower total productivity.

The distortionary effects permeate outside of crises. The expectation of underpriced credit support increases low-quality firms' Tobin's  $q$ , which in turn stimulates their investment in normal times. In contrast, high-quality firms under-invest out of the precaution that they may have to seek overpriced government funding should a crisis occur. The evolution of firm quality distribution depends on the relative investment rates of the low- and high-quality firms. Therefore, the expectation of mispriced government funding biases downward the firm quality distribution in normal

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<sup>7</sup>In line with the models of unconventional monetary policy (Gertler and Kiyotaki, 2010; Gertler and Karadi, 2011; Gertler, Kiyotaki, and Queralto, 2012; Araújo, Schommer, and Woodford, 2015; Del Negro, Eggertsson, Ferrero, and Kiyotaki, 2017), firms' repayments to households and the government are in the form of capital shares (equity).

times. This again causes the economy to carry more low-quality firms into future crises.

Importantly, the distortionary effects of policy intervention are cumulative. The firm quality distribution is biased downward in every future crisis and the run-up to it, so when a subsequent crisis arrives, the economy will enter with more low-quality firms (than the *laissez-faire* benchmark), and thus, for the government to contain the output drop to a certain level, more government funding is needed. Therefore, intervention begets more interventions of greater scales.

Another factor behind the slippery slope of policy intervention is the expectation effect. Even in normal times, the firm quality distribution is biased downward by the low-quality firms' overinvestment under the expectation of underpriced government funding in future crises. Therefore, policy makers fall into a trap of their own making. Both the past interventions and agents' expectation of future interventions cause the government to spend more should a crisis occur.

The social welfare function depends on both capital quantity (total units of capital from both types of firms) and capital quality (the share of capital being the high type). At any point in time, its value is the present value of households' life-time consumptions. Therefore, the welfare function reflects the trade-off between current consumption and investment. We show that ultra-lenient funding provision by the government reduces welfare through the low-quality firms' overinvestment at the expense of consumption. In contrast, when the supply of government funding is tight in crises, the marginal improvement of welfare due to high-quality firms' efficient investment is large, while the wasteful investment from the low-quality firms is still small. Therefore, a timid intervention almost guarantees a positive (but not necessarily great) outcome.

We extend our model to incorporate firms' precautionary savings.<sup>8</sup> The high-quality firms hold liquid assets whose values are intact in crises. Liquidity holdings relax the financial constraint in crises and reduce the reliance on government funding. In contrast, the low-quality firms do not hold liquidity, as they profit from the mispricing of government funding in crises. When the interest rate (yield on firms' savings) declines, the high-quality firms hold less liquidity. As a result, the government has to expand liquidity support in crises, which benefit both types of firms and further distort the firm quality distribution. Low interest rate can be symptom of liquid asset shortage (Caballero, Farhi, and Gourinchas, 2008; Kiyotaki and Moore, 2019). Therefore, an expansion of liquid-asset supply increases the yield of such assets and thereby incentivizes the high-quality firms to accumulate more liquidity internally, which reduces the needs for government funding

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<sup>8</sup>We simplify the setup of Bolton, Chen, and Wang (2011) by assuming perfect capital markets outside of crises; otherwise solving the model involves tracking the firm savings distribution (e.g., Matsuyama, 2007; Moll, 2014).

in crises (and the associated distortionary effects).<sup>9</sup> Therefore, the government may optimally combine two policy instruments, the issuance of liquid assets pre-crisis (e.g., Treasury bills) and liquidity support in crises. The former alleviates the distortionary effects of the latter.

Will government funding still be necessary if firms can borrow from banks? The recent literature documents a lower than expected utilization rate of liquidity facilities set up during the Covid-19 pandemic (Hanson, Stein, Sunderman, and Zwick, 2020). To address this question, we extend the model to incorporate banks. Specifically, we adopt the model of intermediation under limited commitment by Rampini and Viswanathan (2018) and maximize banks' intermediation capacity: Firms' borrowing from banks is not subject to collateral constraints, and banks do not face collateral constraints themselves. When banks are competitive, the first-best outcome is achieved. The key friction is that the flexibility of bank financing comes from relationship and with hold-up problems. A relationship bank seizes the surplus of investment that is above the collateral value (non-bank financing capacity).<sup>10</sup> Therefore, even though banks finance all profitable investments, the profits from bank-dependent investment are not reflected in firms' Tobin's  $q$  (capital value). Government funding serves as firms' outside options in crises. By allowing firms to seize profits back from banks, it increases firms' capital value and thereby boosts investments in both normal times and crises. Moreover, a higher capital value relaxes firms' collateral constraints and reduce their reliance on relationship lending in the first place. Given banks' response to compete with government funding, firms in equilibrium are different between borrowing from banks or the government. Our results suggest that a liquidity facility may be under utilized but is still very important in limiting banks' market power that is empirically stronger in crises (Santos and Winton, 2008).

**Literature.** The role of governments, especially, the central banks, as lenders of last resort constantly evolves throughout the history in response to crises, political struggles, and technological innovations (Goodhart, 1998; Calomiris, Flandreau, and Laeven, 2016). Direct lending to nonfinancial firms is a meaningful addition to the policy toolbox. During a credit market freeze (Stiglitz and Weiss, 1981; De Meza and Webb, 1987), the government can step in, effectively functioning

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<sup>9</sup>The supply of liquid assets is from both public and private sectors (Woodford, 1990; Holmström and Tirole, 1998; Farhi and Tirole, 2012a; Gorton and Ordoñez, 2013; Li, 2018b; Li, Ma, and Zhao, 2019; Li, 2019; Kacperczyk, Perignon, and Vuillemeys, 2020; Ma, Xiao, and Zeng, 2020). The literature on safe assets has explored interactions with various policy considerations (Brunnermeier, Merkel, and Sannikov, 2020). Our paper furthers this line of research.

<sup>10</sup>Chodorow-Reich, Darmouni, Luck, and Plosser (2020) find that small firms, which typically have tighter financial constraints, are subject to greater lender discretion and face tougher loan terms during the Covid-19 crisis.

as a financial intermediary (Bebchuk and Goldstein, 2011; Lucas, 2016).<sup>11</sup> The Covid-19 crisis normalized the use of direct liquidity support to nonfinancial firms and will have a long-lasting effect on firms' expectations and their investment and financing decisions.

The models of unconventional monetary policy assume an exogenous dead-weight loss of direct lending (Gertler and Kiyotaki, 2010; Cúrdia and Woodford, 2011; Gertler and Karadi, 2011; Gertler, Kiyotaki, and Queralto, 2012; Araújo, Schommer, and Woodford, 2015; Del Negro, Eggertsson, Ferrero, and Kiyotaki, 2017). We unpack the black box of costs of government lending to nonfinancial firms, or asset purchases in general, and emphasize the endogenous evolution of firm quality distribution and a novel dynamic mechanism that leads to a slippery slope of intervention.<sup>12</sup>

In our model, policy intervention affects the endogenous quality through investment dynamics. Following Brunnermeier and Sannikov (2014), we embed a q-theory (Hayashi, 1982) in our model to capture firms' forward-looking investment decisions. Historically, the evidence on the q-investment relationship was mixed. More recently, significant progress on the measurement issues has allowed researchers to rediscover a meaningful relationship between q and investment (Philippon, 2009; Peters and Taylor, 2017; Crouzet and Eberly, 2020). Our model of firms' precautionary savings builds up the existing theories of corporate cash holdings that extend the investment problem to incorporate financial constraints and liquidity management (Froot, Scharfstein, and Stein, 1993; Bolton, Chen, and Wang, 2011; DeAngelo, DeAngelo, and Whited, 2011; Hugonnier, Malamud, and Morellec, 2015; He and Kondor, 2016; Li, 2018a; Nikolov, Schmid, and Steri, 2019). The firms are willing to pay a premium on safe assets that is equal to the marginal value of insurance against the crisis risk as in Holmström and Tirole (2001) and Eisfeldt and Rampini (2006b).<sup>13</sup>

Asset quality evolves endogenously in our model even under a fixed information structure. The driving force is the reinforcement between intervention and a downward bias in asset quality: Intervention distorts quality; low quality in turn causes greater output drops in future crises and necessitates larger interventions. Our approach differs from the previous literature on endogenous asset quality. These models feature dynamic information structure and highlight adverse selection and agents' (lack of) incentive to improve asset quality, motivated by concerns over low-quality

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<sup>11</sup>Bassetto and Cui (2020) analyze tax/subsidy as an alternative to credit policy in addressing financial frictions.

<sup>12</sup>Beyond our emphasis of endogenous quality, our paper focuses on the intensive margin of policy intervention—among firms that receive credit support, the costs of capital of firms with different productivities are homogenized—while other studies emphasize the distortions from the extensive margin, i.e., a subset of firms receive a disproportionately large amount of credit support (Kurtzman and Zeke, 2020; Papoutsi, Piazzesi, and Schneider, 2021).

<sup>13</sup>Empirically, households' liquidity demand is not strong enough to explain the liquidity premium (Eisfeldt, 2007). Therefore, the liquidity demand of other sectors, such as nonfinancial corporations, is quantitatively important.

(mortgage-backed) assets in 2007–2008 global financial crisis (Eisfeldt, 2004; Chari, Shourideh, and Zetlin-Jones, 2014; Chemla and Hennessy, 2014; Kurlat, 2013; Gorton and Ordoñez, 2014; Bigio, 2015; Zryumov, 2015; Bolton, Santos, and Scheinkman, 2016; Moreira and Savov, 2017b; Caramp, 2017; Hu, 2017; Vanasco, 2017; Fukui, 2018; Neuhann, 2018; Asriyan, Fuchs, and Green, 2019; Daley, Green, and Vanasco, 2020; Lee and Neuhann, 2021; Farboodi and Kondor, 2021a).<sup>14</sup>

Our model features the misallocation among firms of different productivities. Unlike the literature that studies the allocation of capital stock (Ramey and Shapiro, 1998; Eisfeldt and Rampini, 2006a, 2008; Jovanovic and Rousseau, 2008), our focus is on the allocation of goods (inputs for creating capital) between firms and households and, within firms, between high- and low-quality ones. Intervention causes misallocation among firms but improves reallocation by channeling goods from households to financially constrained firms. We analyze the trade-off and solve the dynamically optimal size of credit intervention, contributing to the literature on financial frictions and misallocation (Banerjee and Moll, 2010; Gilchrist, Sim, and Zakrajšek, 2013; Midrigan and Xu, 2014; Moll, 2014; Fuchs, Green, and Papanikolaou, 2016; Dou, Ji, Tian, and Wang, 2020; David and Zeke, 2021).<sup>15</sup> As is David, Schmid, and Zeke (2018), there is a close association between a firm’s productivity and risk exposure, which is key to the cleansing effect (high-quality firms are less affected by crises). By changing firms’ crisis exposure, credit intervention distorts the quality dynamics through firms’ investment decisions. In a different setting that emphasizes unemployment, Philippon (2020) also draw the conclusion that indiscriminate bailout prevents efficient reallocations. As in Asriyan et al. (2021), our models show that a low interest rate exacerbates misallocation. This result is obtain through a different channel of firms’ precautionary savings and the implications on the scale of crisis intervention.

The expectation of intervention distorts firms’ investment decisions, which contribute significantly to the long-run welfare cost of liquidity support. The distortionary effects of expected intervention has been studied extensively on both empirical and theoretical fronts (Calomiris, 1990; O’Hara and Shaw, 1990; Acharya and Yorulmazer, 2007; Acharya, 2009; Bond, Goldstein, and Prescott, 2009; Farhi and Tirole, 2012b; Gropp, Gruendl, and Guettler, 2013; Acharya and Mora, 2015; Gandhi and Lustig, 2015; Allen, Carletti, Goldstein, and Leonello, 2018; Dávila and Walther,

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<sup>14</sup>Policy makers may actively alter the information structure, which in turn affects the optimal intervention (Goldstein and Sapra, 2014; Bouvard, Chaigneau, and Motta, 2015; Shapiro and Skeie, 2015; Williams, 2015; Faria-e-Castro, Martinez, and Philippon, 2016; Goldstein and Leitner, 2018).

<sup>15</sup>Hopenhayn (2014) provides a survey of the broad literature on misallocation. Eisfeldt and Shi (2018) review the literature on capital reallocation across firms and the implications on misallocation.

2020). Our paper focuses on firms’ expectations and investment decisions rather than banks’ expectations and risk-taking behavior that have featured prominently in the existing literature motivated by financial crises. The unprecedented government intervention during the Covid-19 crisis is likely to put the role of nonfinancial firms’ expectations front and center in the future.

Broadly, our paper contributes to the literature on the costs of crisis intervention, such as risk cost (Lucas, 2012), tax distortions as a form of financing costs (Hanson, Scharfstein, and Sunderam, 2018), feedback loop between sovereign and private-sector risk (Acharya et al., 2014; Brunnermeier et al., 2016), distortions on bank capital allocation (Antill and Clayton, 2021), and debt overhang and bankruptcy (Balloch et al., 2020; Brunnermeier and Krishnamurthy, 2020; Crouzet and Tourre, 2020; Greenwood et al., 2020; Wang et al., 2020).<sup>16</sup>

## 2 The Model

### 2.1 Preferences and Technology

Consider a continuous-time economy with a unit measure of representative agents (“households”) and a government. Households have risk-neutral utility with time discount rate  $r$ :

$$\mathbb{E} \left[ \int_{t=0}^{\infty} e^{-rt} dc_t \right], \quad (1)$$

where  $c_t$  is the process of cumulative consumption. Households can trade equity shares of firms that maximize shareholder values by managing capital to produce non-durable numeraire goods.

There are two types of firms,  $H$  and  $L$ . The capital of an type- $H$  firm produces  $A^H$  units of goods per unit of time, while the productivity of type- $L$  capital is  $A^L$  ( $A^H > A^L$ ). Both types of capital depreciate at the same rate,  $\delta$ . Given the aggregate capital stocks of both types at time  $t$ ,  $K_t^H$  and  $K_t^L$ , the total output of numeraire goods over  $dt$  is  $(A^H K_t^H + A^L K_t^L) dt$ .<sup>17</sup> Wherever necessary, we use superscripts to for firm type and subscripts for time. To represent the firm quality

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<sup>16</sup>The recent contributions on the benefits of credit-market intervention focus on the positive externalities that cannot be internalized by private lenders (e.g., Bebchuk and Goldstein, 2011; Philippon and Schnabl, 2013; Liu, 2016; Giannetti and Saidi, 2019; Hanson, Stein, Sunderman, and Zwick, 2020).

<sup>17</sup>Firms differ only in the capital productivity. To make the mechanism transparent, we do not assume that the growth of one type of firms affects the other type through competition (Caballero, Hoshi, and Kashyap, 2008).

distribution, we introduce  $\omega_t$ , the fraction of total capital that is of  $H$  type,

$$\omega_t \equiv \frac{K_t^H}{K_t^H + K_t^L} \quad (2)$$

The aggregate states,  $K_t^K$  and  $K_t^L$ , can thus be represented by  $\omega_t$  and the total capital stock

$$K_t \equiv K_t^H + K_t^L. \quad (3)$$

Firms have investment opportunities that arrive at idiosyncratic Poisson time. Let  $N_t^I$  denote the corresponding Poisson counting process with intensity  $\lambda_I$ . When the opportunity arrives, a firm of type  $j$  can convert  $x_t^j k_t^j$  units of goods into  $F(x_t^j) k_t^j$  units of new capital.<sup>18</sup> Let  $q_t^j$ ,  $j \in \{H, L\}$ , denote the endogenous value of capital. It plays an important role in our analysis, as it incorporates the expectation of future growth path and disruptions in crises. Given the time- $t$  value of capital,  $q_t^j$ , the targeted investment level, denoted by  $\bar{v}_t^j$ , is given by the condition that equates the marginal benefit of investing,  $q_t^j F'(\bar{v}_t^j)$ , to the marginal cost, 1:

$$q_t^j F'(\bar{v}_t^j) = 1. \quad (4)$$

The function  $F(\cdot)$  is increasing and strictly concave, so that  $\bar{v}_t^j$  is increasing in  $q_t^j$ , which captures the insight of Q-theory of investment (Hayashi, 1982).

When making the investment, the firm obtains goods from households. Let  $x_t^j$  denote a type- $j$  firm's investment per unit of capital that is funded by households. Households are competitive investors with deep pockets, so in equilibrium, they break even, investing  $x_t^j$  and obtain an instantaneous repayment value of  $x_t^j$  in the form of shares of capital. Here the capital units repaid to households are essentially equity shares. Formally, let  $R_{M,t}^j(x_t^j)$  denote the units of capital as repayment that a type- $j$  firm promises its investors, where “ $M$ ” represents “market” to distinguish from government funding that will be introduced later. Because we focus on the heterogeneous quality of firms, we simplify the liability structure to be full equity.<sup>19</sup> The households' break-even

<sup>18</sup>An investment technology with homogeneity in capital brings analytical convenience (Hayashi, 1982).

<sup>19</sup>A liability structure with debt invites the questions of crisis intervention in the form of debt moratorium (Bolton and Rosenthal, 2002). Moreover, the cost of debt overhang tends to be more prominent in crises (Chen and Manso, 2016), and government credit support can amplify debt overhang (Crouzet and Tourre, 2020; Krishnamurthy and Brunnermeier, 2020). Such inefficiencies brought by debt contracts are beyond the scope of this paper.

condition implies the repayment (on the left) is equal to the investment in the following:

$$q_t^j R_{M,t}^j (x_t^j) = x_t^j. \quad (5)$$

The investment target,  $\bar{v}_t^j$ , may not be attainable because of a financial constraint. We model a firm's financial constraint following the literature on limited commitment (Kehoe and Levine, 1993; Kiyotaki and Moore, 1997; Geanakoplos, 2010; Rampini and Viswanathan, 2010; Li, Whited, and Wu, 2016; Ai, Li, Li, and Schlag, 2020; Lanteri and Rampini, 2021).<sup>20</sup> The amount of credible repayment is limited by the value of capital that can be repossessed by the investors (i.e., the collateral value). Specifically, per unit of capital, the investment is constrained by

$$x_t^j \leq \chi q_t^j, \quad (6)$$

where the parameter  $\chi$  is smaller than one. For simplicity,  $\chi$  does not vary with the firm's type. Moreover, the newly created capital cannot serve as collateral, so only the current  $k_t^j$  units of capital enter the right side of (6).<sup>21</sup> The assumption that  $\chi < 1$  is motivated by the disruption of production, the loss of intangibles, such as organizational capital (Atkeson and Kehoe, 2005; Eisefeldt and Papanikolaou, 2013) and brand name (Bils, 1989; Gourio and Rudanko, 2014), or the fire-sale discount in piece-meal liquidation triggered by default and investor repossession.

A systematic crisis arrives following a Poisson counting process, denoted by  $N_t$ , with intensity  $\lambda$  (Wachter, 2013). In a crisis (i.e.,  $dN_t = 1$ ), a firm draws  $u_t$  from a cumulative distribution function  $G(u)$  defined on the support  $[0, v]$ , where  $v < 1$ . A fraction  $u_t$  of capital is destroyed (Gourio, 2012). The shock size,  $u_t$ , is independent across firms and from a common distribution. Capital represents efficiency units of production. The destruction of capital can be interpreted as a decline of product demand, disruptions in supply chain, or government mandatory shut-down.

In a crisis, the firm can still invest through the technology  $F(\cdot)$ , and the investment output is proportional to the pre-crisis level of capital,  $k_{t-}^j$ . Specifically, a type- $j$  firm with shock  $u_t$  that invests  $x_t^j(u_t)k_{t-}^j$  will obtain  $F(x_t^j(u_t))k_{t-}^j$  units of new capital. The proportionality of investment outcome to pre-crisis capital is motivated by the fact that the firm, while in a crisis, may still possess

<sup>20</sup>Because households have deep pockets, there is no need to consider the possibility of collateral rehypothecation that relaxes the lenders' financial constraints (Andolfatto, Martin, and Zhang, 2017).

<sup>21</sup>If we allow newly created capital to be collateral, we need to solve a fixed point problem – given investment and the amount of new capital created, we solve the firm's financing capacity, and then, we solve the optimal investment under the new collateral constraint to obtain the updated amount of newly created capital until convergence.

the same customer base, technology, and organizational structure. In crisis of capital destruction, the firm faces a tighter financial constraint on investment than the one in normal times:

$$x_t^j(u_t)k_{t-}^j \leq \chi q_t^j k_t^j, \quad (7)$$

where the left side is the investment and the right side is the collateral value. Dividing both sides by  $k_{t-}^j$ , we obtain

$$x_t^j(u_t) \leq \chi q_t^j \frac{k_t^j}{k_{t-}^j} = \chi q_t^j (1 - u_t). \quad (8)$$

By comparing (8) with (6), the collateral constraint on investment in normal times, we can see that per unit of capital, the pledgeable value declines by a fraction  $u_t$ .

Comparing the collateral constraint (6) in normal times and (8) in crises, we can see that if the collateral constraint binds in normal times, it always binds in crises in spite of the size of the capital destruction shock,  $u_t$ . To avoid this extreme case, we consider an equilibrium where the collateral constraint (6) does not bind in normal times, so that in crises, only firms with sufficiently high  $u_t$  face a binding constraint (8). The fact that firms' financial constraint does not bind in normal times is also consistent with our focus on government intervention only in crises.<sup>22</sup> Therefore, in normal times, firms achieve their investment target is defined in (4):

$$x_t^j = \bar{x}_t^j = F'^{-1}(1/q_t^j). \quad (9)$$

The investment target increases in  $q_t^j$  because  $F(\cdot)$  is strictly concave.

Allowing firms to invest in a crisis captures the observation that firms can salvage their franchise value by restructuring the production and organizational processes (e.g., online sales during the Covid-19 pandemic). As the capital is destroyed but can be rebuilt, we may call the crisis a systematic liquidity crisis where firms need to inject additional resources to maintain their production capacity following Holmström and Tirole (1998); Farboodi and Kondor (2021b). Capital destruction tightens the financial constraint on new investment, so the crisis also reminisces a financial shock (Jermann and Quadrini, 2012). We may consider other forms of financial constraint, but as long as the financing capacity is linked to the firm's capital,  $k_t^j$ , our qualitative results carry

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<sup>22</sup>We follow the literature on the cyclicity of firms' financing conditions (Chen, 2010; Jermann and Quadrini, 2012; Bolton, Chen, and Wang, 2013; Eisfeldt and Muir, 2016).

through.<sup>23</sup> In Appendix C.1 and C.2, we show, respectively, that our main results carry through in alternative economies with shocks to  $\chi$  (Buera and Moll, 2015) and shocks to capital value  $q_t^j$ .

## 2.2 Credit Intervention

The tightened financial constraint in a crisis leaves room for government intervention. Let  $g_t^j(u_t)$  denote the funds that a type- $j$  firm with shock  $u_t$  obtains from the government, so the total investment per unit of pre-crisis capital is given by

$$i_t^j(u) = x_t^j(u) + g_t^j(u). \quad (10)$$

with the additional funding, the firm now creates  $F(i_t^j(u_t))k_{t-}^j$  units of capital.

When the government intervenes, it acts as a financial intermediary (Lucas, 2016). It finances lending with lump-sum taxes on deep-pocket households and transfers the instantaneous repayments to households. In line with the models of unconventional monetary policy, the repayments are in the form of capital units (equity shares) just as firms' repayments to households are.<sup>24</sup>

Government funding differs from private funding because it is not subject to firms' limited commitment problem. Through its taxation agency and by the state power, the government has a superior ability in enforcing repayments. The other difference is that unlike private investors, the government cannot condition the repayment schedule on firms' types. There are two motivations. First, a differential treatment on firms in crises can be a politically challenging proposition. Second, the government may not have information on firms' types, in line with the long tradition in economics that emphasizes the informational disadvantage of central authorities (Hayek, 1945). For a type- $j$  firm with shock  $u_t$  that borrows  $g_t^j(u_t)k_{t-}^j$ , the repayment value is

$$q_t^j R_{G,t}(g_t^j(u_t))k_{t-}^j = q_t^j \gamma_t g_t^j(u_t)k_{t-}^j, \quad (11)$$

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<sup>23</sup>Credit freeze happens for various reasons, such as lenders' lack of capital (Bernanke and Lown, 1991), information decay in booms (Gorton and Ordoñez, 2014; Asriyan, Laeven, and Martin, 2018), foreigners' withdrawal (Van Nieuwerburgh and Veldkamp, 2009; Koijen, Koulischer, Nguyen, and Yogo, 2020), and ambiguity in risk evaluation Boyarchenko (2012); Caballero and Simsek (2013); Drechsler (2013). Credit markets were under stress during the Covid-19 pandemic before government intervention (Falato, Goldstein, and Hortaçsu, 2020; Haddad, Moreira, and Muir, 2020; Halling, Yu, and Zechner, 2020; Kargar, Lester, Lindsay, Liu, Weill, and Zúñiga, 2020; Ma, Xiao, and Zeng, 2020). A similar market crash happened during the global financial crisis (Acharya, Schnabl, and Suarez, 2013; Brunnermeier, 2009; Gorton, Laarits, and Metrick, 2017; Kacperczyk and Schnabl, 2010; Krishnamurthy, 2010).

