

Best Marketing Strategies For **Consultants & Freelancers** in 2019

[+ Expert Tips]

What marketing strategies won new clients consistently and built stronger branding, and which ones fell flat?