<sup>24</sup>Please refer to Gertler and Kiyotaki (2010), Gertler and Karadi (2011), Gertler, Kiyotaki, and Queralto (2012), Araújo, Schommer, and Woodford (2015), and Del Negro, Eggertsson, Ferrero, and Kiyotaki (2017).

where for simplicity, we consider a linear repayment schedule,  $R_{G,t}(g_t^j(u_t)) = \gamma_t g_t^j(u_t)$  (i.e., the firm repays the government  $\gamma_t$  units of capital). The basic idea is that the lack of differentiation pulls closer the costs of capital of different types of firms. This applies to both equity and debt contracts. For equity, the mispricing is on capital value (our model). For debt, the mispricing is on the default probability and recovery value.

In practice, the government typically chooses the size of a rescue package. Let  $\bar{g}_t$  denote the ratio of government funding to the pre-crisis level of aggregate capital,  $K_{t-}$ . The equilibrium cost of government funding,  $\gamma_t$ , is thus determined by equating the demand and supply:

$$K_{t-}^H \int_{u=0}^1 g_t^H(u, \gamma_t) dG(u) + K_{t-}^L \int_{u=0}^1 g_t^L(u, \gamma_t) dG(u) = \bar{g}_t K_{t-}. \quad (12)$$

Dividing both sides of the equation by  $K_{t-}$ , we obtain

$$\omega_{t-} \int_{u=0}^1 g_t^H(u, \gamma_t) dG(u) + (1 - \omega_{t-}) \int_{u=0}^1 g_t^L(u, \gamma_t) dG(u) = \bar{g}_t. \quad (13)$$

In our model, all quantities are scaled by  $K_t$  at the aggregate level and  $k_t^j$  at the firm level. Because individual firms take  $\gamma_t$  as given, our analysis of an individual firm's problem will be based on  $\gamma_t$  instead of  $\bar{g}_t$ . However, as will be shown below, there exists a unique mapping from  $\bar{g}_t$  to  $\gamma_t$ .

In this economy, crises have cleansing effects. A firm's financial constraint depends on the unit value of its capital,  $q_t^j$ , and the shock size  $u_t$ . For firms with a sufficiently low  $u_t$ , the collateral constraint may not bind, and therefore, the investment is set at the target level defined in (4). As will be discussed below, because of the productivity wedge (i.e.,  $A^H > A^L$ ), the unit value of type- $H$  capital,  $q_t^H$ , is higher than that of type- $L$  capital,  $q_t^L$ . Therefore, among the firms without a binding financial constraint, type- $H$  firms invest more than type- $L$  firms, which implies an upward jump in  $\omega_t$  (i.e., the fraction of capital being type- $H$ , defined in (2)). Such a cleansing effect is also active through firms' investment in normal times. Another cleansing effect works through the financial constraint. Because  $q_t^L < q_t^H$  in equilibrium, among the firms that draw a sufficiently high  $u_t$  and face a binding financial constraints, type- $L$  firms face a tighter financial constraint than type- $H$  firms and therefore invest less. This also implies an upward jump in  $\omega_t$ .

The government funding dampens the cleansing effects, resulting in a smaller upward jump in  $\omega_t$ . Firms with a binding financial constraint seek government funding and face the same repayment schedule in spite of their types. Therefore, while the government funding successfully

generates more capital (i.e., the total production capacity  $K_t = K_t^H + K_t^L$ ), it biases downward the quality distribution represented by  $\omega_t$ . Next, we characterize the equilibrium dynamics, with a focus on the difference between the laissez-faire economy and the one with credit intervention.

### 3 Benchmark Economy: The Cleansing Effects of Crises

To examine the impact of government funding, we establish the laissez-faire benchmark. First, we analyze a single firm's investment problem. As previously discussed, a firm invests at the targeted level given by (4) in normal times (i.e., when the idiosyncratic investment opportunities arrive). In a crisis, a type- $j$  firm with shock  $u_t$  solves the following optimization problem:

$$\pi(u_t, q_t^j)k_{t-}^j \equiv \max_x q_t^j F(x) k_{t-}^j - x k_{t-}^j, \quad (14)$$

subject to the collateral constraint (8). We introduce  $\pi(u_t, q_t^j)$  to denote the maximized profits per unit of capital in a crisis. The optimal choice,  $x^j(u_t, q_t^j)$ , depend on  $u_t$  through the collateral constraint (8) and capital value  $q_t^j$ . If  $u_t$  is sufficiently low such that the collateral value is greater than the targeted level of investment (i.e.,  $\bar{v}_t^j < \chi q_t^j(1 - u_t)$ ), the firm attains the investment target:  $x^j(u_t, q_t^j) = \bar{v}_t^j$ . However, if  $\bar{v}_t^j > \chi q_t^j(1 - u_t)$ , the collateral constraint (8) binds (i.e.,  $x^j(u_t, q_t^j) = \chi q_t^j(1 - u_t)$ ). The following proposition summarizes the results.

**Proposition 1 (Benchmark Economy: Investment in Crises)** *If  $u_t \leq \hat{u}(q_t^j)$ , where  $\hat{u}(q_t^j)$  is defined by  $\bar{v}_t^j = \chi q_t^j(1 - \hat{u}(q_t^j))$  and  $\bar{v}_t^j$  is solved in (4), the collateral constraint does not bind, and the firm attains the investment target:  $x^j(u_t, q_t^j) = \bar{v}_t^j$ . If  $u_t > \hat{u}(q_t^j)$ , the collateral constraint binds, and the firm under-invests:  $x^j(u_t, q_t^j) = \chi q_t^j(1 - u_t) < \bar{v}_t^j$ .*

Under Proposition 1, the law of motion of aggregate type- $j$  capital is given by

$$\frac{dK_t^j}{K_{t-}^j} = (-\delta + \lambda_I F(\bar{v}_{t-}^j)) dt + \Delta_t^j dN_t, \quad (15)$$

where, as previously discussed,  $\bar{v}_{t-}^j$  is given by (4), and the jump in a crisis is

$$\Delta_t^j = \int_0^{\hat{u}(q_t^j)} F(\bar{v}_t^j) dG(u) + \int_{\hat{u}(q_t^j)}^v F(\chi(1 - u)q_t^j) dG(u) - U, \quad (16)$$

and the average size of capital-destruction shock is a constant  $U \equiv \mathbb{E}[u_t]$ .

The focus of our analysis is the aggregate output, which depends on both the firm quality distribution and the aggregate capital stock: per unit of time, the aggregate output is

$$Y_t = K_t^H A^H + K_t^L A^L = K_t (\omega_t A^H + (1 - \omega_t) A^L). \quad (17)$$

Using the notations in (16), we solve the law of motion of the aggregate capital stock,  $K_t$ :

$$\frac{dK_t}{K_{t-}} = \underbrace{\left[ -\delta + \lambda_I (\omega_{t-} F(\bar{v}_{t-}^H) + (1 - \omega_{t-}) F(\bar{v}_{t-}^L)) \right]}_{\mu_t^K(\omega_{t-})} dt + \underbrace{(\omega_{t-} \Delta_t^H + (1 - \omega_{t-}) \Delta_t^L)}_{\Delta_t^K(\omega_{t-})} dN_t. \quad (18)$$

Capital quality (i.e., the fraction of capital being of  $H$  type) has the following law of motion:

$$d\omega_t = \underbrace{\omega_{t-} (1 - \omega_{t-}) \lambda_I (F(\bar{v}_{t-}^H) - F(\bar{v}_{t-}^L))}_{\mu_t^\omega(\omega_{t-})} dt + \Delta_t^\omega(\omega_{t-}) dN_t, \quad (19)$$

where

$$\Delta_t^\omega(\omega_{t-}) = \frac{\omega_{t-} (1 + \Delta_t^H)}{\omega_{t-} (1 + \Delta_t^H) + (1 - \omega_{t-}) (1 + \Delta_t^L)} - \omega_{t-}. \quad (20)$$

In the appendix, we show the existence of constant capital values and investment targets under the logarithm investment function:

$$F(i) = \phi \log(i/\underline{l}), \quad (21)$$

where  $\phi$  and  $\underline{l}$  are positive constants. The following proposition summarizes the results.

**Proposition 2 (Benchmark Equilibrium)** *In the laissez-faire economy, capital value,  $q^j$ , and investment target (and normal-time investment, given by (4)),  $\bar{v}^j$ , are constant in equilibrium ( $j \in H, L$ ). Capital value,  $q^j$ , is solved by*

$$r = \frac{A^j}{q^j} - \delta + \frac{\lambda_I (q^j F(\bar{v}^j) - \bar{v}^j)}{q^j} + \frac{\lambda \Pi(q^j)}{q^j} - \lambda U, \quad (22)$$

where  $\Pi(q^j) \equiv \mathbb{E}[\pi(u_t, q^j)]$  is the average investment profits over  $u_t$  of type- $j$  firms in a crisis.

Equation (22) states that the required return,  $r$ , is equal to the total return on capital that constitutes

production, depreciation, expected investment profits in normal times, expected investment profits in crises, and expected capital destruction in crisis. Intuitively, the capital of type- $H$  firms has a higher unit value as it has a higher productivity than the capital of type- $L$  firms (i.e.,  $A^H > A^L$ ).

**Corollary 1 (Benchmark Economy: Capital Value Wedge)** *In equilibrium,  $q^H > q^L$ .*

Crises have cleansing effects through two channels. First, because  $q^H > q^L$ , the type- $H$  firms have a higher investment target, (i.e.,  $\bar{v}^H > \bar{v}^L$  from (4)). Therefore, among the unconstrained firms, type- $H$  firms invest more. Moreover,  $q^H > q^L$  implies that type- $H$  firms have more funding to invest as the right side of its collateral constraint (8) is higher than that of type- $L$  firms.

**Proposition 3 (Benchmark Economy: The Cleansing Effect)** *In equilibrium,  $\Delta_t^\omega(\omega_{t-}) > 0$ .*

In sum, the aggregate dynamics of the laissez-faire economy are given by the laws of motion of  $K_t$  and  $\omega_t$ , respectively, (18) and (19), and in equilibrium, the type- $H$  capital share,  $\omega_t$ , jumps upward, reflecting a positive cleansing effect of crisis on the overall capital quality.

## 4 Equilibrium under Government Intervention

In this section, we analyze the equilibrium where the government intermediates funding and is free from firms' limited commitment problem. We compare it with the benchmark equilibrium.

### 4.1 Investment and Financing

As previously discussed, we focus on the equilibrium where the firm attains its investment target when the idiosyncratic investment opportunities arrive (i.e., in normal times). In a crisis, a type- $j$  firm with shock  $u_t$  solves the following optimization problem:

$$\pi(u_t, q_t^j, \gamma_t)k_{t-}^j \equiv \max_{x \geq 0, g \geq 0} q_t^j F(x) k_{t-}^j - x k_{t-}^j - q_t^j \gamma_t g k_{t-}^j, \quad (23)$$

subject to the constraint (8) and  $i = x + g$ . As in the benchmark economy, we use  $\pi(u_t, q_t^j, \gamma_t)$  to denote the maximized investment profits per unit of capital. The optimal choices,  $x^j(u_t, q_t^j, \gamma_t)$  and  $g^j(u_t, q_t^j, \gamma_t)$ , depend on  $u_t$  through the collateral constraint (8), capital value  $q_t^j$ , and the units of capital that are repaid to the government per unit of funding,  $\gamma_t$ .

If the government funding is cheaper than the fairly priced private funding (i.e.,  $q_t^j \gamma_t < 1$ ), the firm fully relies on the government funding (i.e.,  $x^j(u_t, q_t^j, \gamma_t) = 0$  and  $i^j(u_t, q_t^j, \gamma_t) = g_t^j(u_t, q_t^j, \gamma_t)$ ). The first-order condition for  $g$ ,

$$q_t^j F' (g_t^j(u_t, q_t^j, \gamma_t)) = q_t^j \gamma_t, \quad (24)$$

implies that  $q_t^j F' (g_t^j(u_t, q_t^j, \gamma_t)) < 1$  under  $q_t^j \gamma_t < 1$ , so the firm over-invests,  $i^j(u_t, q_t^j, \gamma_t) = g_t^j(u_t, q_t^j, \gamma_t) > \bar{v}_t^j$ . In this case, the collateral constraint on private funding becomes irrelevant.

The collateral constraint is also irrelevant when government funding is fairly priced (i.e.,  $q_t^j \gamma_t = 1$ ). In this case, the firm invests at the targeted level,  $i^j(u_t, q_t^j, \gamma_t) = \bar{v}_t^j$ . How  $i^j(u_t, q_t^j, \gamma_t)$  is allocated between  $x^j(u_t, q_t^j, \gamma_t)$  and  $g^j(u_t, q_t^j, \gamma_t)$  (i.e., the mixture of funding) is indeterminate.

Next, we analyze the case where government funding is more expensive than private funding (i.e.,  $q_t^j \gamma_t > 1$ ). If  $u_t$  is sufficiently low such that the collateral value is greater than the targeted level of investment (i.e.,  $\bar{v}_t^j < \chi q_t^j (1 - u_t)$ ), the firm fully relies on private funding to achieve the investment target:  $i^j(u_t, q_t^j, \gamma_t) = x^j(u_t, q_t^j, \gamma_t) = \bar{v}_t^j$  and  $g_t^j(u_t, q_t^j, \gamma_t) = 0$ . However, if  $\bar{v}_t^j > \chi q_t^j (1 - u_t)$ , the collateral constraint (8) binds (i.e.,  $x^j(u_t, q_t^j, \gamma_t) = \chi q_t^j (1 - u_t)$ ). Whether the firm seeks funding from the government depends on the cost  $\gamma_t$ . At  $g = 0$  and  $i = x^j(u_t, q_t^j, \gamma_t) = \chi q_t^j (1 - u_t)$ , the marginal benefit of government funding is  $q_t^j F' (\chi q_t^j (1 - u_t))$ , and the marginal cost is  $q_t^j \gamma_t$ . Therefore, the optimal  $g_t^j(u_t, q_t^j, \gamma_t) > 0$  if and only if  $q_t^j F' (\chi q_t^j (1 - u_t)) > q_t^j \gamma_t$ , i.e., the units of newly created capital are greater than the units of capital repaid to the government:  $F' (\chi q_t^j (1 - u_t)) > \gamma_t$ . The optimal amount of government funding is given by

$$F' (\chi q_t^j (1 - u_t) + g_t^j(u_t, q_t^j, \gamma_t)) = \gamma_t. \quad (25)$$

To summarize the optimal funding choices, we define the two thresholds,  $\hat{u}(q_t^j)$  and  $\tilde{u}(q_t^j, \gamma_t)$ :

$$\bar{v}_t^j = \chi q_t^j (1 - \hat{u}(q_t^j)) , \quad (26)$$

and

$$F' (\chi q_t^j (1 - \tilde{u}(q_t^j, \gamma_t))) = \gamma_t. \quad (27)$$

A firm with  $u_t > \hat{u}(q_t^j)$  faces a binding financial constraint, and a firm with  $u_t > \tilde{u}(q_t^j, \gamma_t)$  seeks over-priced funding from the government after it exhausts the fairly priced private funding. The following proposition summarizes the investment and financing decisions of the type- $j$  firm with shock

$u_t$  in a crisis. We provide the proof in the appendix.

**Proposition 4 (Investment and Financing in Crises)** *In a crisis, when government funding is underpriced (i.e.,  $q_t^j \gamma_t < 1$ ), the firm fully relies on government funding and over-invests, i.e.,  $x^j(u_t, q_t^j, \gamma_t) = 0$  and  $i^j(u_t, q_t^j, \gamma_t) = g_t^j(u_t, q_t^j, \gamma_t) > \bar{v}_t^j$ , where  $g_t^j(u_t, q_t^j, \gamma_t)$  is given by (24).*

*When government funding is fairly priced (i.e.,  $q_t^j \gamma_t = 1$ ), we have  $i^j(u_t, q_t^j, \gamma_t) = \bar{v}_t^j$  and the allocation of  $i^j(u_t, q_t^j, \gamma_t)$  between  $x^j(u_t, q_t^j, \gamma_t)$  and  $g^j(u_t, q_t^j, \gamma_t)$  is indeterminate.*

*When government funding is overpriced (i.e.,  $q_t^j \gamma_t > 1$ ), there are three scenarios:*

- (1) *If  $u_t \leq \hat{u}(q_t^j)$ , the collateral constraint does not bind, and the firm attains the investment target by fully relying on private funding:  $x^j(u_t, q_t^j, \gamma_t) = \bar{v}_t^j$  and  $g_t^j(u_t, q_t^j, \gamma_t) = 0$ .*
- (2) *If  $u_t \in (\hat{u}(q_t^j), \tilde{u}(q_t^j, \gamma_t)]$ , the collateral constraint binds, and the firm fully relies on private funding and invests below the targeted level:  $i^j(u_t, q_t^j, \gamma_t) = x^j(u_t, q_t^j, \gamma_t) = \chi q_t^j (1 - u_t) < \bar{v}_t^j$  and  $g_t^j(u_t, q_t^j, \gamma_t) = 0$ .*
- (3) *If  $u_t > \tilde{u}(q_t^j, \gamma_t)$ , the firm exhausts its private-funding capacity, seeks government funding, and invests below the targeted level:  $x^j(u_t, q_t^j, \gamma_t) = \chi q_t^j (1 - u_t)$ ,  $g_t^j(u_t, q_t^j, \gamma_t)$  given by (25), and  $i^j(u_t, q_t^j, \gamma_t) = x^j(u_t, q_t^j, \gamma_t) + g^j(u_t, q_t^j, \gamma_t) < \bar{v}_t^j$ .*

To sharpen the intuitions, we consider the functional form of  $F(\cdot)$  given by (21). Through (4), the investment function implies

$$\bar{v}_t^j = q_t^j \phi. \quad (28)$$

The assumption that the collateral constraint (6) does not bind in normal times, i.e.,  $\bar{v}_t^j \leq \chi q_t^j$ , is equivalent to the following parameter restriction that we maintain throughout the paper:

$$\phi \leq \chi. \quad (29)$$

Under the logarithm investment function, both types of firms have the same threshold (not dependent on  $q_t^j$ ) for  $u_t$  that determines whether the collateral constraint binds in a crisis:

$$\hat{u}(q_t^H) = \hat{u}(q_t^L) = 1 - \frac{\phi}{\chi}. \quad (30)$$

Therefore, in a crisis, firms with  $u_t > 1 - \phi/\chi$  face a binding collateral constraint.<sup>25</sup> Next, we solve the threshold for  $u_t$  that determines whether the firm seeks funding from the government when the

<sup>25</sup>To rule out the case where no firm faces a binding collateral constraint, we impose the following parameter restriction on the upper bound  $v$  of the capital destruction shock  $u_t$ :  $v > 1 - \phi/\chi$ .

funding is overpriced (i.e., the equation (25) under  $q_t^j \gamma_t > 1$ ):

$$\tilde{u}(q_t^j, \gamma_t) = 1 - \frac{\phi}{\chi q_t^j \gamma_t}. \quad (31)$$

Because  $q_t^j \gamma_t > 1$ , we have  $\tilde{u}(q_t^j, \gamma_t) > \hat{u}(q_t^j)$ . A type- $j$  firm with  $u_t > \tilde{u}(q_t^j, \gamma_t) = 1 - \phi/\chi q_t^j \gamma_t$  faces a binding collateral constraint and seeks overpriced government funding.

Finally, when government funding is underpriced, (24) implies

$$g_t^j(u_t, q_t^j, \gamma_t) = \frac{\phi}{\gamma_t}. \quad (32)$$

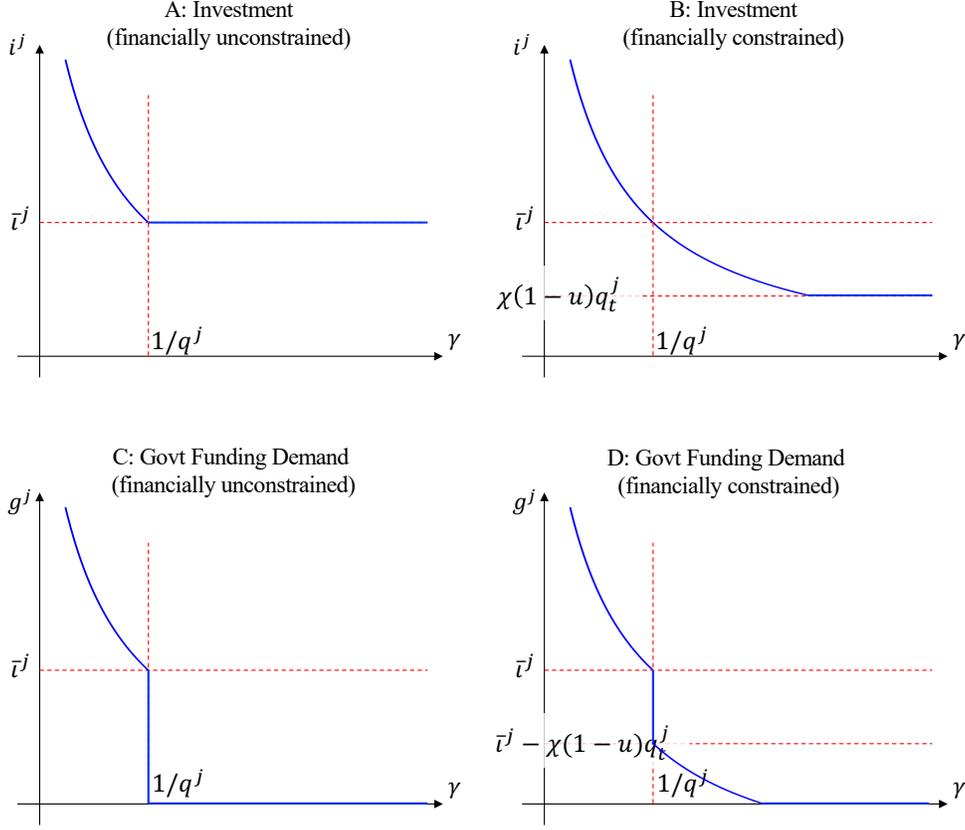
When government funding is overpriced, (25) implies

$$g_t^j(u_t, q_t^j, \gamma_t) = \frac{\phi}{\gamma_t} - \chi q_t^j (1 - u_t). \quad (33)$$

Figure 1 illustrates a firm's investment and financing choices. In Panel A and C, we plot the investment and demand for government funding of a financially unconstrained firm (i.e., with  $u_t < \hat{u}(q_t^j)$ ). The firm only seeks government funding when it is cheaper than private funding (i.e., when  $\gamma < 1/q_t^j$ ), and in that case, the firm over-invests. Panel B and D illustrate the investment and demand for government funding of a financially constrained firm. When  $\gamma < 1/q_t^j$ , the firm fully relies on government funding as it is cheaper than private funding, and it over-invests. At  $\gamma = 1/q_t^j$ , the firm is indifferent between the two sources of funding and attains its investment target. Once  $\gamma$  passes  $1/q_t^j$ , the firm prioritizes the cheaper private funding, and its demand for government funding decreases gradually as it becomes increasingly expensive (i.e.,  $\gamma_t$  increases). These results on firms' investment and financing decisions serve as the cornerstone of our equilibrium analysis.

## 4.2 The Distortionary Effects of Credit Intervention

We analyze a stationary equilibrium where  $\gamma_t$  is a constant. The stationary equilibrium under a constant  $\gamma$  presents the main mechanisms in a transparent fashion and allows a direct comparison with the laissez-faire economy where the key variables, such as capital values and investment rates, are constant. In Section 4.7, we allow  $\gamma_t$  to be time-varying, and the government optimally chooses  $\gamma_t$  to maximize welfare. Similar to Proposition 2, the next proposition significantly simplifies our



**Figure 1: Investment and Demand for Government Funding in a Crisis.** This figure illustrates how government-funding pricing  $\gamma$  affects firm investment and the demand for government funding, depending on whether the firm is financially constrained. A higher  $\gamma$  means more expensive funding (i.e., more units of capital as repayment).

analysis by showing that capital value and investment target are constant with  $F(\cdot)$  given by (21).

**Proposition 5 (Stationary Equilibrium)** *When  $\gamma_t$  is constant, capital value,  $q^j$ , and investment target (and normal-time investment, given by (4)),  $\bar{v}^j$  are constant in equilibrium. Capital value,  $q^j$ , is solved by*

$$r = \frac{A^j}{q^j} - \delta + \frac{\lambda_I (q^j F(\bar{v}^j) - \bar{v}^j)}{q^j} + \frac{\lambda \Pi(q^j, \gamma)}{q^j} - \lambda U. \quad (34)$$

where  $\Pi(q^j, \gamma) \equiv \mathbb{E}[\pi(u_t, q^j, \gamma)]$  is the  $u_t$ -average profits in a crisis. Moreover,  $q^H > q^L$ .

From Proposition 4, it is clear that the government should not set  $\gamma > 1/q^L$  (i.e., the credit support is overpriced even from the type- $L$  firms' perspective). If  $\gamma > 1/q^L$ , reducing  $\gamma$  moves

both types of firms' investment closer to their targeted level. Moreover, setting  $\gamma < 1/q^H$  (i.e., underpricing credit for both types) is also not optimal. By Proposition 4,  $\gamma < 1/q^H$  induces overinvestment of both types at the expense of consumption, reducing welfare. Therefore, we consider

$$\gamma \in [1/q^H, 1/q^L]. \quad (35)$$

According to Proposition 4, type- $L$  firms fully rely on the government funding in crisis, while type- $H$  firms face overpriced government funding when  $\gamma > 1/q^H$ .

Under government credit support, the laws of motion of  $K_t$  (capital quantity) and  $\omega_t$  (capital quality) are still given by (18) and (19), respectively, but the jump sizes in a crisis now differ. Specifically, for the  $H$  type,  $q^H\gamma \geq 1$ , the jump in type- $H$  capital is given by

$$\begin{aligned} \Delta^H = & \int_0^{\hat{u}(q^H)} F(\bar{v}^H) dG(u) + \int_{\tilde{u}(q^H, \gamma)}^{\tilde{u}(q^H, \gamma)} F(\chi(1-u)q^H) dG(u) \\ & + \int_{\tilde{u}(q^H, \gamma)}^v F(\chi(1-u)q^H + g^H(u, q^H, \gamma)) dG(u) - U, \end{aligned} \quad (36)$$

where the three integrals correspond to the three scenarios in Proposition 4 under overpriced government funding (i.e.,  $q^H\gamma > 1$ ). The thresholds,  $\hat{u}(q^H)$  and  $\tilde{u}(q^H, \gamma)$ , are given by (30) and (31), respectively, and  $g^H(u, q^H, \gamma)$  is given by (33).<sup>26</sup> For the  $L$  type, we have

$$\Delta^L = \int_{u=0}^v F(g^L(u, q^L, \gamma)) dG(u) - U, \quad (37)$$

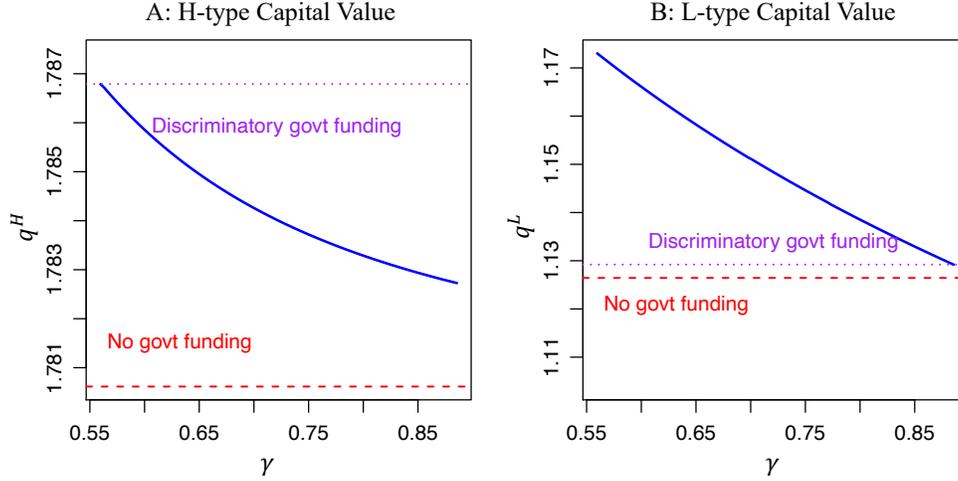
where  $g^H(u, q^H, \gamma)$  is given by (24). With  $\Delta_t^H$  and  $\Delta_t^L$ , the jumps of  $K_t$  is  $(\omega_{t-}\Delta_t^H + (1 - \omega_{t-})\Delta_t^L)$  and the jump size of  $\omega_t$  is given by (20), as in the benchmark economy.

The next proposition states the trade-off that the government faces. More lenient credit pricing (i.e., reducing  $\gamma$ ) results in more investment but biases the quality distribution downward.

**Proposition 6 (Credit Intervention and Aggregate Dynamics)** *Given  $q^H$  and  $q^L$ , a more lenient government policy (i.e., a lower  $\gamma$ ) reduces the decline of capital quantity but also weakens the cleansing effect, i.e.,*

$$\frac{\partial \Delta_t^K}{\partial \gamma} < 0, \quad \frac{\partial \Delta_t^\omega}{\partial \gamma} > 0$$

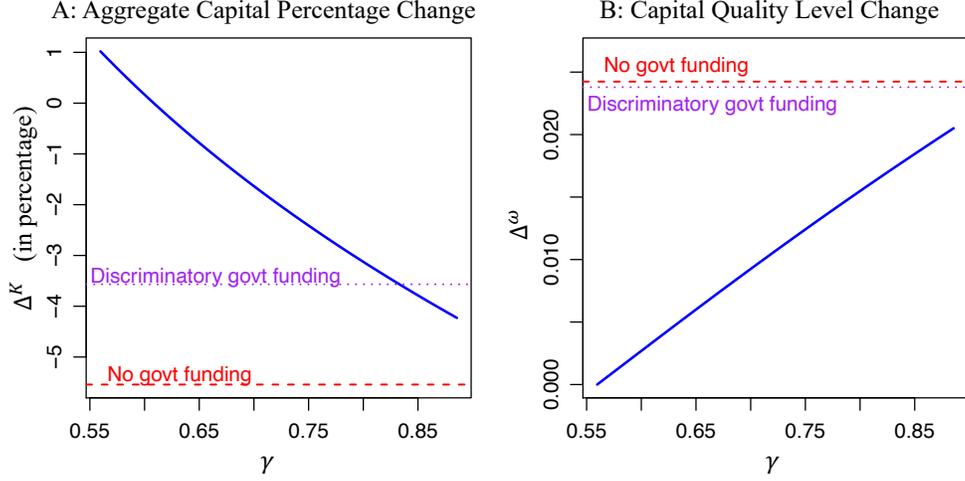
<sup>26</sup>Note that by the continuity of integral operators, this expression also applies to the case where  $q^H\gamma = 1$ .



**Figure 2: Capital Value and Government Funding.** This figure illustrates how values of capital,  $q^H$  and  $q^L$ , change with the pricing of government funding  $\gamma$ , where a higher  $\gamma$  means more expensive government funding for firms (i.e., more units of capital as repayment). The details on parameter calibration are provided in the appendix.

More lenient credit pricing stimulates firms' investment but dampens the positive cleansing effect of crises on the firm quality distribution. As previously discussed, the cleansing effect works through two channels. First, type- $H$  firms want to invest more than type- $L$  firms ( $\bar{v}^H > \bar{v}^L$  from  $q^H > q^L$  in Proposition 5). Second, type- $H$  firms can invest more as their collateral value is higher. Government funding reduces type- $H$  firms' advantages on both margins. First, as type- $L$  firms fully rely on government funding, the collateral constraint becomes irrelevant for them. Second, government funding can cause an increase in  $q^L$  that is greater than an increase in  $q^H$ , resulting in a narrower wedge in capital value between the two types and, consequently, a narrower wedge between their targeted levels of investment. The mechanism works as follows. More lenient credit pricing implies more subsidy to type- $L$  firms in all circumstances in crises, as they seek government funding at any value of  $u_t$  (see Proposition 4). However, type- $H$  firms only benefit in the states where  $u_t$  is sufficiently high. Therefore, an reduction in  $\gamma$  can boost the expected investment profits for type- $L$  firms more than for type- $H$  firms, causing an greater increase in  $q^L$  than in  $q^H$  (as the capital values reflect the expected profits from future investments).

Figure 2 shows the positive impact of government funding on type- $H$  capital value (Panel A) and type- $L$  capital value (Panel B). In both panels, capital value increases when the cost of government funding,  $\gamma$ , decrease. We compare our economy with the benchmark economy without government intervention and with a hypothetical economy where the government differentiates



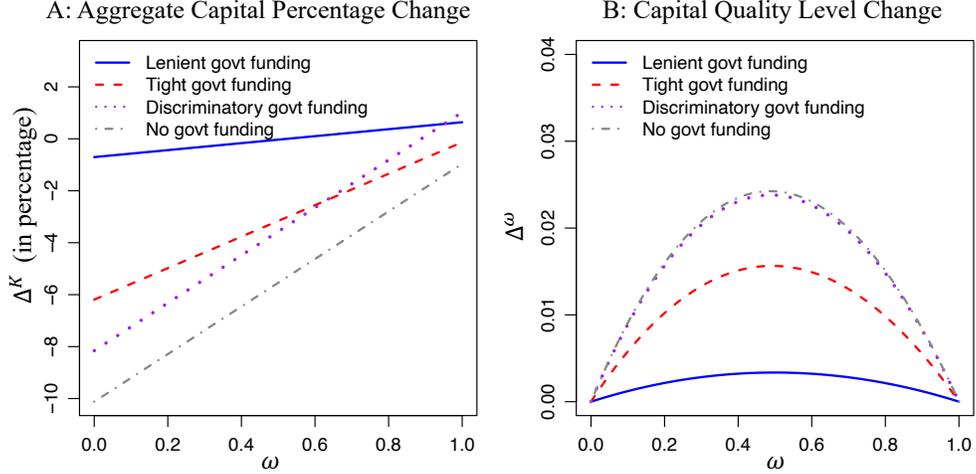
**Figure 3: Crisis Dynamics and Government Funding.** This figure shows the impact of the pricing of government funding  $\gamma$ , where a higher  $\gamma$  means more expensive government funding for firms. In the left panel, we plot the percentage change in capital quantity during a crisis. In the right panel, we show the cleansing effect, as measured by the jump of  $\omega$  (fraction of high-quality capital). The details on parameter calibration are provided in the appendix.

firms of different types and set  $\gamma^H = 1/q^H$  for type- $H$  firms and  $\gamma^L = 1/q^L$  for type- $L$  firms. The discriminatory pricing of government funding essentially achieves the first-best scenario where financial constraints become irrelevant, because even though private funding requires collateral, government funding is free from firms' limited commitment and is also fairly priced.

Intuitively,  $q^H$  is the highest in the first-best scenario and lowest in the benchmark economy in Panel A of Figure 2. Government funding with  $\gamma \in [1/q^H, 1/q^L]$  is either fairly or overpriced from a type- $H$  firm's perspective, so lowering  $\gamma$  increases  $q^H$  by increasing the firm's profits in crises but  $q^H$  cannot exceed the first-best level. In contrast,  $q^L$  is higher than the first-best level in Panel B, because underpriced government funding offers a subsidy to type- $L$  firms in crisis.

In sum, government funding reduces the cleansing effects of crises by both allowing type- $L$  firms to invest more and raising type- $L$  firms' investment targets more than that of type- $H$  firms. Figure 3 illustrates the impact of government funding in a crisis. The solid line in Panel A plots the jump in  $K_t$ , which decreases in  $\gamma$ , and Panel B plots the jump in  $\omega_t$ , which increases in  $\gamma$ . If the government wants to preserve the total production capacity,  $K_t$ , by offering cheaper credit (i.e., reducing  $\gamma$ ), it dampens the cleansing effect of the crisis, biasing downward capital quality.

In both panels of Figure 3, we compare the jump size with that from the laissez-faire economy and with that under a fair and discriminatory credit policy (i.e.,  $q^H\gamma^H = 1$  and  $q^L\gamma^L = 1$ ). In Panel



**Figure 4: Capital Quality and Crisis Dynamics.** This figure shows the change of capital quantity and quality during a crisis, as a function of the state variable  $\omega$ . A higher  $\omega$  indicates a larger fraction of high-quality firms. The details on parameter calibration are provided in the appendix.

A, the solid line is above the dashed line of the laissez-faire benchmark, showing that government funding successfully rescues the production capacity relative to the benchmark. It also shows that relative to the benchmark of fairly priced credit (dotted line), the rescue overshoots when  $\gamma$  is low and government funding is too lenient, encouraging type- $L$  firms to over-invest.

The fairly priced government funding effectively eliminates the impact of financial constraints and allows both types to attain the targeted levels of investment. As previously discussed, the financial constraint contributes to the cleansing effect because, in a crisis, type- $H$  firms have greater collateral values than type- $L$  firms, and both types under-invest. In Panel B of Figure 3, we show that the fairly priced government funding (dotted line) reduces the cleansing effect by eliminating this inefficient channel. In comparison, the non-discriminatory pricing results in a greater (and inefficient) reduction of the cleansing effect, as shown by the solid line being below the dotted line. For any  $\gamma \in (1/q^H, 1/q^L)$ , government funding is underpriced for type- $L$  firms and overpriced for type- $H$  firms, so all type- $L$  firms seek government funding and over-invest while a subset of type- $H$  firms with sufficiently high  $u_t$  borrow and still under-invest (see Proposition 4).

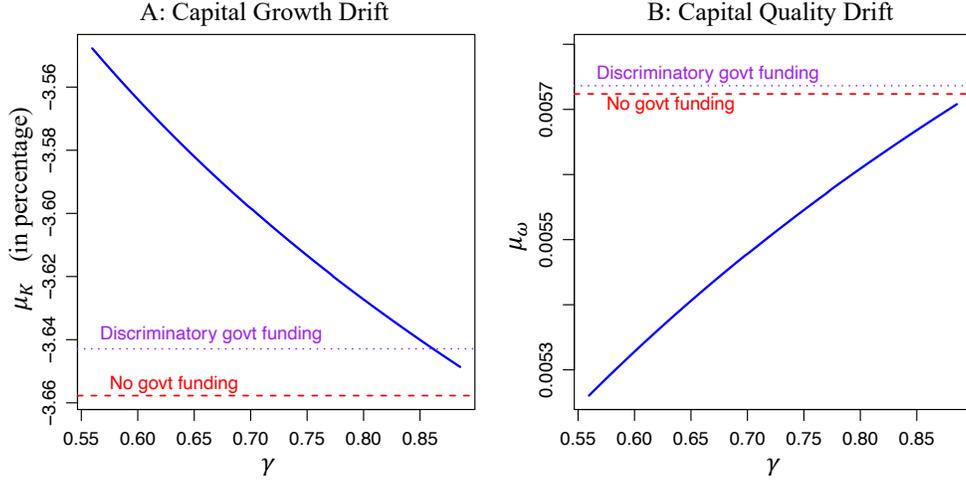
### 4.3 The Dynamic Effects of Capital Quality Distortions

The distortions in a crisis brought by government funding have two important dynamic effects. As the government funding biases capital quality downward in a crisis, the economy enters into the next crisis with a lower capital quality. In Panel A of Figure 4, we plot the percentage drop of aggregate capital,  $K_t$ , against the pre-crisis capital quality,  $\omega_{t-}$  in four scenarios: (1) lenient government funding (low  $\gamma$ , solid line), (2) tight government funding (high  $\gamma$ , dashed line), (3) discriminatory government funding ( $\gamma^H = 1/q^H$  and  $\gamma^L = 1/q^L$ , dotted line), and (4) the laissez-faire economy (dash-dotted line). In all four scenarios, the percentage decline in  $K_t$  is deeper when  $\omega_{t-}$  is lower. Therefore, even though government funding can reduce the drop in  $K_t$  in the current crisis, the resultant downward bias in  $\omega_t$  implies a greater drop in the next crisis.

The different slopes across the four scenarios in Panel A of Figure 4 reveals that policy intervention in a crisis should be conditioned on the firm quality distribution that the economy carries into the crisis. Near the right end of the curves where  $\omega_{t-}$  is close to one, the economy enters into a crisis with a dominant share of high-quality firms. In this case, the outcome of a lenient pricing of government funding (i.e., low  $\gamma$ ) is closest to the outcome of the first-best (discriminatory) credit pricing that effectively eliminates financial constraints. The cost of providing government funding is the overinvestment of type- $L$  firms, which is not as important when  $\omega_{t-}$  is close to one. The government funding mainly serves to alleviate the underinvestment problem of type- $H$  firms. In contrast, when  $\omega_{t-}$  is close to zero, a tight supply of government funding (i.e., high  $\gamma$ ) moves the economy closer to the first-best scenario, while the lenient pricing of government funding overshoots, causing severe overinvestment of type- $L$  firms.

Panel B of Figure 4 again shows that the impact of policy intervention depends on the firm quality distribution that the economy carries into a crisis. If the economy enters into a crisis with  $\omega_{t-}$  close to either zero (almost all firms are  $L$  type) or one (almost all firms are  $H$  type), the differences in the pricing of government funding do not result in large differences in the post-crisis value of  $\omega_t$ . As shown in (20), this is a standard base effect – if one type constitutes a negligible share of the production sector, how it is treated differently from the other type does not affect the composition significantly. The pricing of government funding becomes a prominent issue when  $\omega_{t-}$  is in the middle range, and as previously discussed, more lenient pricing results in a weaker cleansing effect (i.e., a small upward jump in  $\omega_t$ ) by inducing type- $L$  firms to over-invest more.

In sum, the distortions in the firm quality distribution brought by government funding affect not only the economic outcome in the current crisis but also the aggregate dynamics in the next crisis.



**Figure 5: Policy Intervention in Crises and Pre-Crisis Dynamics.** This figure illustrates the impact of government-funding pricing  $\gamma$  on the growth of total capital quantity in normal times (panel A) and capital quality change (panel B). A higher  $\gamma$  indicates more expensive government funding to firms (i.e., more units of capital as repayment). The details on parameter calibration are provided in the appendix.

A downward bias in capital quality ( $\omega_t$ ), which is a necessary side-effect of rescuing the overall production capacity ( $K_t$ ), exacerbates the drop in  $K_t$  in the next crisis. Moreover, it is important to condition policy intervention on the firm quality distribution. Specifically, in an economy with a balanced mix of high- and low-quality firms, different policy choices yield quite distinct outcomes.

#### 4.4 The Expectation Effects of Policy Intervention

Next, we characterize another aspect of the dynamic effects of capital-quality distortions. When government funding is available in crises, firms rationally expect it and adjust their investment policies in normal times. Specifically, type- $L$  firms expect to be subsidized and, as their capital value (or Tobin's  $q$ ),  $q^L$ , increases. Their investment rate in normal times increases when the idiosyncratic investment opportunities arrive (see (4)), resulting in a reduction in the drift of  $\omega_t$  (see (19)) and a downward bias in capital quality outside of crises. Admittedly, government funding also raises  $q^H$  and, as a result,  $H$ -type firms' investment rate also increases outside of crises. However, such impact is weaker than that on type- $L$  firms, because as previously discussed, type- $L$  firms benefit from government funding at all values of  $u_t$ , the capital destruction shock, while type- $H$  firms only seek government funding when  $u_t$  is sufficiently large.

Capital value reflects firms' expectations of future crises and investment opportunities. There-

fore, the distortions in capital value capture how credit policy in crises affects firms' expectations and investment decisions in normal times. As the normal-time investment wedge narrows, the drift of  $\omega_t$  declines (see (19)), slowing down the gradual improvement of firm quality distribution. In Panel B of Figure 5, we show that the drift of  $\omega_t$  (normal-time growth) increases as the government tightens its supply of funding in crises (i.e.,  $\gamma$  increases). The drift of  $\omega_t$  is higher when government funding is eliminated, suggesting that by dampening the cleansing effect, government funding negatively affects capital quality not only in crisis but also in normal times when firms' investment is guided by their expectations of policy interventions in future crises via capital values.

In Panel A of Figure 5, we show that the expected growth rate of  $K_t$  against  $\gamma$ . When  $\gamma$  is sufficiently low,  $K_t$  grows at a faster pace than what is implied by the first-best (discriminatory) pricing of government funding. The overinvestment problem of type- $L$  firms in crises propagates into normal times as  $q^L$  increases, driving up the normal-time investment rate. Overinvestment comes at the cost of consumption, so in the next subsection, we provide a welfare analysis that comprehensively evaluates the impact of policy intervention on production and consumption.

## 4.5 Welfare

At time  $t$ , the social welfare is defined as the present value of household consumption streams

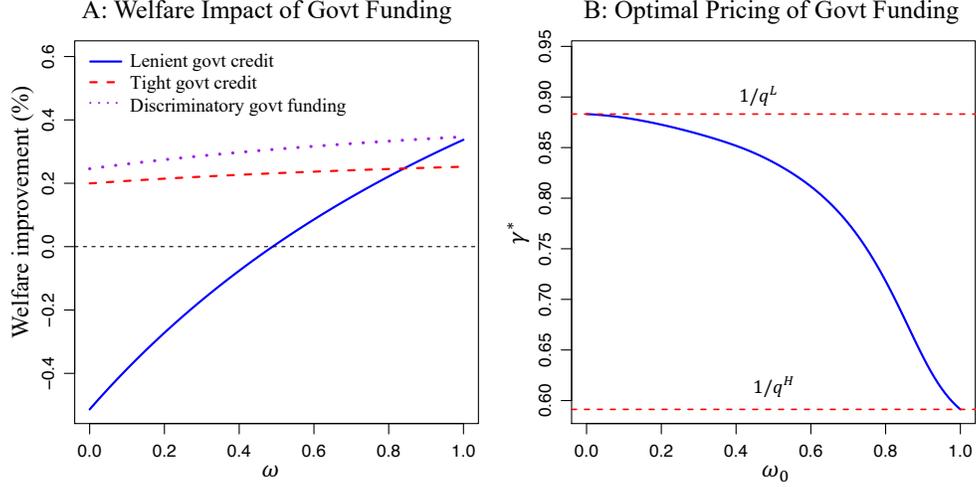
$$\mathbb{E}_t \left[ \int_t^\infty e^{-r(s-t)} \left( (\omega_{s-} A^H + (1 - \omega_{s-}) A^L) K_{s-} ds - \lambda_I (\omega_{s-} \bar{l}_t^H + (1 - \omega_{s-}) \bar{l}_t^L) K_{s-} ds \right. \right. \\ \left. \left. - (\omega_{s-} \int_0^v i_t^H(u) dG(u) + (1 - \omega_{s-}) \int_0^v i_t^L(u) dG(u)) K_{s-} dN_s \right) \right], \quad (38)$$

where, in the integral, we record the flow consumption net off the goods invested in normal times and in crises. To simplify the notation, we denote the aggregate investment in crises (scaled by the pre-crisis level of capital stock,  $K_{t-}$ ) by  $I_t$ :

$$I_t \equiv \omega_{s-} \int_0^v i_t^H(u) dG(u) + (1 - \omega_{s-}) \int_0^v i_t^L(u) dG(u). \quad (39)$$

The following proposition states the functional form of welfare (the planner's value function). In the appendix, we show how the welfare function is solved.

**Proposition 7 (Social Welfare Function)** *The social welfare at time  $t$  is a function of capital quantity,  $K_t$ , and capital quality,  $\omega_t$ , in the form  $W(\omega_t)K_t$ , where the function  $W(\omega)$  satisfies*



**Figure 6: Welfare and the Optimal Pricing of Government Funding.** In panel A, we show the percentage change of welfare due to government intervention (relative to the laissez-faire benchmark), as a function of the state variable  $\omega$  (fraction of high-quality capital). There are three cases: “tight govt credit” has higher government-funding pricing  $\gamma$  than “lenient govt credit”, while “discriminatory govt funding” allows the government to charge different prices for different firms. In panel B, we show the optimal price of government funding at  $t = 0$  and initial state  $\omega_0$ . The details on parameter calibration are provided in the appendix.

the following differential equation with jumps:

$$rW(\omega) = \omega A^H + (1 - \omega)A^L - \lambda_I (\omega \bar{t}^H + (1 - \omega)\bar{t}^L) + W(\omega)\mu_K(\omega) + W'(\omega)\mu_\omega(\omega) - \lambda I(\omega) + \lambda [W(\omega + \Delta^\omega(\omega)) (1 + \Delta^K(\omega)) - W(\omega)] . \quad (40)$$

Panel A of Figure 6 shows the welfare improvement relative to the laissez-faire economy for three scenarios: (1) lenient government funding (low  $\gamma$ , solid line); (2) tight government funding (high  $\gamma$ , dashed line); (3) discriminatory government funding ( $\gamma^H = 1/q^H$  and  $\gamma^L = 1/q^L$ , dotted line). The last scenario shows the best possible improvement of welfare, as the fairly priced government funding effectively eliminates the impact of financial constraints.

A key message from Panel A of Figure 6 is that an ultra-lenient funding provision by the government destroys welfare when type- $L$  firms dominate the economy (i.e., the left end of the solid curve). The overinvestment of type- $L$  firms comes at the expense of aggregate consumption, so even though the total capital stock,  $K_t$ , grows faster, households’ life-time consumption value declines. As  $L$  type’s capital share shrinks (i.e.,  $\omega_t$  increases), such negative impact becomes smaller, so along the solid line, the welfare improvement increases in  $\omega_t$ .

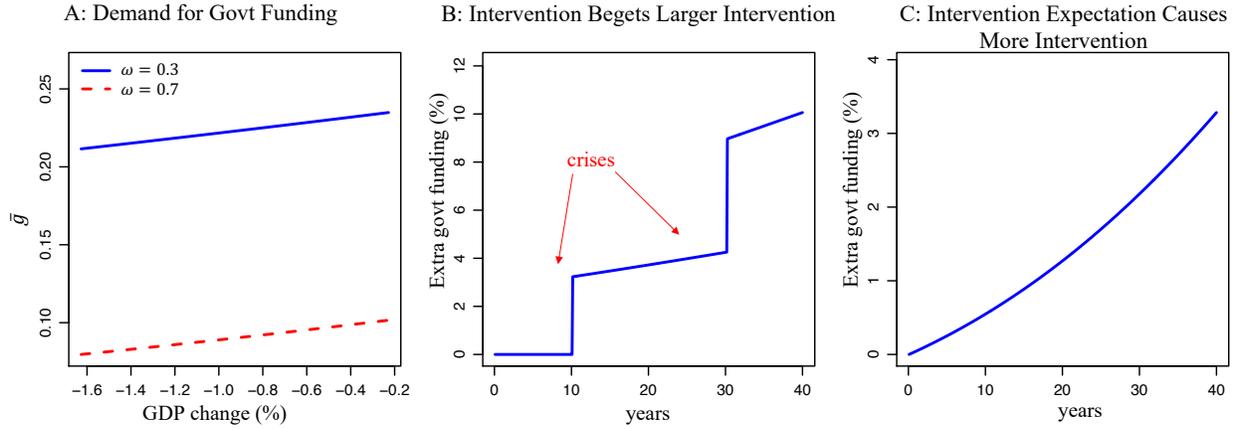
The curve of welfare improvement under a tight government funding supply stays above zero across different values of  $\omega_t$ . When the government provides a relatively small amount of funding (or equivalent, prices funding at a relatively high  $\gamma$ ), the marginal improvement of welfare due to type- $H$  firms' efficient investment is large, while the resultant wasteful investment from type- $L$  firms is still small. Therefore, a timid intervention almost guarantees a positive (but not necessarily great) outcome. This result favors gradualism in policy making, especially when the intervention cannot be discriminatory due to either the lack of information or political constraints.

Panel B of Figure 6 completes our analysis of welfare by plotting the optimal  $\gamma$  (which maximizes the time-0 welfare) against  $\omega_0$ . Intuitively, on the left end where the economy is dominated with type- $L$  firms, optimal intervention requires the government to price funding at the high end, almost making type- $L$  firms indifferent between government funding and private funding. This is motivated by the fact that a lenient pricing is more likely to result in type- $L$  firms' wasteful investment than to boost type- $H$  firms' efficient investment. In contrast, near the right end where type- $H$  firms dominate, the optimal pricing leans towards being lenient, almost at the low end, to narrow the wedge between type- $H$  firms' actual investment and their investment targets.

## 4.6 The Slippery Slope of Policy Intervention

The distortions in firm quality distribution brought by policy intervention imply a slippery slope of policy intervention. If the government aims to contain the output slump to a certain level in crises, intervention in one crisis begets interventions of greater scales in future crises. In Panel A of Figure 7, we plot the ratio of government funding to total capital stock against the percentage drop in output at two levels of  $\omega_t$ . If we fix a value of output drop on the x-axis, the curves map out the minimal scale of government funding that can limit the decline of output up to that value. Naturally, the curves are upward-sloping: The smaller an output drop the government can accept, the larger scale of government funding it will have to provide. Across the levels of output drop, the necessary intervention is of a smaller scale when  $\omega_t$  is higher (i.e., the economy has more high-quality firms). Therefore, when  $\omega_t$  is biased downward by intervention in the current crisis, the economy enters into the next crisis with a lower  $\omega_t$  (relative to the laissez-faire economy), which then implies a greater scale of intervention to contain the output drop to a certain level.

Panel B and C of Figure 7 show the two contributing factors behind the slippery slope of policy intervention: (1) the direct negative impact on  $\omega_t$  in crises, (2) the expectation distortions. In Panel



**Figure 7: The Slippery Slope of Policy Intervention.** In panel A, we show the government funding (scaled by capital stock) required to contain the output drop in a crisis within a certain level (x-axis) for  $\omega \in \{0.3, 0.7\}$ . In panel B, we show input two crises at the tenth and thirtieth year of simulation and show the extra government funding needed (benchmarked against the value without intervention) to limit the output drop to 1% in the next crisis. To eliminate the confounding effect of expectations of intervention, we use the capital values from the benchmark economy without intervention. In panel C, we do not input a crisis and show the extra funding needed to limit the output drop to 1% in the next crisis that purely arises from firms' expectations of intervention should a crisis occur. The details on parameter calibration are provided in the appendix.

B, we calculate the amount of government funding that is needed to prevent an output drop from exceeding 1% in the next crisis, and compare it against the hypothetical amount of government funding needed should a policy intervention have never happened. The curve starts flat at zero because policy intervention has not yet happened. It jumps up when the first crisis and the first policy intervention happen after ten years, meaning that this intervention, by distorting  $\omega_t$ , causes the government funding to be higher in the next crisis than the amount needed in the absence of this intervention. When the next crisis hits in the thirtieth year, the second intervention induces more distortions in  $\omega_t$ , thus further elevating the government funding needed in the next crisis relative to the amount needed without any of the two interventions. The drift upward between the two crises and after the second crisis is due to the fact that a distortion of  $\omega_t$  by policy intervention has a persistent effect (see the law of motion given by (19)).

In Panel B of Figure 7, we simulate the paths using  $q^H$  and  $q^L$  from the laissez-faire economy to shut down the expectation effect. In Panel C of Figure 7, we focus on the expectation effect. In this graph, we calculate the amount of government funding that is needed to prevent an output drop from exceeding 1% in the next crisis, and compare it against the amount of funding needed in a hypothetical economy where intervention has never happened and firms do not expect inter-

ventions in crises. We do not input any crisis in the fifty years of simulation, but since firms expect government funding should a crisis occur, their investment decisions in normal times are distorted. In particular,  $\omega_t$  is biased downward by type- $L$  firms' overinvestment. Therefore, as time goes, the distortion in  $\omega_t$  accumulates, implying that when the next crisis hits, the government has to provide more funding to prevent a 1% or higher drop of output than the amount of funding needed in the absence of firms' expectation of policy interventions.

In sum, policy intervention biases  $\omega_t$  downwards in crises and in normal times (through firms' expectations of interventions). As a result, the economy enters into crises with a smaller share of firms being the high type than the laissez-faire benchmark, so the government funding needed to prevent a certain level of output drop is larger. Our model generates a slippery slope of policy intervention, a trap of policy makers' own making: Both the past interventions and agents' expectations of future interventions cause the government to spend more should a crisis occur. However, as previously discuss, this policy trap is a necessary evil because by relaxing firms' financial constraints in crises, especially those of the high-type firms, policy interventions can improve welfare.

## 4.7 Optimal Dynamic Intervention

So far, our analysis assumes a constant number of capital units,  $\gamma$ , charged by the government as repayments. Can the government avoid the slippery slope of intervention by dynamically adjusting the repayment rate? This is a important question, because in our model, the quality distribution, represented by  $\omega_t$ , varies over time. When  $\omega_t$  is low and there are many type- $L$  firms, the government would prefer a high repayment rate and reduce its funding support, because the cost of type- $L$  firms' overinvestment overweighs the benefit of relaxing type- $H$  firms' financial constraints. In contrast, when  $\omega_t$  is high, the government would prefer a lower repayment rate. Below we solve the optimal  $\gamma(\omega_t)$  through the dynamic optimization of social welfare. We show that even though dynamically adjusted interventions improve welfare, it cannot help the government avoid the trap of interventions begetting more interventions.

When the pricing of government funding depends on  $\omega_t$ , both  $q_t^H$  and  $q_t^L$  become time-varying and dependent on  $\omega_t$ . For  $j \in \{H, L\}$ , the capital value has the following law of motion:

$$\frac{dq_t^j}{q_t^j} = \mu_{q,t-}^j dt + \Delta_{q,t-}^j dN_t$$

With the capital value as a function of  $\omega_t$ , (i.e.,  $q_t^j = q^j(\omega_t)$ ), we obtain the drift and jump size:

$$\mu_{q,t-}^j = \frac{dq^j(\omega_{t-})}{d\omega_{t-}} \mu^\omega(\omega_{t-}) dt,$$

and

$$\Delta_{q,t-}^j = \frac{q^j(\omega_{t-} + \Delta^\omega(\omega_{t-})) - q^j(\omega_{t-})}{q^j(\omega_{t-})},$$

where  $\mu^\omega(\omega_{t-})$  and  $\Delta^\omega(\omega_{t-})$  are functions of  $\omega_{t-}$ , defined above in (19) and (20), respectively.<sup>27</sup>

The following equation of capital valuation is an ODE that solves  $q^j(\omega_t)$ :

$$r = \frac{A^j}{q_{t-}^j} + \mu_{q,t-}^j - \delta + \frac{\lambda_I (q_{t-}^j F(\bar{v}_{t-}^j) - \bar{v}_{t-}^j)}{q_{t-}^j} + \frac{\lambda \Pi_t^j}{q_{t-}^j} + \lambda ((1 + \Delta_{q,t-}^j)(1 - U) - 1), \quad (41)$$

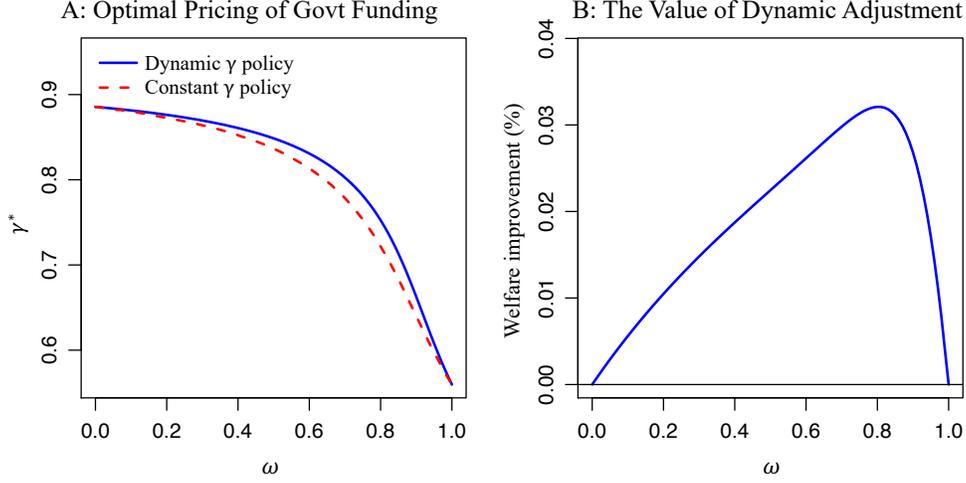
where  $\mu_{q,t-}^j$  depends on the first derivative of  $q^j(\omega_t)$ ,  $\bar{v}_{t-}^j$  depends on  $q_{t-}^j$  (see (4)), and the expected profits is the integral of investment profits in a crisis,  $\pi(u_t, q^j(\omega_t), \gamma(\omega_t))$  in (23), over the c.d.f. of shock size,  $G(u_t)$ . Note that the investment profits in a crisis depends on the post-shock capital value,  $q^j(\omega_t) = q^j(\omega_{t-} + \Delta^\omega(\omega_{t-}))$ . Technically, equation (41) is an ODE with endogenous delay as it contains both the pre-shock and post-shock capital values. In comparison with the capital valuation equation (34) under a constant  $\gamma$  (and a constant  $q^j$ ), the differences are in the additional drift term,  $\mu_{q,t-}^j$ , and the last term of return on capital in a crisis. Under a constant  $q^j$ , the return in a crisis is simply  $-U$  (the fraction of capital being destroyed), but under a state-dependent  $q_{t-}^j$ , we need to account for the capital reevaluation via  $\Delta_{q,t-}^j$ , so the total return is the product of reevaluation per unit of capital,  $1 + \Delta_{q,t-}^j$ , and the remaining fraction of capital,  $1 - U$ .

Solving the model requires jointly solving the two capital valuation ODEs above, for  $j \in \{H, L\}$ , and the following HJB equation of dynamic intervention and welfare optimization:

$$\begin{aligned} rW(\omega_{t-}) = & \omega_{t-} A^H + (1 - \omega_{t-}) A^L - \lambda_I (\omega_{t-} \bar{v}^H(\omega_{t-}) + (1 - \omega_{t-}) \bar{v}^L(\omega_{t-})) \\ & + W(\omega_{t-}) \mu^K(\omega_{t-}) + W'(\omega_{t-}) \mu^\omega(\omega_{t-}) \\ & + \lambda \max_{\gamma} [W(\omega_{t-} + \Delta^\omega(\omega_{t-}, \gamma)) (1 + \Delta^K(\omega_{t-}, \gamma)) - W(\omega_{t-}) - I(\omega_{t-}, \gamma)]. \end{aligned} \quad (42)$$

where  $\bar{v}^j(\omega_{t-})$ ,  $j \in \{H, L\}$ , is defined in (4),  $\mu^K(\omega_{t-})$  and  $\Delta^K(\omega, \gamma)$  defined in (18),  $\mu^\omega(\omega_{t-})$  and  $\Delta^\omega(\omega_{t-}, \gamma)$  defined in (19), and the aggregate investment-to-pre-crisis capital ratio,  $I(\omega_{t-}, \gamma)$

<sup>27</sup>The calculation of  $\Delta^\omega(\omega_{t-})$  requires  $\Delta^H(\omega_{t-})$  and  $\Delta^L(\omega_{t-})$  given by (36) and (37), respectively.



**Figure 8: Optimal Dynamic Intervention.** Panel A illustrates differences between optimal static government policy  $\gamma^*$  (as a function of the *initial state*  $\omega_0 = \omega$ ) and optimal dynamic government policy  $\gamma^*(\omega)$  (as a function of the *current state*  $\omega$ ). Panel B illustrates the percentage welfare improvement for the dynamic government policy over the static government policy. The details on parameter calibration are provided in the appendix.

defined in (39). In comparison with the welfare HJB equation (40) under a constant  $\gamma$ , the last term on the right side of (42) reflects the optimization over  $\gamma$  given the firm quality distribution, represented by  $\omega_{t-}$ , that the economy carries into a crisis.

The first-order condition for the optimal  $\gamma^*$  reveals the trade-off that the government faces:

$$\begin{aligned}
 & W'(\omega_{t-} + \Delta^\omega(\omega_{t-}, \gamma^*)) \frac{\partial \Delta^\omega(\omega_{t-}, \gamma^*)}{\partial \gamma} (1 + \Delta^K(\omega_{t-}, \gamma^*)) + \\
 & W(\omega_{t-} + \Delta^\omega(\omega_{t-}, \gamma^*)) \frac{\partial \Delta^K(\omega_{t-}, \gamma^*)}{\partial \gamma} - \frac{\partial I(\omega_{t-}, \gamma)}{\partial \gamma} = 0.
 \end{aligned} \tag{43}$$

The first term shows the negative impact of reducing  $\gamma$  through the dampening of the cleansing effect,  $\frac{\partial \Delta^\omega(\omega_{t-}, \gamma^*)}{\partial \gamma}$ , and its long-run effects are encoded in the marginal change of the present value of future consumptions (i.e., the forward-looking welfare measure) per unit of capital,  $W'(\omega_{t-} + \Delta^\omega(\omega_{t-}, \gamma^*))$ . The second term shows the positive impact of reducing  $\gamma$  through the preservation of capital,  $\frac{\partial \Delta^K(\omega_{t-}, \gamma^*)}{\partial \gamma}$ . Each unit of capital saved by the government funding raises welfare by  $W(\omega_{t-} + \Delta^\omega(\omega_{t-}, \gamma^*))$ . The last term reflects the fact that stimulating investment through the government funding directs goods towards creating capital instead of the current consumption.

Equation (43) implicitly defines the optimal  $\gamma^*$  as a function of  $\omega$ . Once we solve the functions,

$q^H(\omega)$ ,  $q^L(\omega)$ ,  $W(\omega)$ , and  $\gamma(\omega)$ , we obtain the time- $t$  values of the other endogenous variables (firms' investment and financing policies in crises in Proposition 4) as functions of  $\omega$ .

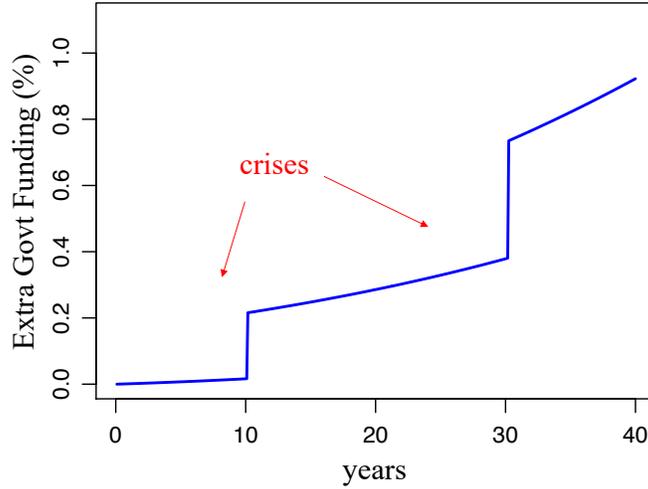
**Proposition 8 (Equilibrium under Dynamic Intervention)** *In an equilibrium where the government dynamically adjusts the funding repayment based on the firm quality distribution, the capital value,  $q_t^j$  ( $j \in \{H, L\}$ ), the welfare per unit of capital,  $W_t$ , and the optimal capital units repaid to the government per unit of funding support,  $\gamma_t$ , jointly satisfy the equations (41), (42), and (43), and firms' investment and financing decisions are given by Proposition (4).*

Panel A of Figure 8 compares the dynamically adjusted  $\gamma$  and the optimal constant  $\gamma$  set at  $t = 0$ . Overall, they are close numerically, and, at  $\omega_0 = 0$  and 1, the two coincide because when the economy has only one type of firms, the government can simply offer the fairly priced funding and achieve the first-best outcome. In the interior region, the dynamic  $\gamma$  is higher, because given the upward trajectory of  $\omega_t$  (i.e., type- $H$  firms outgrowing type- $L$  firms over time), the government can tighten its funding supply initially when the concern over type- $L$  firms' overinvestment dominates, and later, at higher values of  $\omega_t$ , loosen its funding supply to stimulate type- $H$  firms' efficient investment. Such flexibility improves welfare as shown in Panel B of Figure 8 where we calculate the percentage increase in welfare under the dynamic  $\gamma$  (relative to the optimal constant  $\gamma$ ). Without the flexibility of dynamically adjusting  $\gamma$ , the government has to set  $\gamma$  lower ex ante, taking into account that over time, type- $H$  firms will outgrow type- $L$  firms.

As shown in Figure 9, the flexibility of dynamically adjusting  $\gamma$  cannot help the government avoid the slippery slope of intervention. In this graph, we simulate a path of  $\omega_t$  in the benchmark (laissez-faire) economy with two crises after ten and thirty years, respectively, and we calculate the optimal amount of funding support (implied by the optimal  $\gamma(\omega_t)$ ) should the government intervene in the next crisis.<sup>28</sup> In this base case, the scale of funding support is not affected by past interventions or firms' expectations of future interventions. Next, we calculate the optimal amount of funding support in the next crisis under the dynamically adjusted  $\gamma(\omega_t)$  (i.e., the equilibrium path). Its percentage difference relative to the base case is plotted in Figure 9. The jumps in the two crises show that the distortions in  $\omega_t$  brought by government interventions lead to larger interventions in the next crisis relative to the benchmark without any intervention or intervention expectation. The upward drifts before the first crisis, between the two crises, and after the second crisis, are due to the distortions in  $\omega_t$  from firms' normal-time investments that depend on their

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<sup>28</sup>The starting point of the simulation is  $\omega_0 = 0.5$  for both cases.



**Figure 9: The Slippery Slope of Dynamic Interventions.** This figure illustrates the extra amount of government funding needed for an immediate crisis, if the government intervenes in the actual crises of year 10 and 30, versus no intervention. All government interventions are using the optimal dynamic strategy  $\gamma^*(\omega)$ .

expectations of future interventions through the capital values. Overall, dynamically conditioning  $\gamma(\omega_t)$  on the firm quality distribution cannot eliminate the slippery slope of interventions.

## 5 Corporate Liquidity Management

In this section, we extend the model to incorporate firms' precautionary savings following the literature on theories of dynamic liquidity management (Froot, Scharfstein, and Stein, 1993; Riddick and Whited, 2009; Bolton, Chen, and Wang, 2011; Décamps, Mariotti, Rochet, and Villeneuve, 2011; Hugonnier, Malamud, and Morellec, 2015; He and Kondor, 2016; Li, 2018a; Nikolov, Schmid, and Steri, 2019; Dou, Ji, Reibstein, and Wu, 2020). In normal times, firms may accumulate savings in anticipation of a potentially binding financial constraint in crises.

Let  $m_t^j$  denote the type- $j$  firm's liquidity holdings per unit of capital, and  $r_m$  denote the interest rate on liquidity holdings. In normal times, firms may save their revenues or raise equity to buy liquid assets.<sup>29</sup> Given the cost of capital  $r$  (i.e., households' discount rate), firms hold an infinite

<sup>29</sup>For simplicity, it is assumed that raising equity for investment in normal times or crisis is not possible, which can be motivated by asymmetric information (Myers and Majluf, 1984) or the disagreement between inside and outside shareholders (Dittmar and Thakor, 2007) on the quality and/or risk-return trade-off of the investment projects.

amount of liquidity if  $r_m > r$ . In the following, we consider  $r_m \leq r$ , which is in line with the fact that money-market instruments (or “cash and cash equivalents”) typically generate lower yields than corporate debts or equities. This also follows the models on dynamic liquidity management that typically assume a return on liquidity holdings below shareholders’ discount rate (e.g., Bolton, Chen, and Wang, 2011). When  $r_m < r$ , holding liquidity incurs a carry cost.

Firms hold liquid assets to hedge the crisis risk. A firm has two types of savings, liquid assets and capital. While capital is subject to the destruction shock in crises, liquid assets do not. Therefore, a firm pays the (carry) cost of liquidity holdings for insurance against crises. In a crisis, the financial constraint (8) of a type- $j$  firm with shock  $u$  is relaxed by its liquidity holdings:

$$x^j(u) \leq \chi q^j(1 - u) + m^j. \quad (44)$$

We suppress the time subscripts and will show that the optimal  $m_t^j$  is constant in equilibrium.

The liquidity holdings change the  $u$ -thresholds in Proposition 4. Under the logarithm  $F(\cdot)$ , the financial constraint binds if  $\bar{v}^j = q^j \phi \geq \chi q^j(1 - u) + m^j$ , so the new threshold is given by

$$\hat{u}(q^j, m^j) = 1 - \frac{\phi}{\chi} + \frac{m^j}{\chi q^j}. \quad (45)$$

Comparing (30) with (45), we can see that the thresholds now differ by firm types through the last term. Liquidity holdings also affect the threshold of whether to seek overpriced funding from the government. Following (27), the threshold is defined by the following condition

$$F'(\chi q^j(1 - \tilde{u}(q^j, m^j, \gamma)) + m^j) = \gamma, \quad (46)$$

so under the logarithm  $F(\cdot)$ , we solve the new threshold as follows:

$$\tilde{u}(q^j, m^j, \gamma) = 1 - \frac{\phi}{\chi q^j \gamma} + \frac{m^j}{\chi q^j}. \quad (47)$$

As discussed in Proposition 4, when the government funding is underpriced or fairly priced (i.e.,  $q^j \gamma \leq 1$ ), the financial constraint is irrelevant, so the firm does not hold liquidity. When the government funding is overpriced (i.e.,  $q^j \gamma > 1$ ), we have  $\hat{u}(q^j, m^j) < \tilde{u}(q^j, m^j, \gamma)$ . By raising the  $u$ -thresholds, liquidity holdings reduce the likelihood of a binding financial constraint and, conditional on a binding financial constraint, liquidity holdings reduce the likelihood of seeking

overpriced government funding. A firm faces a trade-off between the marginal (carry) cost of holding liquidity ( $r - r_m$  per unit of time) and the marginal benefit which is characterized below.

Under  $q^j \gamma > 1$ , the marginal benefit of liquidity holdings depends on different scenarios of  $u$ , the shock size in a crisis. A type- $j$  firm draws  $u \leq \hat{u}(q^j, m^j)$  with probability  $G(\hat{u}(q^j, m^j))$ . As the financial constraint does not bind, it earns investment profits of  $q^j F(\bar{v}^j) - \bar{v}^j$ . The firm draws  $u \in (\hat{u}(q^j, m^j), \tilde{u}(q^j, m^j, \gamma)]$  with probability  $G(\tilde{u}(q^j, m^j, \gamma)) - G(\hat{u}(q^j, m^j))$ . The financial constraint binds, and the firm fully relies on private funding to finance investment, earning profits  $q^j F(\chi q^j(1 - u) + m^j) - (\chi q^j(1 - u) + m^j)$ . Finally, the firm draws  $u > \tilde{u}(q^j, m^j, \gamma)$  with probability  $1 - G(\tilde{u}(q^j, m^j, \gamma))$ . The optimal amount of government funding,  $g^j(u, q^j, m^j, \gamma)$  which now depends on internal liquidity,  $m^j$ , is given by

$$F'(\chi q^j(1 - u) + m^j + g^j(u, q^j, m^j, \gamma)) = \gamma, \quad (48)$$

As in (25) of the baseline model, the amount of newly created capital at the margin is equal to the units of capital repaid to the government. Under the logarithm  $F(\cdot)$ , we have

$$g^j(u, q^j, m^j, \gamma) = \frac{\phi}{\gamma} - \chi q^j(1 - u) - m^j, \quad (49)$$

i.e., the total investment is  $\phi/\gamma$ . The profits,  $q^j F(\phi/\chi) - \phi/\chi - (q^j \gamma - 1) g^j(u, q^j, m^j, \gamma)$ , adjusts for the premium  $(q^j \gamma - 1)$  of government funding in the last term.

In a crisis, the expected investment profits are given by

$$\begin{aligned} \pi(u, q^j, m^j, \gamma) &\equiv G(\hat{u}(q^j, m^j)) [q^j F(\bar{v}^j) - \bar{v}^j] \\ &+ \int_{\hat{u}(q^j, m^j)}^{\tilde{u}(q^j, m^j, \gamma)} [q^j F(\chi q^j(1 - u) + m^j) - (\chi q^j(1 - u) + m^j)] dG(u) \\ &+ \int_{\tilde{u}(q^j, m^j, \gamma)}^v \left[ q^j F\left(\frac{\phi}{\chi}\right) - \frac{\phi}{\chi} - (q^j \gamma - 1) g^j(u, q^j, m^j, \gamma) \right] dG(u). \end{aligned} \quad (50)$$

Therefore, the firm sets its optimal liquidity holdings by equating the marginal cost and benefit:

$$r - r_m = \lambda \int_{u=0}^v \frac{\partial \pi(u, q^j, m^j, \gamma)}{\partial m^j} dG(u). \quad (51)$$

The interest spread,  $r - r_m$ , is essentially an insurance premium (Holmström and Tirole, 2001;

Eisfeldt and Rampini, 2006b). The firms pays a liquidity premium to hedge the Poisson shock.

Liquidity holdings also change the valuation of capital. Per unit of capital,  $m^j$  units of liquidity holdings incur a carry cost of  $r - r_m$  per unit of time but boost investment profits in crises by relaxing the financial constraint. As in the baseline model, we integrate over  $u$  to define the expected profits in a crisis:  $\Pi(q^j, m^j, \gamma) = \mathbb{E}[\pi(u, q^j, m^j, \gamma)]$ . The following equation solves  $q^j$ :

$$r = \frac{A^j}{q^j} - \delta - \frac{(r - r_m)m^j}{q^j} + \frac{\lambda_I(q^j F(\bar{v}^j) - \bar{v}^j)}{q^j} + \frac{\lambda\Pi(q^j, m^j, \gamma)}{q^j} - \lambda U. \quad (52)$$

The following proposition summarizes the solutions of optimal liquidity holdings and capital value.

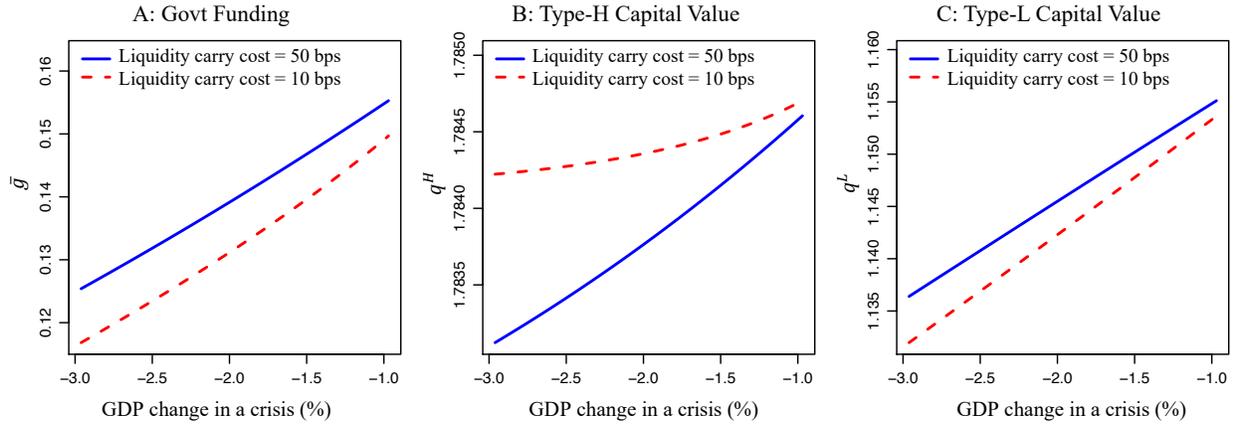
**Proposition 9 (Optimal Liquidity Holdings and Capital Value)** *For  $j \in \{H, L\}$ , the optimal liquidity holdings per unit of capital of a type- $j$  firm,  $m^j(q^j, \gamma, r_m)$ , is solved in equation (51), and the unit value of type- $j$  capital is solved in equation (52).*

When  $\gamma \in [1/q^H, 1/q^L]$ , type- $L$  firms will not hold any liquidity because government funding, which costs  $q^L\gamma < 1$ , is cheaper than its own liquidity holdings, which costs 1, as a source of funds for investment. Therefore, only type- $H$  firms hold liquidity in equilibrium.

**Corollary 2 (Liquidity Distribution)** *In equilibrium, type- $H$  firms hold liquidity  $m^H$  given by (51), while type- $L$  firms do not hold liquidity (i.e.,  $m^L = 0$ ).*

In a general equilibrium setting, an increase in the supply of liquid assets, such as bank deposits and Treasury securities, will likely raise the yield on liquidity holdings,  $r_m$ , thus raising  $m^H$ . As long as the firm faces a binding financial constraint and/or seeks overpriced government funding in some states ( $u$ ) in a crisis, a marginal increase of liquidity holdings always means more profits.

When the economy has an abundant supply of liquid assets and  $r_m$  rises up to  $r$ , the optimality condition (51) implies that  $\int_{u=0}^v \frac{\partial \pi(u, q^H, m^H, \gamma)}{\partial m^H} dG(u) = 0$ , i.e., the marginal value of liquidity is zero, which in turn suggests that type- $H$  firms will no longer face a binding financial constraint in a crisis or in need of overpriced government funding. Therefore, when  $r_m = r$ , type- $H$  firms' investment achieves the targeted levels both in and outside of crises, and their capital value,  $q^H$ , is equal to the value in a hypothetical first-best economy where the financial (collateral) constraint does not exist. Moreover, given that now only type- $L$  firms seek government funding, the government can set a uniform yet fair price of funding (i.e.,  $\gamma = 1/q^L$ ), so that type- $L$  firms no longer receive any subsidy and will not over-invest. As a result, type- $L$  firms invest at the targeted levels,



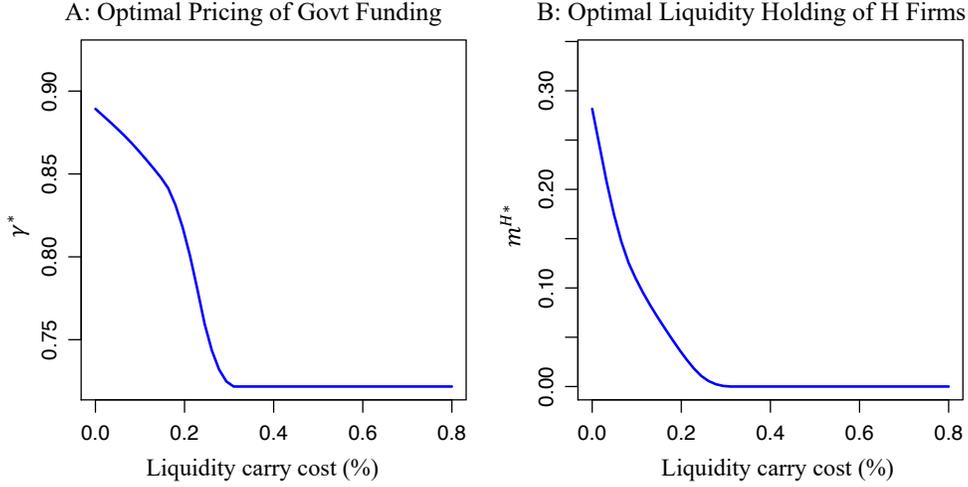
**Figure 10: Liquidity Carry Cost, Government Funding, and Capital Values.** In Panel A, we show how the liquidity carry cost affects the required amount of government funding (scaled by total capital stock) to limit the output drop in a crisis to a certain level (x-axis). Panel B and C plot capital values,  $q^H$  and  $q^L$  respectively. The details on parameter calibration are provided in the appendix.

and their capital value is equal to the first-best value (without being inflated by the government funding subsidy). The following proposition summarizes the first-best scenario.

**Corollary 3 (Abundant Liquidity and First-Best Allocation)** *When  $r_m = r$ , the economy attains the first-best outcome (i.e., the equilibrium of the economy without financial constraints).*

Our analysis suggests a higher interest rate of cash instruments (i.e., nonfinancial corporations' cash and cash equivalents) can be beneficial as it facilitates firms' self-insurance through liquidity holdings and thereby reduces the distortionary effects of government funding. In contrast, a low-rate environment hurts firms, because firms may face a higher cost of self-insurance (i.e., liquidity carry cost). This mechanism is related to Quadrini (2020). Quadrini (2020) emphasizes that low interest rate suppresses producers' precautionary savings that are essential for buffering unhedgeable shocks in production process. The caution against low interest rate also echoes Brunnermeier and Koby (2018) who analyze the detrimental effects of low interest rate on banks.

Corollary 3 characterizes the extreme case of satiated firm liquidity demand under zero liquidity carry cost. In Figure 10, we compare two economies with different levels of liquidity carry costs. In Panel A, we plot the minimal amount of government funding (Y-axis) needed to contain the output drop in crisis to a given level (X-axis). In both economies, reducing the output drop requires more government funding, so the government funding-to-output ratio,  $\bar{g}$ , increases from the left to the right. In the economy with the low liquidity carry cost, type- $H$  firms hold more



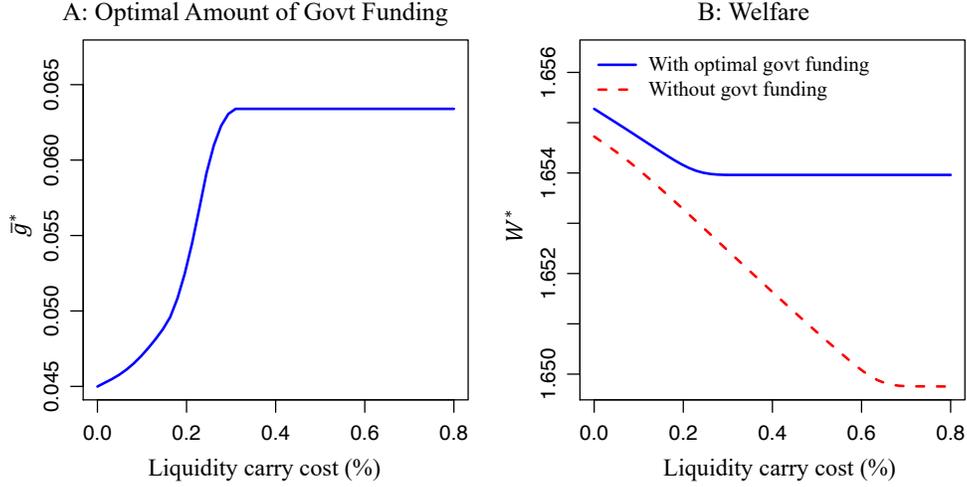
**Figure 11: Liquidity Carry Cost and Optimal Intervention.** In panel A, we show how optimal constant pricing of government funding (chosen at  $t = 0$  and  $\omega_0 = 0.5$ ), changes with the liquidity carry cost. In panel B, we show type- $H$  firms' optimal liquidity holdings. The details on parameter calibration are provided in the appendix.

liquidity to self-insure against crises, so less government funding is needed, which then implies a small degree of distortionary effects on the firm quality dynamics.

In Panel B and C of Figure 10, we plot, respectively, the type- $H$  and type- $L$  capital values (Y-axis) under the minimal scales of government funding needed to contain the output drop to a certain level (X-axis). In all cases, capital values increase as the amount of government funding increases and the output drop becomes less severe. In Panel B, a lower liquidity carry cost can lead to a higher value of type- $H$  capital, because self-insurance against crises is cheaper. A lower liquidity carry cost can also lead to a lower value of type- $H$  capital, because as type- $H$  firms hold more liquidity to self-insure, the government reduces its funding support given any targeted level of output drop. The former force tends to be the dominant force in Panel B, as shown by the dashed line (low liquidity carry cost) largely staying above the solid line (high liquidity carry cost).

In Panel C of Figure 10, type- $L$  capital value,  $q^L$ , declines when liquidity carry cost decreases. This is a quite interesting result, because as previously discussed, type- $L$  firms do not hold liquidity, thus not directly exposed to the variation in liquidity carry cost. Under a lower liquidity carry cost, type- $H$  firms save more, so the required government funding in a crisis declines, which then implies that type- $L$  firms now receive less underpriced government funding. Moreover, expecting less subsidy in crises, type- $L$  firms invest less in normal times, guided by the now “deflated”  $q^L$ .

In Panel A of Figure 11, we plot the welfare-maximizing  $\gamma^*$  at different levels of liquidity



**Figure 12: Liquidity Carry Cost and Welfare under Optimal Intervention.** In panel A, we show how optimal amount of government funding (implied by the optimal  $\gamma$  in Panel A of Figure 11) changes with the liquidity carry cost. In panel B, we illustrate the welfare under optimal intervention and without government funding, both as a function of the liquidity carry cost. The details on parameter calibration are provided in the appendix.

carry cost. From the left to the right, as liquidity carry cost increases, the government optimally reduces  $\gamma$ .<sup>30</sup> A higher liquidity carry cost implies less liquidity holdings of type- $H$  firms, so the self-insurance of the private sector weakens, and the government optimally becomes more lenient in funding supply in crises. In Panel B of Figure 11, we show that the liquidity holdings per unit of capital of type- $H$  firms decline as liquidity carry cost increases. When the liquidity carry cost is sufficiently high, type- $H$  firms simply give up on self-insurance and choose not to hold liquidity.

Panel A of Figure 12 plots the optimal amount of government funding scaled by the total capital stock (implied by the optimal  $\gamma^*$  in Panel A of Figure 11) against different levels of liquidity carry cost. As liquidity carry cost increases and type- $H$  firms' precautionary savings decline, the scale of funding support increases and eventually stabilizes up at the value of liquidity carry cost above which type- $H$  firms no longer self-insure.

Panel B of Figure 12 shows that as liquid carry cost increases, welfare decreases with or without government funding in crises. Without government funding, both types of firms hold liquidity to self-insure against crises, so as the carry cost increases, they hedge less and the crises become more severe. Government funding improves welfare in spite of the distortions on the firm quality

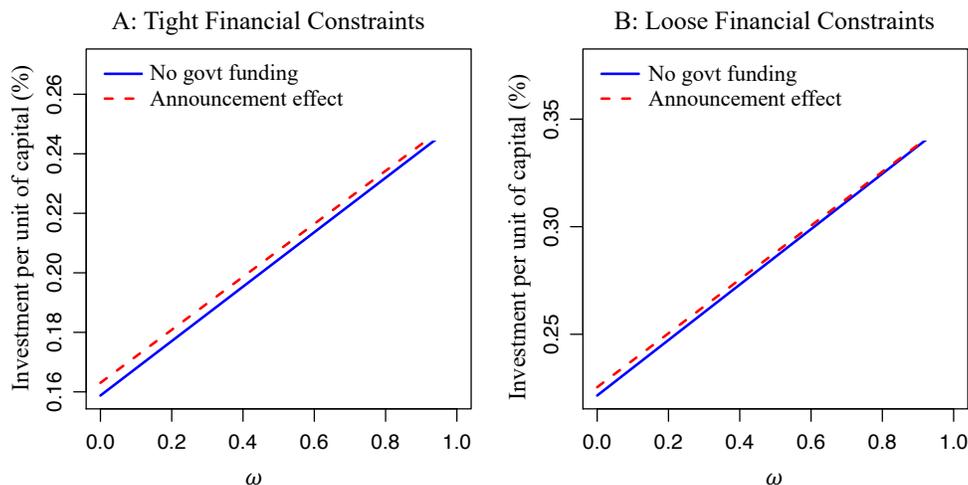
<sup>30</sup>In Figures 11 and 12, we consider  $\omega_0 = 30\%$  but the results are similar if we initiate the economy at a different value of  $\omega_0$ . The results are available upon request.

distribution. With government funding, only type- $H$  firms may hold liquidity, and once the carry cost becomes sufficiently high, it becomes irrelevant because type- $H$  firms no longer self-insure and fully rely on government funding instead. Therefore, the solid line in Panel B of Figure 12 flattens out at the right end while the dotted line of welfare in the laissez-faire economy keeps declining.

In sum, our analysis points to the following conclusions. When it is costless to self-insure, firms will do so (by holding liquidity) and government intervention is unnecessary. However, under a positive liquidity carry cost, government intervention can improve welfare when carefully designed to balance type- $H$  firms' efficient investment and type- $L$  firms' overinvestment. When liquidity carry cost declines, type- $H$  firms rely more on self-insurance through internal liquidity management pre-crisis rather than seeking government support in crises. As a result, the government can reduce its funding support to minimize the inefficiency from type- $L$  firms' overinvestment.

Our analysis takes as given a liquidity carry cost. In a general equilibrium setting, it will be endogenously determined by the firms' demand and the issuances of liquid instruments from both the government and the private sector (Woodford, 1990; Aiyagari and McGrattan, 1998; Holmström and Tirole, 1998, 2001; Gorton and Ordoñez, 2013; Li, 2018a). Therefore, expanding the supply of liquid assets tends to reduce the equilibrium liquidity carry cost, which not only addresses type- $H$  firms' underinvestment but also corrects type- $L$  firms' overinvestment. The firm quality dynamics improve as a result. In a liquidity shortage, for example, due to a strong liquidity demand in foreign countries (Caballero, Farhi, and Gourinchas, 2008), the firm quality dynamics deteriorate as type- $H$  firms reduce precautionary savings and type- $L$  firms profit from distortionary yet necessary interventions in crises.

Under the distortionary effects of government funding support in crises, the government should play an active role in supplying liquid assets, for example, Treasury bills in the United States. This is also in line with Friedman's rule. The Friedman rule states that the private cost of holding money (liquidity), which is firms' liquidity carry cost in our model, should equal the social cost of supplying liquidity (Friedman, 1969). An expansion of public liquidity supply may have additional benefits (Stein, 2012; Krishnamurthy and Vissing-Jorgensen, 2015; Li, 2019) and costs (Li, 2018b) through the substitution between the government-issued and bank-issued liquid assets. We leave a comprehensive cost-benefit analysis of liquidity supply for future research.



**Figure 13: The Announcement Effect.** In both panels, we show the normal-time investment per unit of capital as a function of the  $\omega$ . In “Announcement effect”, agents expect future government intervention, while in “No govt funding”, agents expect no government intervention in the future. Panel A has  $\chi = 0.2$  (tight financial constraints) and panel B has  $\chi = 0.6$  (loose financial constraint). The details on parameter calibration are provided in the appendix.

## 6 The Bazooka Effect

On July 15, 2008, in his testimony before the Senate Banking Committee about government liquidity support during the global financial crisis, the U.S. Secretary of the Treasury Henry Paulson famously said: “*If you’ve got a bazooka, and people know you’ve got it, you may not have to take it out.*” An announcement of government support by itself can have a positive impact in crises, even before any funding is provided. We analyze the announcement effects and highlight that the success of a liquidity facility cannot be solely judged by its take-up rate. During the Covid-19 pandemic, the lower than expected utilization of certain liquidity facilities have drawn much attention (e.g., Hanson, Stein, Sunderman, and Zwick, 2020).<sup>31</sup> Our analysis directly speaks to this issue. Specifically, we show that an announcement of funding support enlarges firms’ private funding capacities by boosting asset prices (Section 6.1) and makes the pricing of private funding more efficient by improving firms’ bargaining power against their relationship banks (Section 6.2).

## 6.1 The Announcement Effects

For simplicity, we analyze the announcement effects using the solution without firms' liquidity holdings (from Section 4).<sup>32</sup> Figure 13 show the announcement effects under  $\chi = 0.2$  (Panel A) and  $\chi = 0.6$  (Panel B). As a reminder, a lower value of  $\chi$  means a tighter financial constraint (see (6)), which represents a more severe damage of the private funding market in crises.

In both panels, we plot the aggregate investment scaled by capital stock, i.e.,  $I_t/K_t$ , against  $\omega_t$ . A higher  $\omega_t$  leads to more investments because, as previously discussed, type- $H$  firms have higher investment targets and more valuable collaterals. Therefore, the slopes are positive in all cases. In both panels, the solid line shows the investment without government intervention (i.e., the benchmark case in Section 3). The dashed line shows the announcement effects. Specifically, to mimic a policy surprise, we increase  $q^H$  and  $q^L$  from the values in the laissez-faire economy to the values in the economy with government intervention. Upon the announcement, the asset prices,  $q^H$  and  $q^L$ , increase immediately, reflecting firms' expectations of current and future funding support.

The announcement of government funding increases firms' private funding capacity by increasing the collateral values. The improvement from the solid line to the dashed line is fully attributed to the additional private funding. The additional investment is brought by the announcement of intervention not the actual funding provided by the government. The positive impact of policy announcement is stronger in Panel A under a tighter constraint on private funding, because the marginal impact of government funding on firms' investment profits is larger.

## 6.2 Government Funding as an Outside Option

In systematic crises, it is likely that financial intermediaries experience balance-sheet impairments and face financial constraints just as nonfinancial firms do. However, in the situations where intermediaries are well-capitalized, they may play an active role in relaxing the financial constraints on firms' investment, thus reducing the needs for government intervention.<sup>33</sup> We extend our model to incorporate banks and emphasize that unless the banking sector is fully competitive, government

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<sup>31</sup>See also “[As Washington scrambles for more bailout money, the Fed sits on mountain of untapped funds](#)” by Rachel Siegel and Jeff Stein, The Washington Post October 19, 2020.

<sup>32</sup>Incorporating firms' liquidity holdings does not change the qualitative implications. The results are available upon request.

<sup>33</sup>To the extent that technological constraints may bind, the entrants often bring in innovations and new capital (Erel and Liebersohn, 2020).

direct lending is still important as an outside option that increases firms' bargaining power. Our results are in line with the empirical findings of Jiménez, Peydró, Repullo, and Saurina (2017).

We assume that banks have perfect information on firms' types (Diamond, 1984; Ramakrishnan and Thakor, 1984; Heider and Inderst, 2012). When firms borrow from banks, they no longer face the collateral constraint, and unlike firms, banks do not face a collateral constraint when they raise funds from deep-pocket households. This setup is essentially an extreme case of Rampini and Viswanathan (2018) who model banks as collateralization specialists.<sup>34</sup> Here our purpose is to provide banks as much flexibility as possible, so that our evaluation of the benefit and necessity of government funding can be regarded as from a sufficiently conservative viewpoint.

Given banks' informational advantage and free access to financing, a competitive banking sector achieves the first-best outcome. Introducing competitive banks is equivalent to eliminating financial constraints for firms. However, inefficiency arises if banks have market power. In crises when alternative sources of financing are limited, firms typically rely on relationship banks and face potential hold-up (Santos and Winton, 2008).<sup>35</sup> Chodorow-Reich, Darmouni, Luck, and Plosser (2020) find that during the Covid-19 crisis, small firms, which typically have tighter financial constraints, are subject to greater lender discretion and face tougher loan terms.

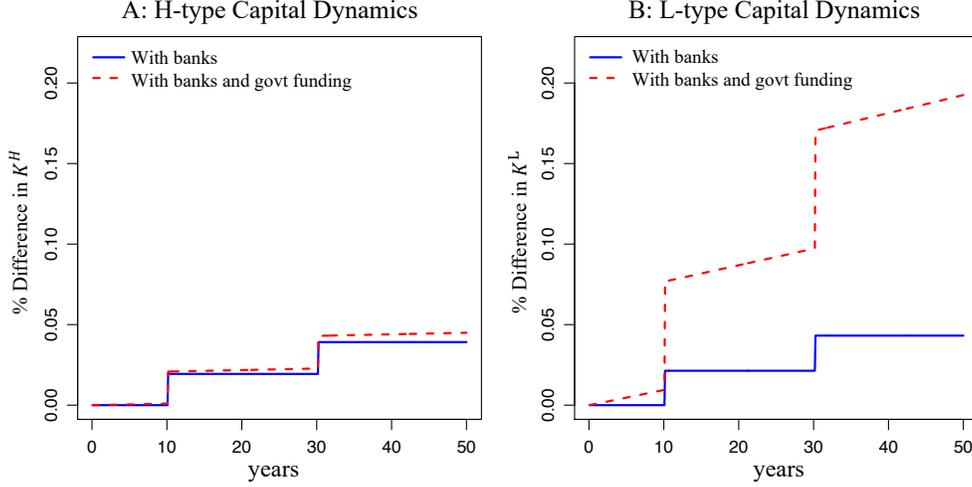
We consider a unit mass of banks, each paired with one firm. The relationship bank is the firm's only source of private funding after the firm hits the collateral constraint. Banks distribute profits (if any) to households. Within the collateral constraint, the firm can borrow from competitive households who break even. Therefore, banks are only relevant in crises and only for the subset of firms whose collateral constraint binds. As before, we conjecture and verify an equilibrium with constant capital value,  $q^j$ , and investment targets,  $\bar{v}^j$ .

A relationship bank extends a take-it-or-leave-it offer to the paired firm. Without government funding, the bank seizes the full surplus from the firm's investment beyond its collateral value. From a firm's perspective, any investment beyond its collateral value generates zero profits, so the capital valuation equation (22) from the laissez-faire benchmark still holds. Given the same  $q^H$  and  $q^L$ , firms invest in normal times at the same rates as they do in the laissez-faire economy, implying the same drifts of  $K_t$  and  $\omega_t$ . The economy differs from the laissez-faire benchmark in crises, and in particular, the jumps in  $K_t$  and  $\omega_t$  (i.e.,  $\Delta^K$  and  $\Delta^\omega$ , respectively). The financially unconstrained

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<sup>34</sup>The collateral constraint can also be relaxed under relationship lending (Sharpe, 1990; Petersen and Rajan, 1994; Boot and Thakor, 2000; Detragiache, Garella, and Guiso, 2000; Degryse and Ongena, 2005; Bolton and Freixas, 2006; Parlour and Plantin, 2008; Repullo and Suarez, 2012; Bolton, Freixas, Gambacorta, and Mistrulli, 2016).

<sup>35</sup>Banks' credit market power has been well documented (e.g., Sunderam and Scharfstein, 2016; Cahn et al., 2017).



**Figure 14: Aggregate Dynamics with Relationship Banking and Government Intervention.** In panel A and B, we show the percentage difference of capital quantity due to (1) the presence of banks (solid blue line); (2) both banks and the government (dashed red line). The difference is against the benchmark economy without banks or the government. In all of the simulations, the starting state is  $\omega_0 = 0.5$ , and crises shocks hit the economy at year 10 and 30. The details on parameter calibration are provided in the appendix.

banks finance all profitable investments and seize all surplus, so  $\Delta_t^j$  is  $F(\bar{v}_t^j) - U$ , where  $\bar{v}_t^j$  is given by (4),  $j \in \{H, L\}$ . Given  $\Delta_t^H$  and  $\Delta_t^L$ , we can calculate  $\Delta^K$  and  $\Delta^\omega$  using (18) and (20).

With the relationship banks, the economy achieves the targeted levels of investment for both types of capital in crises, but inefficiency still exists. Capital values,  $q^H$  and  $q^L$ , are still below the first-best levels, as they reflect firms' expectations of losing investment profits to banks in crises. Such distortions to capital values lower the investment targets in both normal times and crises. Moreover, lower capital values imply tighter collateral constraints on private funding in crises.

Government funding serves as firms' outside option. As in our main model, we consider  $\gamma \in [1/q^H, 1/q^L]$ . Type- $L$  firms only rely on underpriced government funding, and  $q^L$  is solved by the capital valuation equation (34). Type- $H$  firms only seek funding from their relationship banks when they have exhausted the competitive private funding within the collateral constraint and, if  $u$  is sufficiently high, seek government funding given by (25). A type- $H$  firm keeps the profits from investment financed by the competitive private funding and government funding, so  $q^H$  is solved by the capital valuation equation (34) in the main model. With  $q^L$  and  $q^H$ , we solve firms' normal-time investments and the drifts of  $K_t$  and  $\omega_t$ . In crises, banks finance all profitable investments, so the jumps in  $K_t$  and  $\omega_t$  are the same as those in the previous case without government funding.

Government funding is a double-edged sword. On the bright side, it leaves more investment

profits to type- $H$  firms, thus boosting  $q^H$  (and type- $H$  firms' investment targets both in and outside of crises). Raising  $q^H$  also relaxes type- $H$  firms' collateral constraint on competitive (non-relationship) private funding in crises. The dark side of government funding is still the overinvestment of type- $L$  firms both in and outside of crises, as previously discussed in the main model.

In Figure 14, we simulate the paths of  $K_t^H$  (Panel A) and  $K_t^L$  (Panel B) with two crises after ten and thirty years, respectively, and calculate the percentage difference relative to the benchmark economy without banks or government funding. Adding relationship banks to the benchmark economy lifts up the growth trajectories, because bank financing allows the investments in both types of capital to reach the targeted levels in crises. However, as previously discussed, capital values are stuck at the values from the benchmark economy, because firms expect to lose all profits from investments beyond their collateral values to the relationship banks. Adding government funding allows type- $H$  firms to seize back part of the lost profits. Therefore, in Panel A,  $q^H$  increases, driving up type- $H$  firms' investment targets in both normal times and crises. In Panel B, adding government funding significantly distorts the dynamics of  $K_t^L$ , as type- $L$  firms over-invest in crises, and their expectations of underpriced government funding translate into an inflated value of  $q^L$ , which elevate the targeted levels of investment in both crises and normal times.

In sum, government funding benefits the economy by allowing type- $H$  firms to preserve more profits and thereby boosting  $q^H$  (which raises type- $H$  firms' investment targets and relaxes their collateral constraints). However, the non-discriminatory pricing of government funding implies subsidy to type- $L$  firms who conduct wasteful investment.

Our analysis does not change if we allow banks to match the government's offer to type- $H$  firms. In fact, it is in a bank's interest to do so, because for every dollar lent, the bank reaps net profits of  $q^H\gamma - 1 > 0$ . The bank, who knows the firm's type, certainly recognizes such profits and improves its offer by an infinitesimal amount  $\epsilon$  (i.e., charging a repayment of  $q^H(\gamma - \epsilon)$ ) in order to win the deal. Now the firm borrows from the bank, but still keeps the profits that it would have earned by financing the investment with the government funding. In such a case, government funding is not utilized but still improves welfare by serving as an outside option.

## 7 Conclusion

Using a dynamic two-sector model, we analyze the impact of credit intervention on the long-run dynamics of firm quality. In a laissez-faire economy, crises have cleansing effects, because in

crises, low-quality firms face tighter financial constraints and have lower Tobin's  $q$  than high-quality firms. The economy emerges from crises with an improved firm quality distribution.

However, among both types of firms, a subset underinvest under binding financial constraints, and such inefficiency calls for government intervention. The government can step in as a lender with superior ability in contract enforcement, thereby relaxing firms' financial constraints. However, due to either the lack of information on firm types or political constraints, the government offers the same repayment schedule to all firms. In equilibrium, credit intervention dampens the cleansing effects and distort the firm quality distribution over the long run by inducing overinvestment of the low-quality firms in both crises and, through the expectations, in normal times.

The model features a slippery slope of intervention. As the current intervention biases downward the firm quality distribution, the economy enters the next crisis with a lower total productivity, and an intervention of a greater scale becomes necessary. Larger interventions lead to stronger distortions, which in turn call for even larger interventions in the future. However, we show that when carefully designed, credit intervention improves welfare relative to the *laissez-faire* benchmark. Our analysis favors gradualism: A small intervention almost guarantees a positive outcome, while a large intervention may cause welfare loss due to the low-quality firms' overinvestment.

We extend our model to incorporate firms' dynamic liquidity management. In equilibrium, the low-quality firms benefit from mispriced government funding in crises, so they do not hold liquidity. The high-quality firms hold liquidity, as they expect relatively unfavorable terms when borrowing from the government in crises. When the supply of liquid assets increases, it helps the high-quality firms to save more and invest more out of their internal liquidity. As the overall needs for external financing decline in the economy, the government can scale back its credit support in crises, and thereby, reduce the distortionary effects on the firm quality distribution. Therefore, the government has two complementary tools at its disposal when addressing the breakdown of capital markets: Before a crisis hits, it can issue liquid securities held by firms as precautionary savings, and in a crisis, the government can offer credit support.

Finally, we incorporate relationship lending as an alternative way to relax firms' financial constraints in crises. Liquidity provision by the government improves welfare as an outside option for firms. It allows firms to seize back investment surplus from their relationship banks. The resultant boost in Tobin's  $q$  improves investment efficiency in both normal times and crises. Thus, the success of credit intervention cannot be judged by the lending volume.

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## A Background

We review the responses of the Federal Reserve (Fed) and other central banks to the COVID-19 crisis. Traditionally, central banks provide liquidity through the banking system, relying on commercial banks to extend credit to the production sector. The standing facilities, for example the discount window of the Fed, effectively impose a ceiling rate in the interbank market to alleviate financial stress.<sup>36</sup> During the COVID-19 crisis, the Fed's initial response was a 150bp decrease in the primary credit (discount-window) rate. The “stigma effect” of borrowing from the lender of last resort limits the utilization of such facilities (Armantier, Ghysels, Sarkar, and Shrader, 2015).

New facilities were established during the Global Financial Crisis.<sup>37</sup> For example, Term Auction Facility (TAF) was introduced to avoid the stigma effect (Hu and Zhang, 2019). Many of these facilities, such as Primary Dealer Credit Facility, Money Market Mutual Fund Liquidity Facility, and Term Asset-Backed Securities Loan, are active during the ongoing COVID-19 crisis.

The Paycheck Protection Program Liquidity Facility (PPPLF), introduced in April 2020, is another example of liquidity provision through the banking system. In the Paycheck Protection Program (PPP), banks lend to employers at a uniform rate of 1% and the loans are guaranteed by the Small Business Administration (SBA). PPPLF allows banks to pledge PPP loans as collateral to borrow from the Fed at a rate of 0.35%. Similar liquidity facilities were set up by the Bank of England and Bank of Japan during the same period.<sup>38</sup>

On March 23, 2020, the Federal Reserve made a historic move by announcing two credit facilities that bypass the banking system and aim at directly easing the credit conditions for nonfinancial firms (Boyarchenko, Kovner, and Shachar, 2020). Primary Market Corporate Credit Facility (PMCCF) makes loans to and purchase bonds from large companies. Secondary Market Corporate Credit Facility (SMCCF) purchases corporate bonds in the secondary markets. For both programs, eligible companies must be investment-grade or were investment-grade as of March 22, 2020.<sup>39</sup> Such facilities extend the scope of quantitative easing (QE) that initially targets long-term govern-

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<sup>36</sup>Other examples include the operational standing lending facility at the Bank of England, the marginal lending facility at the European Central Bank (ECB), and the complementary lending facility at the Bank of Japan (BOJ).

<sup>37</sup>Examples include the Primary Dealer Credit Facility (PDCF) of the Federal Reserve, Term Purchase and Resale Agreement (PRA) Facility of the Bank of Canada (BOC), and Long-Term Refinancing Operations (LTRO) of ECB. For more details, please refer to “*Timeline of Policy Response to the Global Financial Crises*”

<sup>38</sup>The Term Funding Scheme with additional incentives for SMEs (TFSME) at the Bank of England accepts SME loans as collateral with a haircut, but different from PPPLF, the loans do not necessarily have the same rate. A facility similar to PPPLF at the Bank of Japan allows banks to borrow at rate of  $-0.1\%$  using SME loans as collateral.

<sup>39</sup>The lending is conducted through a special purpose vehicle and the U.S. Treasury provided the equity capital.

ment bonds and mortgage-related securities and was mainly introduced in response to the global financial crisis. Direct credit facilities for nonfinancial firms were also introduced in Europe, Japan, and other countries.<sup>40</sup> These facilities take advantage of the information production in the financial markets or by the rating agencies when it comes to the heterogeneity of firms' credit-worthiness.

During the COVID-19 crisis, small and medium enterprises (SMEs) experienced significant disruptions (Gourinchas, Kalemli-Ozcan, Penciakova, and Sander, 2020). To cover the liquidity needs of SMEs, the Main Street Lending Program (MSLP) was introduced on April 9, 2020. It is a collaboration between the Fed and U.S. Treasury. The Fed will buy up to \$600 billion in loans, with the U.S. Treasury contributing \$75 billion as risk-bearing capital. The program targets small and medium-sized businesses and non-profit employers that are impacted by the COVID-19 pandemic. In contrast to PMCCF and SMCCF, in which the Fed bypasses the banks and directly engage the corporate credit markets, the Fed works with banks on MSLP, again relying on banks' expertise in screening firms. Federal Reserve will buy 95% of new or existing loans to qualified employers, while the loan-issuing bank will keep 5% as skin in the game. Similar to the PPP loans, all borrowers receive *same* interest rate of LIBOR plus 3%.

## B Proofs

### B.1 Proof of Proposition 1

The proof is provided in the main text.

### B.2 Proof of Proposition 2 and Corollary 1

Since households are risk neutral, in equilibrium, the expected return of firm equity must be equal to the household discount rate  $r$ . For  $q_t^j k_t^j$  amount of investment in firm equity, the expected return is given by

$$\frac{1}{q_t^j k_t^j} \mathbb{E}_t \left[ \underbrace{A^j k_t^j dt}_{\text{dividend yield}} + \underbrace{d(q_t^j k_t^j)}_{\text{capital gain}} - \underbrace{(\bar{c}_t^j k_t^j dN_t^I + x_t^j k_t^j dN_t)}_{\text{investment cost (additional contribution)}} \right]$$

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<sup>40</sup>Dell'Ariccia, Rabanal, and Sandri (2018) review the unconventional monetary policies in the Euro Area, Japan, and the U.K. QE applies to corporate equities in Japan (Charoenwong, Morck, and Wiwattanakantang, 2019).

We know that

$$\frac{dk_t^j}{k_t^j} = -\delta dt + F(\bar{v}_t^j) dN_t^I + (F(x_t^j) - u_t) dN_t$$

As a result, the household first order condition implies

$$r = \frac{A^j}{q_t^j} - \delta + \mathbb{E}_t \left[ \frac{dq_t^j}{q_t^j} \right] / dt + \frac{\lambda_I (q_t^j F(\bar{v}_t^j) - \bar{v}_t^j)}{q_t^j} + \frac{\lambda \Pi(q_t^j)}{q_t^j} - \lambda U$$

where the investment is related to  $q_t^j$  through the q-relationship

$$F'(\bar{v}_t^j) q_t^j = 1$$

If we conjecture that  $q_t^j$  is a constant, then  $dq_t^j = 0$ , and the investment  $\bar{v}_t^j$  is also a constant. The above first-order condition implies

$$r = \frac{A^j}{q^j} - \delta + \frac{\lambda_I (q^j F(\bar{v}^j) - \bar{v}^j)}{q^j} + \frac{\lambda \Pi(q^j)}{q^j} - \lambda U \quad (\text{A-1})$$

which does not contain a time-varying component, and thus we confirm the conjecture that  $q_t^j$  is a constant.

Next, we prove the corollary that  $q^H > q^L$ . To prove this, we need to first show whether there is a solution and whether the solution is unique. To achieve this goal, we rewrite the first-order condition (A-1) as

$$r + \delta + \lambda U = \frac{A^j}{q^j} + \lambda_I \left( F(\bar{v}^j) - \frac{\bar{v}^j}{q^j} \right) + \frac{\lambda \Pi^j(q^j)}{q^j} \quad (\text{A-2})$$

where the profit function is

$$\Pi^j(q^j) = E_u \left[ \max_{x^j \leq \chi(1-u)q^j} \{q^j F(x^j) - x^j\} \right]$$

To remove the  $q^j$  in the denominator of  $\Pi^j$ , we define

$$\tilde{\Pi}^j(q^j) \equiv \Pi^j / q^j = E_u \left[ \max_{\tilde{x}^j \leq \chi(1-u)} \{F(\tilde{x}^j q^j) - \tilde{x}^j\} \right]$$

Now it is clear that  $\tilde{\Pi}^j(q^j)$  increases in  $q^j$ . However, the general functional form  $F(\cdot)$  does not

guarantee monotonicity. To proceed, we show the proof under the case of  $F(i) = \phi \log(i/\underline{L})$ , which implies

$$r + \delta + \lambda U = \frac{A^j}{q^j} + \lambda_I (F(\phi q^j) - \phi) + \lambda \left( (F(\phi q^j) - \phi)G(\hat{u}) + \int_{\hat{u}}^1 (F(\chi(1-u)q^j) - \chi(1-u))dG(u) \right)$$

where  $\hat{u} = 1 - \phi/\chi \in (0, 1)$ . Further simplifying the equation, we get

$$\begin{aligned} r + \delta + \lambda U = & \frac{A^j}{q^j} + (\lambda_I + \lambda(G(\hat{u}) + \phi(1 - G(\hat{u})))) \phi \log(\phi q^j / \underline{L}) \\ & - \lambda_I \phi - \lambda \phi G(\hat{u}) + \lambda \int_{\hat{u}}^1 (\phi \log(\chi(1-u)/\phi) - \chi(1-u))dG(u) \end{aligned} \quad (\text{A-3})$$

Denote the right handside as  $L(q^j)$ . Then we get

$$L'(q) = -\frac{A^j}{q^2} + \phi (\lambda_I + \lambda(G(\hat{u}) + \phi(1 - G(\hat{u})))) \frac{1}{q}$$

which is below zero when

$$0 < q < \frac{A^j}{\phi (\lambda_I + \lambda(G(\hat{u}) + \phi(1 - G(\hat{u}))))} \quad (\text{A-4})$$

and above zero when

$$q > \frac{A^j}{\phi (\lambda_I + \lambda(G(\hat{u}) + \phi(1 - G(\hat{u}))))} \quad (\text{A-5})$$

Therefore, the function  $L(q)$  decreases with  $q$  first, and then increases with  $q$ . Furthermore,

$$\lim_{q \rightarrow 0} L(q) \rightarrow \infty$$

Therefore, if (A-3) has a solution, then there must be a solution in the range of (A-4), where the  $L(q)$  function decreases with  $q$ . If parameters also satisfy

$$\lim_{q \rightarrow \infty} L(q) > 0$$

then there may exist another solution in the range of (A-5). Since  $L(q)$  increases with  $q$  in that range, a higher interest rate  $r$  (keeping everything else the same) will lead to a higher price of

capital, which is counterintuitive. As a result, we restrict the solution in the range of (A-4).

Because  $L(q)$  as a function uniformly increases with  $A^j$ , and  $L(q)$  decreases with  $q$  for (A-4), the equilibrium capital price increases with productivity  $A^j$ . This leads to  $q^H > q^L$ .

### B.3 Proof of Proposition 3

This result is a consequence of  $q^H > q^L$  and collateral constraint being directly related to the value of capital. First, we note that  $\Delta^\omega > 0$  is equivalent to  $\Delta^H > \Delta^L$ , so it suffices to prove  $\Delta^H > \Delta^L$ .

We rewrite  $\Delta^j$  as

$$\Delta^j = \int_0^v \max\{F(\bar{v}^j), F(\chi(1-u)q^j)\}dG(u) - U$$

In the integrand, both  $\bar{v}^j$  and  $\chi(1-u)q^j$  are increasing functions of  $q^j$ , and the function  $F(\cdot)$  is an increasing function. Therefore, a higher  $q^j$  leads to a larger  $\Delta^j$ , which means that  $\Delta^H > \Delta^L$ .

### B.4 Proof of Proposition 4

Let's first formally set up the optimization problem in a crisis. The firm objective function is

$$\max_{x_t^j, g_t^j} (q_t^j F(x_t^j + g_t^j) - x_t^j - q_t^j \gamma_t g_t^j) k_{t-}^j$$

s.t.

$$x_t^j \leq \chi(1-u)q_t^j$$

$$x_t^j \geq 0$$

$$g_t^j \geq 0$$

The amount of new investment,  $x_t^j$ , and the borrowing from government,  $g_t^j$ , are both expressed as fractions over the pre-shock capital  $k_{t-}^j$ , while the post-shock capital is  $k_t^j = (1-u)k_{t-}^j$ . The benefits of having  $x_t^j$  and  $g_t^j$  are both in  $q_t^j F'(x_t^j + g_t^j)$ , but the costs are different.

Without financing frictions (removing constraint  $x_t^j \leq \chi(1-u)q_t^j$ ), the optimal total amount of financing is

$$\bar{v}_t^j = F'^{(-1)}\left(\frac{1}{q_t^j}\right)$$

For simplicity, we denote

$$\Phi(x) = F'^{(-1)}(x) \quad (\text{A-6})$$

which is a decreasing function that maps from the inverse of a price into investment. Therefore, we have  $\bar{v}_t^j = \Phi(1/q_t^j)$ , which implies that  $\bar{v}_t^j$  increases with  $q_t^j$ .

**Case 1:**  $q_t^j \gamma_t < 1$

When  $q_t^j \gamma_t < 1$ , the firm will prefer to raise everything through government financing. Since  $g_t^j$  has no upper limit, in this case, we will get  $x_t^j = 0$ , and

$$x_t^j + g_t^j = \Phi(\gamma_t) \quad (\text{A-7})$$

We note that the total investment  $\Phi(\gamma_t) > \Phi(1/q_t^j) = \bar{v}_t^j$ , so that the total investment is above the first best.

**Case 2:**  $q_t^j \gamma_t = 1$

Next, when  $q_t^j \gamma_t = 1$ , the firm is indifferent between the two. In this corner case, any choice that satisfies the collateral constraint and nonnegative constraints should be optimal. The relative amount of government financing versus self-financing will be determined by the scale of the government funding in equilibrium.

The total investment is given by

$$x_t^j + g_t^j = \Phi(1/q_t^j) = \bar{v}_t^j \quad (\text{A-8})$$

so that the firm reaches the optimal level of investment.

**Case 3:**  $q_t^j \gamma_t > 1$

Finally, when  $q_t^j \gamma_t > 1$ , private financing is preferred against government financing. However, there is an upper limit of how much private financing can be achieved.

If  $\chi(1-u)q_t^j < \bar{v}_t^j$ , then the firm is financially constrained, so that the firm will choose

$$x_t^j = \chi(1-u)q_t^j$$

$$g_t^j + x_t^j = \max\{\Phi(\gamma_t), \chi(1-u)q_t^j\}$$

As the government program becomes more lenient,  $\gamma_t$  is higher, and the total investment is closer to the efficient level. Clearly, under this scenario, total investment is below the efficient level,

$$i_t^j = g_t^j + x_t^j \leq \Phi(\gamma_t) < \Phi\left(\frac{1}{q_t^j}\right) = \bar{v}_t^j$$

If  $\chi(1-u)q_t^j > \bar{v}_t^j$ , then the firm is not financially constrained, so that the firm chooses

$$\begin{aligned} x_t^j &= \bar{v}_t^j \\ g_t^j &= 0 \end{aligned}$$

and the total investment reaches the optimal level.

To further discuss the scenarios, as in Proposition 4, we define the cutoffs,

$$\bar{v}_t^j = \chi q_t^j (1 - \hat{u}_t^j)$$

$$\Phi(\gamma_t) = \chi q_t^j (1 - \tilde{u}_t^j)$$

Clearly, the cutoffs satisfy  $\hat{u}_t^j < \tilde{u}_t^j$ . Since we have assumed that firms are unconstrained in normal times, i.e.,  $\chi q_t^j > \bar{v}_t^j$ , we have  $\hat{u}_t^j > 0$ . In summary, the ranking is

$$0 < \hat{u}_t^j < \tilde{u}_t^j < 1$$

If we collect the above results using these cutoffs, then we arrive at Proposition 4.

## B.5 Proof of Proposition 5

The derivation of the first-order condition is almost the same as Proposition 2. Then we proceed to prove that  $q_t^j$  is a constant if  $\gamma_t$  is a constant. First, we write the capital pricing equation as

$$r = \frac{A^j}{q_t^j} - \delta + \frac{\lambda_I (q_t^j F(\bar{v}_t^j) - \bar{v}_t^j)}{q_t^j} + \frac{\lambda \Pi(q_t^j, \gamma)}{q_t^j} - \lambda U. \quad (\text{A-9})$$

where

$$\begin{aligned}\Pi(q_t^j; \gamma) &= \int_0^{\hat{u}_t^j} \max \{q_t^j F(\bar{v}_t^j) - \bar{v}_t^j, q_t^j F(\Phi(\gamma)) - q_t^j \gamma \Phi(\gamma)\} dG(u) \\ &+ \int_{\hat{u}_t^j}^1 \max \{\chi(1-u)q_t^j, q_t^j F(\Phi(\gamma)) - \chi(1-u)q_t^j - q_t^j \gamma(\Phi(\gamma) - \chi(1-u)q_t^j)\} dG(u)\end{aligned}\tag{A-10}$$

We conjecture that  $q_t^j$  is constant. Then according to the investment FOC, the efficient level of investment,  $\bar{v}_t^j$  is also a constant. From (A-10), we also know that once  $q_t^j$  and  $\bar{v}_t^j$  become constant, the threshold  $\hat{u}_t^j$  is also a constant, so the whole integral becomes a constant. As a result, every component of (A-9) is a constant, confirming our conjecture.

Next, we will show the monotonicity of  $q^j$ . Similar to Section B.2, we provide our proof under the convenient specification of  $F(i) = \phi \log(i/\underline{L})$ .

In that case, (A-9) can be simplified as

$$r + \delta + \lambda U = \frac{A^j}{q^j} + \lambda_I (F(\phi q^j) - \phi) + \lambda \frac{\Pi(q^j; \gamma)}{q^j}\tag{A-11}$$

If  $\gamma q^j > 1$   $\Pi(q^j; \gamma)/q^j$  is

$$\begin{aligned}\frac{\Pi^H(q^j; \gamma)}{q^j} &= \int_0^{\hat{u}} (F(\phi q^j) - \phi) dG(u) + \int_{\hat{u}}^{\bar{u}^j} (F(\chi(1-u)q^j) - \chi(1-u)) dG(u) \\ &+ \int_{\bar{u}^j}^1 (F(\Phi(\gamma)) - \chi(1-u) - \gamma(\Phi(\gamma) - \chi(1-u)q^j)) dG(u)\end{aligned}$$

which increases with  $q^j$ . If  $\gamma q^j \leq 1$ ,

$$\frac{\Pi^j(q^j; \gamma)}{q^j} = F(\Phi(\gamma)) - \gamma \Phi(\gamma)$$

which is not affected by  $q^j$ . Denote the right hand side of (A-11) as  $h(q)$ . Then

$$\frac{\partial h^L}{\partial q} = -\frac{A^j}{q^2} + \lambda_I \frac{\phi}{q}$$

for  $q \leq 1/\gamma$ , and

## B.6 Proof of Proposition 6

### Government Funding and Change in Units of Capital

First,  $\Delta^K$  can be expressed as

$$\Delta^K = \omega\Delta^H + (1 - \omega)\Delta^L$$

where

$$\begin{aligned} \Delta^H &= \int_0^{\hat{u}(q^H)} F(\bar{l}^H) dG(u) + \int_{\hat{u}(q^H)}^{\tilde{u}(q^H, \gamma)} F(\chi(1 - u)q^H) dG(u) \\ &\quad + \int_{\tilde{u}(q^H, \gamma)}^v F(\chi(1 - u)q^H + g^H(u, q^H, \gamma)) dG(u) - U \\ \Delta^L &= \int_{u=0}^v F(g^L(u, q^L, \gamma)) dG(u) - U \end{aligned}$$

From the individual firm optimization problem, we know that  $g^j(u, q^j, \gamma)$  decreases with  $\gamma$ . As a result,  $\Delta^L$  decreases with  $\gamma$ .

To prove the monotonicity of  $\Delta^H$ , we note that

$$\tilde{u}(q^H, \gamma) = 1 - \Phi(\gamma) \frac{1}{\chi q^H},$$

and the derivative of  $\Delta^H$  over  $\gamma$  is

$$\frac{\partial \Delta^H}{\partial \gamma} = \int_{\tilde{u}(q^H, \gamma)}^v \left( F'(\chi(1 - u)q^H + g^H(u, q^H, \gamma)) \frac{\partial g^H}{\partial \gamma} \right) dG(u),$$

where the differentiation over  $\tilde{u}(q^H, \gamma)$  is zero because the terms of the two integration limits cancel out. Since  $F'(\cdot) > 0$  and  $g^H$  decreases in  $\gamma$ , we get  $\partial \Delta^H / \partial \gamma < 0$ .

Taking the results of  $\Delta^H$  and  $\Delta^L$  together, we get

$$\frac{\partial \Delta^K}{\partial \gamma} = \omega \frac{\partial \Delta^H}{\partial \gamma} + (1 - \omega) \frac{\partial \Delta^L}{\partial \gamma} < 0$$

## Government Funding and Change of Capital Quality

Rewriting (20), the cleansing effect is

$$\Delta_\omega = \frac{\omega}{\omega + (1 - \omega) \frac{1 + \Delta_L}{1 + \Delta_H}}$$

As a result, as long as we can prove that

$$\frac{1 + \Delta_H}{1 + \Delta_L}$$

increases with  $\gamma_t$ , then we can get that the cleansing effect increases with tighter government lending programs. Expanding that expression, we get

$$\frac{1 + \int_0^{\hat{u}^H} F(\bar{t}^H) dG(u) + \int_{\hat{u}^H}^{\tilde{u}^H} F(\chi(1 - u)q^H) dG(u) + \int_{\tilde{u}^H}^1 F(\Phi(\gamma)) dG(u) - U}{1 + F(\Phi(\gamma)) - U}$$

To facilitate discussions, we denote  $y = \Phi(\gamma)$ , and define

$$h(y) = \frac{a + h_1(y)}{a + h_2(y)}$$

with

$$h_1(y) = \int_0^{\hat{u}^H} F(\bar{t}^H) dG(u) + \int_{\hat{u}^H}^{\tilde{u}^H} F(\chi(1 - u)q^H) dG(u) + \int_{\tilde{u}^H}^1 F(y) dG(u)$$

$$h_2(y) = F(y)$$

$$a = 1 - U > 0$$

It is sufficient to prove that  $h(y)$  decreases with  $y$ . To achieve this goal, we note that

$$h_1(y) > h_2(y) > 0$$

Furthermore,

$$0 < h_1'(y) = \int_{\tilde{u}^H}^1 F'(y) dG(u) < h_2'(y) = F'(y)$$

As a result,

$$\begin{aligned} h_1'(y) - h_2'(y) &< 0 \\ h_1'(y)h_2(y) - h_2'(y)h_1(y) &< 0 \end{aligned}$$

Therefore,

$$\begin{aligned} h'(y) &= \frac{1}{(a + h_2(y))^2} (h_1'(y)(a + h_2(y)) - h_2'(y)(a + h_1(y))) \\ &= \frac{1}{(a + h_2(y))^2} (a(h_1'(y) - h_2'(y)) + h_1'(y)h_2(y) - h_2'(y)h_1(y)) < 0 \end{aligned}$$

Since  $y = \Phi(\gamma)$  decreases with  $\gamma$ ,  $h'(y) < 0$  implies that  $h(y)$  increases with  $\gamma$ . Combining this result with the fact that  $\Delta_\omega$  increases with  $h(y)$ , we get  $\Delta_\omega$  increasing in  $\gamma$ .

## B.7 Aggregate Investment and Demand for Government Funding

### Aggregate Firm Investment

Next, we consider how the aggregate firm investment is affected by government credit support. As discussed in the main text, we only consider the more general case that not all firms are financially constrained, i.e.,  $\chi q_t^j \geq \bar{v}_t^j$  for  $j \in \{L, H\}$ .

Then the total amount of investment is

$$\begin{aligned} I_t = \omega_t &\left( \int_0^{\bar{u}_t^H} \max\{\Phi(\gamma_t), \bar{v}_t^H\} dG(u) + \int_{\bar{u}_t^H}^1 \max\{\Phi(\gamma_t), \chi(1-u)q_t^H\} dG(u) \right) \\ &+ (1 - \omega_t) \left( \int_0^{\bar{u}_t^L} \max\{\Phi(\gamma_t), \bar{v}_t^L\} dG(u) + \int_{\bar{u}_t^L}^1 \max\{\Phi(\gamma_t), \chi(1-u)q_t^L\} dG(u) \right) \end{aligned} \quad (\text{A-12})$$

**Case 1:** When  $\Phi(\gamma_t) \in [\bar{v}_t^L, \bar{v}_t^H]$ , we get

$$\chi q_t^H > \bar{v}_t^H > \Phi(\gamma_t) > \bar{v}_t^L$$

so that

$$\max\{\Phi(\gamma_t), \bar{v}_t^H\} = \bar{v}_t^H; \quad \max\{\Phi(\gamma_t), \bar{v}_t^L\} = \Phi(\gamma_t)$$

For any  $u \geq \hat{u}_t^L$ , we have

$$\chi(1-u)q_t^L < \bar{v}_t^L < \Phi(\gamma_t)$$

so that

$$\max\{\Phi(\gamma_t), \chi(1-u)q_t^L\} = \Phi(\gamma_t)$$

However, there exists a solution  $\tilde{u}_t^H \in (\hat{u}_t^H, 1)$ , such that

$$\Phi(\gamma_t) = \chi(1 - \tilde{u}_t^H)q_t^H$$

indicating

$$\max\{\Phi(\gamma_t), \chi(1-u)q_t^H\} = \begin{cases} \Phi(\gamma_t), & \text{if } u \geq \tilde{u}_t^H \\ \chi(1-u)q_t^H, & \text{if } u < \tilde{u}_t^H \end{cases}$$

Finally, we can get

$$I_t = \omega_t \left( \bar{t}^H G(\hat{u}_t^H) + \int_{\hat{u}_t^H}^{\tilde{u}_t^H} \chi(1-u)q_t^H dG(u) + \int_{\tilde{u}_t^H}^1 \Phi(\gamma_t) dG(u) \right) + (1 - \omega_t)\Phi(\gamma_t)$$

Clearly,  $\gamma_t$  only affects the highly-constrained H-type firms, but all the L-type firms. As  $\gamma_t$  becomes smaller, the government lending program is more lenient, reducing the “cleansing effect” for  $u < \tilde{u}_t^H$  between H and L.

Note that there is a pecking order of financing by the H type firms. When the liquidity shock size  $u < \hat{u}_t^H$ , the firm utilizes its own financing from the market and invest at the efficient level. When  $u \in (\hat{u}_t^H, \tilde{u}_t^H)$ , the firm reaches its binding collateral constraint but doesn't participate in the government lending program. When  $u > \tilde{u}_t^H$ , the bank participates in the government lending program and the amount of new investment is determined by the leniency of the government credit program.

**Case 2:** When  $1/\gamma_t > q_t^H$ , we get

$$\Phi(\gamma_t) > \bar{t}_t^H > \bar{t}_t^L$$

Thus both H and L type firms will always participate in the government credit program, leading to a total investment of

$$I_t = \Phi(\gamma_t)$$

**Case 3:** When  $1/\gamma_t < q_t^L$ , we get

$$I_t = \omega_t \left( \int_0^{\hat{u}_t^H} \bar{l}_t^H dG(u) + \int_{\hat{u}_t^H}^{\tilde{u}_t^H} \chi(1-u)q_t^H dG(u) + \int_{\tilde{u}_t^H}^1 \Phi(\gamma_t) dG(u) \right) \\ + (1-\omega_t) \left( \int_0^{\hat{u}_t^L} \bar{l}_t^L dG(u) + \int_{\hat{u}_t^L}^{\tilde{u}_t^L} \chi(1-u)q_t^L dG(u) + \int_{\tilde{u}_t^L}^1 \Phi(\gamma_t) dG(u) \right)$$

which implies that  $\gamma_t$  only affects the investment of highly constrained H and L type firms.

**Discussions:** the efficient intervention will be two separate lending terms for H and L,  $\gamma_t^H = 1/q_t^H$ , and  $\gamma_t^L = 1/q_t^L$  (intuitively this should be true, but we should prove it in the future). If the government picks a single  $\gamma_t > 1/q_t^L > 1/q_t^H$ , by reducing  $\gamma_t$ , the government can make the intervention for H and L type firm both more efficient. If the government picks a single  $\gamma_t < 1/q_t^H < 1/q_t^L$ , by increasing  $\gamma_t$ , the government can also make the intervention for both types more efficient. Consequently, the optimal intervention should be  $\gamma_t \in [1/q_t^H, 1/q_t^L]$ .

**Summary:** efficient government intervention should satisfy  $\gamma_t \in [1/q_t^H, 1/q_t^L]$ . Therefore,

$$I_t = \omega_t \left( \bar{l}_t^H G(\hat{u}_t^H) + \int_{\hat{u}_t^H}^{\tilde{u}_t^H} \chi(1-u)q_t^H dG(u) + \int_{\tilde{u}_t^H}^1 \Phi(\gamma_t) dG(u) \right) + (1-\omega_t)\Phi(\gamma_t)$$

The total new capital (as a multiplier over  $K_t$ ) in a crisis is

$$\omega_t \left( \int_0^{\hat{u}_t^H} F(\bar{l}_t^H) dG(u) + \int_{\hat{u}_t^H}^{\tilde{u}_t^H} F(\chi(1-u)q_t^H) dG(u) + \int_{\tilde{u}_t^H}^1 F(\Phi(\gamma_t)) dG(u) \right) + (1-\omega_t)F(\Phi(\gamma_t))$$

### Aggregate Demand for Government Financing

For financially unconstrained firms, i.e.,  $\bar{l}_t^j \leq \chi(1-u)q_t^j$ , the demand for government financing is

$$g_t^j = \begin{cases} \Phi(\gamma_t) & \text{if } q_t^j \gamma_t < 1 \\ [0, \bar{l}_t^j] & \text{if } q_t^j \gamma_t = 1 \\ 0 & \text{if } q_t^j \gamma_t > 1 \end{cases}$$

For financially constrained firms, i.e.,  $\bar{v}_t^j > \chi(1-u)q_t^j$ , the demand for government financing is

$$g_t^j = \begin{cases} \Phi(\gamma_t) & \text{if } q_t^j \gamma_t < 1 \\ [\bar{v}_t^j - \chi(1-u)q_t^j, \bar{v}_t^j] & \text{if } q_t^j \gamma_t = 1 \\ \max\{\Phi(\gamma_t) - \chi(1-u)q_t^j, 0\} & \text{if } q_t^j \gamma_t > 1 \end{cases}$$

For aggregate demand of government financing, we have the following cases:

If  $\gamma_t < 1/q_t^H$ , then the total demand for government financing is

$$g_t = \Phi(\gamma_t)$$

If  $\gamma_t = 1/q_t^H$ , then the total demand for government financing is

$$g_t = \omega_t \cdot \underbrace{\left[ \int_0^1 (\bar{v}_t^H - \chi(1-u)q_t^H)^+ dG(u), \bar{v}_t^H \right]}_{\text{range}} + (1 - \omega_t)\Phi(\gamma_t)$$

If  $\gamma_t \in (1/q_t^H, 1/q_t^L)$ , then the total demand for government financing is

$$g_t = \omega_t \int_0^1 (\Phi(\gamma_t) - \chi(1-u)q_t^j)^+ dG(u) + (1 - \omega_t)\Phi(\gamma_t)$$

If  $\gamma_t = 1/q_t^L$ , then the total demand for government financing is

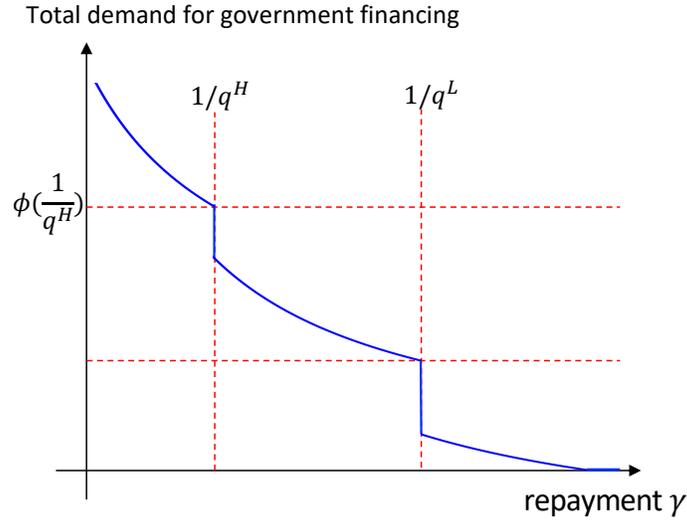
$$g_t = \omega_t \int_0^1 (\Phi(\gamma_t) - \chi(1-u)q_t^j)^+ dG(u) + (1 - \omega_t) \underbrace{\left[ \int_0^1 (\bar{v}_t^L - \chi(1-u)q_t^j)^+ dG(u), \bar{v}_t^L \right]}_{\text{range}}$$

If  $\gamma_t > 1/q_t^L$ , then the total demand for government financing is

$$g_t = \int_0^1 (\Phi(\gamma_t) - \chi(1-u)q_t^j)^+ dG(u)$$

An illustration of the total demand for government financing is shown in Figure 15.

**Remark 1** *An important conclusion from this subsection is that there is a monotonic mapping between the total government lending  $\bar{g}_t$  and the government lending tightness  $\gamma_t$ . At the two*



**Figure 15: Aggregate Demand for Government Funding in Crises.**

boundaries  $\gamma_t = 1/q_t^H$  and  $\gamma_t = 1/q_t^L$ , one  $\gamma_t$  can be mapped to multiple  $\bar{g}_t$ , since the allocation between individual financing versus government financing is not fully determined. However, in terms of investment, consumption, and welfare, it is sufficient to only know  $\gamma_t$ . As a result, in what follows, we only consider  $\gamma_t$  as a control for the government, with the caveat in mind that if  $\gamma_t \in \{1/q_t^L, 1/q_t^H\}$ , the total scale of the government credit program is undetermined and the government has discretion of a range that yields the same equilibrium allocations in the economy.

## B.8 Proof of Proposition 7

The social welfare is

$$E_t \left[ \int_t^\infty e^{-r(s-t)} \left( (\omega_s A^H + (1 - \omega_s) A^L) K_{s-} ds - \lambda_I (\omega_s \bar{l}_t^H + (1 - \omega_s) \bar{l}_t^L) K_{s-} ds \right) - \left( \omega_s \int_0^1 i_t^H(u) dG(u) + (1 - \omega_s) \int_0^1 i_t^L(u) dG(u) \right) K_{s-} dN_s \right]$$

Denote

$$d\omega_t \equiv \mu_\omega(\omega_{t-}) dt + \Delta_\omega(\omega_{t-}) dN_t$$

$$\frac{dK_t}{K_{t-}} \equiv \mu_K(\omega_{t-}) dt + \Delta_K(\omega_{t-}) dN_t$$

$$C(\omega) = \omega A^H + (1 - \omega) A^L - \lambda_I (\omega \bar{t}^H + (1 - \omega) \bar{t}^L)$$

Given government strategy  $\gamma_t$ , the welfare is

$$W(\omega_0)K_0 = E\left[\int_0^\infty e^{-rt} (C(\omega_t)K_t dt - I_t K_{t-} dN_t)\right]$$

with

$$I_t = \omega_{t-} \int_0^1 i_t^H(u) dG(u) + (1 - \omega_{t-}) \int_0^1 i_t^L(u) dG(u)$$

If we conjecture a welfare function of

$$W(\omega_t)K_t$$

then the HJB equation for welfare is

$$rW(\omega) = C(\omega) - \lambda I(\omega) + W(\omega)\mu_K(\omega) + W'(\omega)\mu_\omega(\omega) + \lambda [W(\omega + \Delta_\omega(\omega)) (1 + \Delta_K(\omega)) - W(\omega)]$$

where depending on assumptions, we can either assume a fixed  $\gamma$ , or a dynamically optimized  $\gamma(\omega)$  that has already been solved and plugged into the above formula.

There are two absorbing states,  $\omega_t = 0$  and  $\omega_t = 1$ , with  $d\omega_t|_{\omega_t \in \{0,1\}} = 0$ . As a result, at the two boundaries,  $W(\omega)$  satisfies

$$rW(\omega) = C(\omega) - \lambda I(\omega) + W(\omega)\mu_K(\omega) + \lambda W(\omega)\Delta_K(\omega)$$

which is a simple algebra equation that leads to

$$W(\omega) = \frac{C(\omega) - \lambda I(\omega)}{r - \mu_K(\omega) - \lambda \Delta_K(\omega)}$$

for  $\omega \in \{0, 1\}$ .

## B.9 Optimal Welfare

We discuss three possible cases of optimal welfare, depending on the action space of the government.

### Optimal Constant $\gamma$

Suppose that the government commits to a constant  $\gamma$ . Then for each  $\gamma$ , we can solve for the welfare function  $W(\omega_0; \gamma)$ . The optimal  $\gamma$  is chosen as

$$\gamma^*(\omega_0) = \max_{\gamma} W(\omega_0; \gamma)$$

To interpret the trade off in the optimization, we can expand the welfare as

$$E\left[\int_0^{\tau} e^{-rt} C(\omega_t) dt\right] + e^{-r\tau} \left( - \underbrace{I(\omega_{\tau-}; \gamma)}_{\text{consumption costs}} + \underbrace{W(\omega_{\tau-} + \Delta_{\omega}(\omega_{\tau-}); \gamma) (1 + \Delta_K(\omega_{\tau-})) K_{\tau-}}_{\text{continuation welfare}} \right)$$

where  $\tau$  is the arrival time for the first crisis shock  $dN_t$  starting from time 0. This makes the trade off clear. For a smaller  $\gamma$ , the government is more lenient, so the consumption cost at time  $\tau$  is higher. Furthermore, another cost is that the cleansing effect,  $\Delta_{H,t}(\omega_{\tau-})$ , will be smaller. The benefit is coming from a higher after-intervention capital,  $1 + \Delta_K$ .

### Optimal $\gamma(\omega)$ without long-term commitment

Suppose that we allow the government to commit a  $\gamma(\omega_{t-})$  at  $t-$ , right before a possible crisis shock. However, the government cannot commit longer. Then the problem is essentially optimize over  $\gamma$  under each  $\omega_{t-}$ , and assure dynamic optimality. The HJB equation becomes

$$rW(\omega) = \max_{\gamma} \left\{ \begin{array}{l} C(\omega) - \lambda I(\omega; \gamma) + W(\omega)\mu_K + W'(\omega)\mu_{\omega} \\ + \lambda (W(\omega + \Delta_{\omega}(\omega; \gamma)) \cdot (1 + \Delta_K(\omega; \gamma)) - W(\omega)) \end{array} \right\} \quad (\text{A-13})$$

where crisis period investment,  $I(\omega; \gamma)$ , jump in state variables,  $\Delta_{\omega}$ ,  $\Delta_K$ , are directly influenced by the choice of current  $\gamma$ , while other terms are taken as given as standard in HJB equations.

### Optimal $\gamma(\omega)$ without commitment at all

Suppose that the government cannot commit to  $\gamma$  outside a crisis, but can only choose a  $\gamma$  during a crisis that optimizes the welfare. Then the problem becomes

$$W(\omega_{t-})K_{t-} = (1 - \lambda dt)C(\omega_{t-})K_{t-}dt + (1 - \lambda dt)(1 - rdt)W(\omega_{t+dt})K_{t+dt}$$

$$+ \lambda dt \cdot \max_{\gamma_t} \left\{ - \left( \int_0^1 (\omega_{t-} i^H(u) + (1 - \omega_{t-}) i^L(u)) dG(u) \right) K_{t-} + W(\omega_{t-} + \Delta\omega_t) K_{t-} (1 + \Delta_{K,t}) \right\}$$

Then we can simplify the above HJB into

$$\begin{aligned} rW(\omega) &= C(\omega) + (W'(\omega)\mu_\omega + W(\omega)\mu_K) \\ &\quad + \lambda \max_{\gamma} \{ W(\omega + \Delta_\omega(\omega; \gamma)) \cdot (1 + \Delta_{K,t}(\omega; \gamma)) - W(\omega) \} \end{aligned} \tag{A-14}$$

We can rewrite this equation the same as (A-13).

In summary, the optimal  $\gamma(\omega)$  without long-term commitment is the same as the optimal  $\gamma(\omega)$  when the government has no commitment. But they are different from the case where the government can commit to a constant  $\gamma$ .

## C Alternative Model Setups

In this section, we show that there are two alternative ways to set up the model without actual capital destruction in a crisis, and we obtain the same main conclusions. These two alternative setups are: (1) shocks on financial constraint  $\chi$  in a crisis; (2) shocks on the price of capital  $q^j$  in a crisis.

### C.1 Direct Shocks to Financial Constraints

We construct an alternative model where the only shock in a crisis is a financial shock, i.e., the financial constraint is tightened in a crisis. We construct the shocks in a way that can be mapped to the original economy. If a firm is subject to a shock of  $u_t$  in the original economy when the systematic Poisson shock hits, then we simply set  $\dot{\chi}_t = \chi(1 - u_t)$ , where  $u_t \sim G(\cdot)$  is a random variable with  $U = \mathbb{E}[u_t]$ , and  $\chi$  is the financial constraint parameter in the original model. We denote the capital depreciation rate in this economy as  $\dot{\delta}$ , which is

$$\dot{\delta} = \delta - \lambda U$$

This is the adjusted depreciation rate in an economy without capital destruction when the systematic Poisson shock hits. The effect of capital destruction on capital price in the original economy is now captured by this higher capital depreciation rate.

For simplicity, we only consider the case of constant  $\gamma_t$ . We are going to prove that in this alternative economy, the prices of capital are exactly the same as the original economy. Furthermore, government interventions have the same effects of saving quantity at the cost of quality. The only difference from the original economy is that there is no aggregate capital destruction in a crisis. Even so, the expected capital growth rate is still the same.

Denote the capital value in this alternative economy as  $\overset{\circ}{q}_t^j$ . The financial constraint of the firm is,

$$x_t^j \leq \underbrace{\overset{\circ}{\chi}_t}_{\text{collateral constraint}} \cdot \underbrace{\overset{\circ}{q}_t^j}_{\text{value of capital}} \Leftrightarrow x_t^j \leq \chi(1 - u_t)\overset{\circ}{q}_t^j$$

Then the investment profit is

$$\begin{aligned} \pi(\overset{\circ}{\chi}_t, \overset{\circ}{q}_t^j; \gamma) &= \max_{\{x, g\}} \overset{\circ}{q}_t^j F(x + g) - x - \overset{\circ}{q}_t^j \gamma g \\ \text{s.t.} \quad &x \leq \overset{\circ}{\chi}_t \overset{\circ}{q}_t^j \end{aligned}$$

which is equivalent to the problem:

$$\begin{aligned} \pi(u_t, \overset{\circ}{q}_t^j; \gamma) &= \max_{\{x, g\}} \overset{\circ}{q}_t^j F(x + g) - x - \overset{\circ}{q}_t^j \gamma g \\ \text{s.t.} \quad &x \leq \chi(1 - u_t)\overset{\circ}{q}_t^j \end{aligned}$$

Therefore, if  $\overset{\circ}{q}_t^j = q_t^j$ , we obtain  $E_\chi[\pi(\overset{\circ}{\chi}_t, \overset{\circ}{q}_t^j; \gamma)] = E_u[\pi(u_t, \overset{\circ}{q}_t^j; \gamma)]$ .

Then the FOC on capital becomes

$$r = \frac{A^j}{\overset{\circ}{q}^j} - \overset{\circ}{\delta} + \underbrace{\lambda_I \frac{(\overset{\circ}{q}^j F(\bar{v}^j(\overset{\circ}{q}^j)) - \bar{v}^j(\overset{\circ}{q}^j))}{\overset{\circ}{q}^j}}_{\text{normal-time investment profit}} + \underbrace{\lambda \frac{\overset{\circ}{\Pi}^j(\overset{\circ}{q}^j)}{\overset{\circ}{q}^j}}_{\text{crisis-time investment profit}}$$

where  $\bar{v}^j(\overset{\circ}{q}^j)$  is the unconstrained optimal investment as a function of  $\overset{\circ}{q}^j$  as discussed in the main text. With  $\overset{\circ}{\Pi}_t^j(\overset{\circ}{q}_t^j) = E_\chi[\pi(\overset{\circ}{\chi}_t, \overset{\circ}{q}_t^j; \gamma)] = E_u[\pi(u_t, \overset{\circ}{q}_t^j; \gamma)] = \Pi_t^j(\overset{\circ}{q}_t^j)$  and  $\overset{\circ}{\delta} = \delta + \lambda U$ , we obtain

$$r = \frac{A^j}{\overset{\circ}{q}^j} - \delta + \underbrace{\lambda_I \frac{(\overset{\circ}{q}^j F(\bar{v}_{t-}^j(\overset{\circ}{q}^j)) - \bar{v}_{t-}^j(\overset{\circ}{q}^j))}{\overset{\circ}{q}^j}}_{\text{normal-time investment profit}} + \underbrace{\lambda \frac{\Pi^j(\overset{\circ}{q}^j)}{\overset{\circ}{q}^j}}_{\text{crisis-time investment profit}} - \lambda U$$

which is the same equation for capital price as the original model. Consequently, capital prices

remain the same, i.e.,

$$\dot{q}^j = q^j$$

Given this, the ranking results carry through, i.e.,

$$\dot{q}^H > \dot{q}^L$$

Next, we proceed to prove that the aggregate dynamics are similar. Since capital prices are the same, normal time investments are the same as before, indicating that the drift of capital quality state  $\dot{\mu}^\omega = \mu^\omega$ . Thus, we only need to consider crisis-time capital change  $\Delta^H$  and  $\Delta^L$ ,

$$\Delta^H = \int_{\hat{\chi}(q^H)}^{\bar{\chi}} F(\bar{t}^H) dG_\chi(z) + \int_{\tilde{\chi}(q^H)}^{\hat{\chi}(q^H)} F(zq^H) G_\chi(z) + \int_{\underline{\chi}}^{\tilde{\chi}(q^H)} F(zq^H + g^H) dG_\chi(z)$$

where thresholds  $\hat{\chi}$  and  $\tilde{\chi}$  are determined below:

$$\bar{t}_t^j = \hat{\chi} q_t^j$$

$$F'(\tilde{\chi} q_t^j) = \gamma_t$$

and  $\bar{\chi} = \chi$ ,  $\underline{\chi} = (1 - v)\chi$ .

We note that the above definition implies that

$$\hat{\chi} q^j = \chi q^j (1 - \hat{u}(q^j)) \Rightarrow \hat{\chi}(q^j) = \chi(1 - \hat{u}(q^j))$$

$$\tilde{\chi} q^j = \chi q_t^j (1 - \tilde{u}(q^j)) \Rightarrow \tilde{\chi}(q^j) = \chi(1 - \tilde{u}(q^j))$$

Furthermore, the density functions satisfy

$$G_\chi(z) = \mathbb{P}(\chi_t \leq z) = \mathbb{P}(\chi(1 - u) \leq z) = 1 - G\left(1 - \frac{z}{\chi}\right)$$

The transformation is

$$z = \chi(1 - u)$$

which implies

$$\begin{aligned} \int_{\tilde{\chi}(q^H)}^{\hat{\chi}(q^H)} F(zq^H) G_\chi(z) &= \int_{\tilde{u}(q^H)}^{\tilde{u}(q^H)} F(\chi(1-u)q^H) dG(u) \\ \int_{\underline{\chi}}^{\tilde{\chi}(q^H)} F(zq^H + g^H) dG_\chi(z) &= \int_{\tilde{u}(q^H)}^v F(\chi(1-u)q^H + g^H) dG(u) \\ \int_{\underline{\chi}}^{\tilde{\chi}(q^H)} F(zq^H + g^H) dG_\chi(z) &= \int_{\tilde{u}(q^H)}^v F(\chi(1-u)q^H + g^H) dG(u) \end{aligned}$$

Consequently, we have

$$\mathring{\Delta}^H = \Delta^H + U$$

Similarly,

$$\mathring{\Delta}^L = \Delta^L + U$$

The aggregate quantity in a crisis, therefore, satisfy the same property as the original economy,

$$\frac{\partial \mathring{\Delta}^K(\omega)}{\partial \gamma} = \frac{\partial(\omega \mathring{\Delta}^H + (1-\omega) \mathring{\Delta}^L)}{\partial \gamma} = \frac{\partial(\omega \Delta^H + (1-\omega) \Delta^L)}{\partial \gamma} = \frac{\partial \Delta^K(\omega)}{\partial \gamma} < 0.$$

Furthermore,

$$\mathring{\Delta}^\omega(\omega) = \frac{\omega}{\omega + (1-\omega) \frac{1+\mathring{\Delta}^L}{1+\mathring{\Delta}^H}} = \frac{\omega}{\omega + (1-\omega) \frac{1+\Delta^L+U}{1+\Delta^H+U}},$$

which is of a similar functional form as  $\Delta^\omega(\omega)$ . Thus, we can essentially copy the proof of  $\partial \Delta^\omega(\omega)/\partial \gamma$  in appendix B.6, and arrive at

$$\frac{\partial \mathring{\Delta}^\omega(\omega)}{\partial \gamma} > 0$$

The dynamics of capital quality  $\omega_t$  is

$$d\omega_t = \omega_{t-}(1-\omega_{t-})\lambda_I (F(\overset{\circ}{i}_{t-}^H) - F(\overset{\circ}{i}_{t-}^H)) + \mathring{\Delta}^\omega(\omega_{t-})dN_t$$

Since we have proved that  $\overset{\circ}{i}_{t-}^j = \bar{i}_{t-}^H$ , the drift of  $d\omega_t$  is exactly the same as the original economy.

Furthermore, to a first-order approximation,

$$\overset{\circ}{\Delta}^\omega(\omega) = \frac{\omega}{\omega + (1 - \omega) \frac{1 + \Delta^L + U}{1 + \Delta^H + U}} \approx \frac{\omega}{\omega + (1 - \omega) \frac{1 + \Delta^L}{1 + \Delta^H}} = \Delta^\omega(\omega)$$

and the deviation from the approximation comes from the aggregate capital destruction  $U$ . We also proved that the properties of the crisis cleansing effect remain the same.

The dynamics of capital quantity  $K_t$  is

$$\frac{dK_t}{K_{t-}} = \underbrace{\left( -\overset{\circ}{\delta} + \lambda_I (\omega_{t-} F(\overset{\circ}{l}_{t-}^H) + (1 - \omega_{t-}) F(\overset{\circ}{l}_{t-}^L)) \right)}_{\equiv \overset{\circ}{\mu}_t^K(\omega_{t-})} dt + \underbrace{\left( \omega \overset{\circ}{\Delta}^H + (1 - \omega) \overset{\circ}{\Delta}^L \right)}_{\equiv \overset{\circ}{\Delta}^K(\omega_{t-})} dN_t$$

Since

$$\begin{aligned} \overset{\circ}{\mu}_t^K(\omega_{t-}) &= \mu_t^K(\omega_{t-}) - \lambda U, \\ \overset{\circ}{\Delta}^K(\omega_{t-}) &= \Delta^K(\omega) + U, \end{aligned}$$

the expected capital growth is

$$\overset{\circ}{E}_t \left[ \frac{dK_t}{K_{t-}} \right] = \overset{\circ}{\mu}_t^K(\omega_{t-}) dt + \lambda \overset{\circ}{\Delta}^K(\omega_{t-}) dt = \mu_t^K(\omega_{t-}) dt + \lambda \Delta^K(\omega) = E_t \left[ \frac{dK_t}{K_{t-}} \right]$$

In this alternative economy, the decline of capital is smaller in a crisis while the depreciation is larger in normal times. The expected capital growth is the same as that in the original economy.

## C.2 Capital Value Shocks

Instead of having “financial constraint shocks”, we may also introduce shocks to capital values. Suppose that capital value  $q$  shocks affect firms heterogeneously, with

$$\overset{\circ}{q}_t^j = q_t^j (1 - u_t)$$

In other words, when the systematic Poisson shock hits, capital values in this alternative economy is the capital value in the original economy reduced by  $u_t$  fraction. This shock tightens the firms’ financial constraints and can be motivated by informational frictions in crises or weakened creditor power (because seizing and liquidating the capital may incur fire sale discounts in crises). Later we

will show a particular microfoundation that links the shock size to investors' belief on capital productivity. Note that in normal times, firms of the same type have the same capital values, which are solved through the valuation equation as in the original economy in the main text. Heterogeneity only arises in crises.

Similar to the economy in Appendix C.1, we adjust the capital depreciation rate to

$$\mathring{\delta} = \delta - \lambda U$$

Then the financial constraint of the firm in a crisis is the same as the original economy,

$$x_t^j \leq \underbrace{\chi}_{\text{collateral constraint}} \cdot \underbrace{\mathring{q}_t^j}_{\text{value of capital}} \Leftrightarrow x_t^j \leq \chi(1 - u_t)q_t^j$$

Then the investment profit is

$$\begin{aligned} \pi(\mathring{q}_t^j; \gamma) &= \max_{\{x, g\}} \mathring{q}_t^j F(x + g) - x - \mathring{q}_t^j \gamma g \\ \text{s.t.} \quad &x \leq \chi \mathring{q}_t^j \end{aligned}$$

which is equivalent to the original problem

$$\begin{aligned} \pi(u_t, q_t^j; \gamma) &= \max_{\{x, g\}} q_t^j F(x + g) - x - q_t^j \gamma g \\ \text{s.t.} \quad &x \leq \chi(1 - u_t)q_t^j \end{aligned}$$

Thus, we obtain

$$E_q[\pi(\mathring{q}_t^j; \gamma)] = E_u[\pi(u, q_t^j; \gamma)]$$

Next, the normal time capital valuation equation is

$$r = \frac{A^j}{\mathring{q}^j} - \mathring{\delta} + \lambda_I \underbrace{\frac{(\mathring{q}^j F(\bar{v}^j(\mathring{q}^j)) - \bar{v}^j(\mathring{q}^j))}{\mathring{q}^j}}_{\text{normal-time investment profit}} + \underbrace{\lambda \frac{\mathring{\Pi}^j}{\mathring{q}^j}}_{\text{crisis-time investment profit}},$$

where

$$\mathring{\Pi}_t^j = E_q[\pi(\mathring{q}_t^j; \gamma)] = E_u[\pi(u, q_t^j; \gamma)] = \Pi_t^j$$

Then the capital valuation equation is transformed into

$$r = \frac{A^j}{\hat{q}^j} - \delta + \underbrace{\lambda_I \frac{(\hat{q}^j F(\bar{v}^j(\hat{q}^j)) - \bar{v}^j(\hat{q}^j))}{\hat{q}^j}}_{\text{normal-time investment profit}} + \underbrace{\lambda \frac{\Pi^j}{\hat{q}^j}}_{\text{crisis-time investment profit}} - \lambda U$$

which leads to the exact capital value in normal times as the original model. Hereafter we shall use  $q^H$  and  $q^L$  to denote capital values in normal times and the pre-crisis values (i.e., at  $t-$ ).

Next, we proceed to prove that the aggregate dynamics are similar. Since capital prices are the same, normal time investments are the same as before, indicating that the drift of capital quality state  $\dot{\mu}^\omega = \mu^\omega$ . Therefore, we only need to consider crisis-time capital changes. Denote the distribution of capital price during a crisis as  $G_q^j(\cdot)$  for type  $j$ . Then

$$\dot{\Delta}^H = \int_{\hat{q}^H}^{\bar{q}^H} F(\bar{v}^H) dG_q^H(q) + \int_{\hat{q}^H}^{\bar{q}^H} F(\chi q) G_q^H(q) + \int_{\underline{q}^H}^{\bar{q}^H} F(\chi q + g^H) dG_q^H(q) \quad (\text{A-15})$$

where upper bound of  $q$  is  $\bar{q}^H = q^H$  and the lower bound is  $\underline{q}^H = (1 - v)q^H$ . The thresholds  $\hat{q}^j$  and  $\tilde{q}^j$  are determined below:

$$\begin{aligned} \bar{v}^H &= \chi \hat{q}^H \\ F'(\chi \tilde{q}^H) &= \gamma \end{aligned}$$

which imply

$$\begin{aligned} \chi \hat{q}^j &= \chi q^j (1 - \hat{u}(q^j)) \Rightarrow \hat{q}^j = q^j (1 - \hat{u}(q^j)) \\ \chi \tilde{q}^j &= \chi q_t^j (1 - \tilde{u}(q^j)) \Rightarrow \tilde{q}^j = q^j (1 - \tilde{u}(q^j)) \end{aligned}$$

The change of L-type capital  $\dot{\Delta}^L$  is defined in a similar way, except that L type firms raise all funding via the government.

Furthermore, the density functions satisfy

$$G_q^j(q) = \mathbb{P}(\hat{q}^j \leq q) = \mathbb{P}((1 - u)q^j \leq q) = 1 - G(1 - \frac{q}{q^j})$$

and change of variable is

$$q = q^j (1 - u)$$

which implies the following correspondence between the alternative economy and the original

economy:

$$\begin{aligned} \int_{\hat{q}^H}^{\bar{q}^H} F(\bar{v}^H) dG_q^H(q) &= \int_0^{\hat{u}(q^H)} F(\bar{v}^H) dG(u) \\ \int_{\hat{q}^H}^{\hat{q}^H} F(\chi q) G_q^H(q) &= \int_{\hat{u}(q^H)}^{\tilde{u}(q^H)} F(\chi(1-u)q^H) dG(u) \\ \int_{\underline{q}^H}^{\hat{q}^H} F(\chi q + g^H) dG_q^H(q) &= \int_{\tilde{u}(q^H)}^v F(\chi(1-u)q^H + g^H) dG(u) \end{aligned}$$

Consequently, we have

$$\dot{\Delta}^H = \Delta^H + U$$

Similarly,

$$\dot{\Delta}^L = \Delta^L + U$$

Thus, following similar proofs as the last section, we obtain

$$\begin{aligned} \frac{\partial \dot{\Delta}^K(\omega)}{\partial \gamma} &= \frac{\partial \Delta^K(\omega)}{\partial \gamma} < 0 \\ \frac{\partial \dot{\Delta}^\omega(\omega)}{\partial \gamma} &> 0 \end{aligned}$$

In the end, we show that the  $q$ -shocks can be interpreted as investors' belief changes in crises potentially due to the ambiguity on capital productivity (Caballero and Simsek, 2013). For any  $\hat{q}^j \in [q^j(1-v), q^j]$ , there exists an  $\hat{A}^j$ , such that

$$r = \frac{\hat{A}^j}{\hat{q}^j} - \delta + \lambda_I \frac{(\hat{q}^j F(\bar{v}^j(\hat{q}^j)) - \bar{v}^j(\hat{q}^j))}{\hat{q}^j} + \lambda \frac{\dot{\Pi}^j}{q^j}$$

If agents believe that the productivity of the firm changes from  $A^j$  to  $\hat{A}^j$ , then the price of capital in a crisis can shift downwards and cause financial disruptions.

## D Details on Numeric Solutions

### D.1 Numerical Solutions

#### Equilibrium and Welfare with Constant $\gamma$

For any given constant  $\gamma$ , the prices of capital are constant. Therefore, the key of solving the model is to solve the equations for  $q^H$  and  $q^L$ . We use the standard non-linear equation solver for that problem and restrict the solution to the (unique) one that  $q^j$  decreases with discount rate  $r$ . Once  $q^H$  and  $q^L$  are solved, the dynamic evolutions of state variables are available for model simulations.

To solve for welfare given constant  $\gamma$ , we use the “false time derivative” method, which starts with  $W(\omega, T)$  for a large  $T$ . And then iterate back, using

$$\begin{aligned} W_t'(\omega, t) = & C(\omega) - \lambda I(\omega) + W(\omega, t)\mu_K(\omega) + W_\omega'(\omega, t)\mu_\omega(\omega) \\ & + \lambda [W(\omega + \Delta_\omega(\omega), t) (1 + \Delta_K(\omega)) - W(\omega, t)] - rW(\omega, t) \end{aligned} \quad (\text{A-16})$$

$$W(\omega, t - dt) = W(\omega, t) - W_t'(\omega, t)dt$$

We continue the iteration until  $W_t'(\omega, t) \approx 0$ , in which case the HJB equation is well satisfied. Note that this method applies also to a dynamic  $\gamma(\omega)$  policy, as long as we update the functions  $C(\omega)$ ,  $I(\omega)$ ,  $\mu_K(\omega)$ ,  $\mu_\omega(\omega)$ , accordingly

#### Optimal Policy with Constant $\gamma$ (depending on initial state $\omega_0$ )

To solve for the optimal static government policy  $\gamma^*(\omega_0)$  as a function of the initial state  $\omega_0$ , we proceed in the following steps:

- First, we solve for the  $q^H$  and  $q^L$  under perfect discrimination. Then we discretize a grid of  $\gamma$  over the range  $[1/q^H, 1/q^L]$ . Denote this discrete set as  $\Gamma$
- Second, for each  $\gamma$  in the grid, we solve for the welfare function,  $W(\cdot; \gamma)$ .
- Third, at each  $\omega_0 \in [0, 1]$ , we pick

$$\gamma^*(\omega_0) = \max_{\gamma \in \Gamma} \{W(\omega_0; \gamma)\}$$

as the optimal solution.

By choosing a fine grid over  $\omega$  and  $\gamma$ , we are able to get a smooth  $\gamma^*(\omega_0)$  as a function of  $\omega_0$ .

### Equilibrium and Welfare with Dynamic $\gamma(\omega)$

To solve for the equilibrium under a dynamic government policy  $\gamma(\cdot)$ , we again use the false-time derivative method, by assuming that  $q_t^j = q^j(\omega_t, t)$ . Then we arrive at the following equation:

$$\frac{dq^j(\omega_{t-}, t)/dt}{q^j(\omega_{t-}, t)} = r - \left( \frac{A^j}{q_{t-}^j} + \mu_{q,t}^j - \delta + \frac{\lambda_I (q_{t-}^j F(\bar{v}_{t-}^j) - \bar{v}_{t-}^j)}{q_{t-}^j} + \frac{\lambda \Pi_t^j}{q_{t-}^j} + \lambda ((1 + \Delta_{q,t}^j)(1 - U) - 1) \right) \quad (\text{A-17})$$

Then we apply the iteration

$$q^j(\omega_{t-}, t - \Delta t) = q^j(\omega_{t-}, t) - \frac{dq^j(\omega_{t-}, t)}{dt} \cdot \Delta t \quad (\text{A-18})$$

until  $dq^j(\omega_{t-}, t)/dt \approx 0$  for all  $\omega_{t-}$ .

We initialize the algorithm by first suppressing the  $\mu_{q,t}^j$  and  $\Delta_{q,t}^j$  components in (A-17), and solving for  $q^j$  at a constant  $\gamma = \gamma(\omega)$ . Then we vary the reference point  $\omega$  to fit a function  $q^j$  over  $\omega$  as the initial value for the iteration.

Once we solve for the equilibrium under dynamic  $\gamma(\omega)$ , then we can update the normal time consumption function  $C(\omega)$ , crisis investment function  $I(\omega)$ , state variable drifts and jumps,  $\mu_K(\omega)$ ,  $\mu_\omega(\omega)$ ,  $\Delta_K(\omega)$ , and  $\Delta_\omega(\omega)$ . With these updated functions, we use the same false time derivative method as in equation (A-16) to solve for the welfare function.

### Optimal Policy with Dynamic $\gamma(\omega)$

Finally, we solve for the optimal dynamic government policy function  $\gamma^*(\omega)$  as a function of the current state  $\omega$ . The HJB equation is in (A-13). To solve for this equation, we start with a initial policy function that is the optimal static policy  $\gamma^*(\omega_0)$ . Then we apply a ‘‘double-iteration false time derivative method’’ as follows:

- For each round  $\gamma^{(n)}(\cdot)$ , solve for the associated equilibrium and the welfare function  $W^{(n)}(\cdot)$ .
- After solving for the  $n$ -round welfare function  $W^{(n)}(\cdot)$ , we solve for the optimal government

policy problem indicated by (A-14), where terms not directly affected by  $\gamma$  are removed:

$$\gamma^{(n+1)}(\omega) = \max_{\gamma} \left\{ -\lambda I^{(n)}(\omega; \gamma) + \lambda \left( W^{(n)}(\omega + \Delta_{\omega}^{(n)}(\omega; \gamma)) \cdot (1 + \Delta_K^{(n)}(\omega; \gamma)) - W^{(n)}(\omega) \right) \right\}$$

where superscript  $(n)$  denote the functions corresponding to round- $n$  government strategy,  $\gamma^{(n)}(\cdot)$ .

- Iterate over the policy function until two consecutive rounds are close enough, i.e.,

$$\int_0^1 |\gamma^{(n+1)}(\omega) - \gamma^{(n)}(\omega)| d\omega < \varepsilon$$

for some small  $\varepsilon > 0$ .

## D.2 Model Calibration

We directly set a subset of model parameters and then choose the rest by matching moments. First, we follow the literature to set the following parameters:

- Annual discount rate  $r = 4\%$  according to Gertler and Kiyotaki (2010).
- Annual depreciation rate  $\delta = 10\%$  according to Gertler and Kiyotaki (2010).
- Frequency of liquidity crisis,  $\lambda = 0.04$ . According to Jordà, Schularick, and Taylor (2011), the average frequency of financial crises is about 4%.
- Collateral constraint  $\chi$  is set to 0.35. The collateral constraint multiplier is estimated to be 0.4 in Li, Whited, and Wu (2016), and 0.3 in Nikolov, Schmid, and Steri (2021). Our choice reflects the average of estimations from the two papers.

We choose the functional form of the liquidity shock size distribution as a truncated normal distribution at the interval  $(0, 0.95)$  and use  $\mu_u$  and  $\sigma_u$  to denote the mean and standard deviation of the normal distribution. Next, we estimate the rest model parameters  $(A^H, A^L, \phi, \lambda_I, \lambda_L, \mu_u, \sigma_u)$  to simultaneously match the following moments.

- The volatility of real GDP growth volatility is 2% for the U.S. from 1950 to 2020.
- Average  $q$  of capital is 1.5, which is the average Tobin's  $q$  according to Philippon (2009).

- Average output drop in a crisis is 9%. Reinhart and Rogoff (2009) report a peak-to-trough decline in GDP across a large sample of crises of 9.3%. Jordà, Schularick, and Taylor (2011) report a 5-year decline in GDP from the date of crisis of around 8%.
- The productivity ratio,  $A^H/A^L$ , is 1.3. This is a critical moment that discipline the importance of quality distribution. According to Hsieh and Klenow (2009), one standard deviation in the distribution of TFP is about 0.8, i.e., 80% more productive. We take a conservative approach and set the target to a mild difference.
- Average size of the liquidity shock is 29%. According to Bloom, Fletcher, and Yeh (2021), the average loss in sales is about 29% during COVID-19.
- The difference between 75% and 25% quantiles of the liquidity shock size is about 30%, according to Bloom, Fletcher, and Yeh (2021) for Q2 and Q3 in 2020.

In simulations (for the calculation of moments), we start the economy from  $\omega = 0.1$ , and ends the simulation when  $|1 - \omega| < 0.01$ . We do not model firm entry for tractability, so the model does not admit a non-degenerate stationary distribution and eventually the high-quality firms will outgrow the low-quality firms. The number of moments is equal to the number of parameters so the model is exactly identified. Our calibrated parameters are:

$$A^H = 0.219, A^L = 0.168, \phi = 0.02, \underline{\lambda} = 0.080, \mu_u = 0.053, \sigma_u = 0.346$$

We define the “lenient government funding” as

$$\gamma_{\text{lenient}} = \frac{0.8}{q^H(\gamma_{\text{lenient}})} + \frac{0.2}{q^L(\gamma_{\text{lenient}})}$$

which is solved through a fixed-point algorithm so that the capital values  $q^H$  and  $q^L$  are consistent with the government-funding rule  $\gamma_{\text{lenient}}$ . The government breaks even if  $\omega_t = 0.8$ . Similarly, we define the “tight government funding” case sets

$$\gamma_{\text{tight}} = \frac{0.2}{q^H(\gamma_{\text{tight}})} + \frac{0.8}{q^L(\gamma_{\text{tight}})}$$

The government breaks even if  $\omega_t = 0.2$ . The baseline case is

$$\gamma = \frac{0.5}{q^H} + \frac{0.5}{q^L}$$

The government breaks even if  $\omega_t = 0.5$ .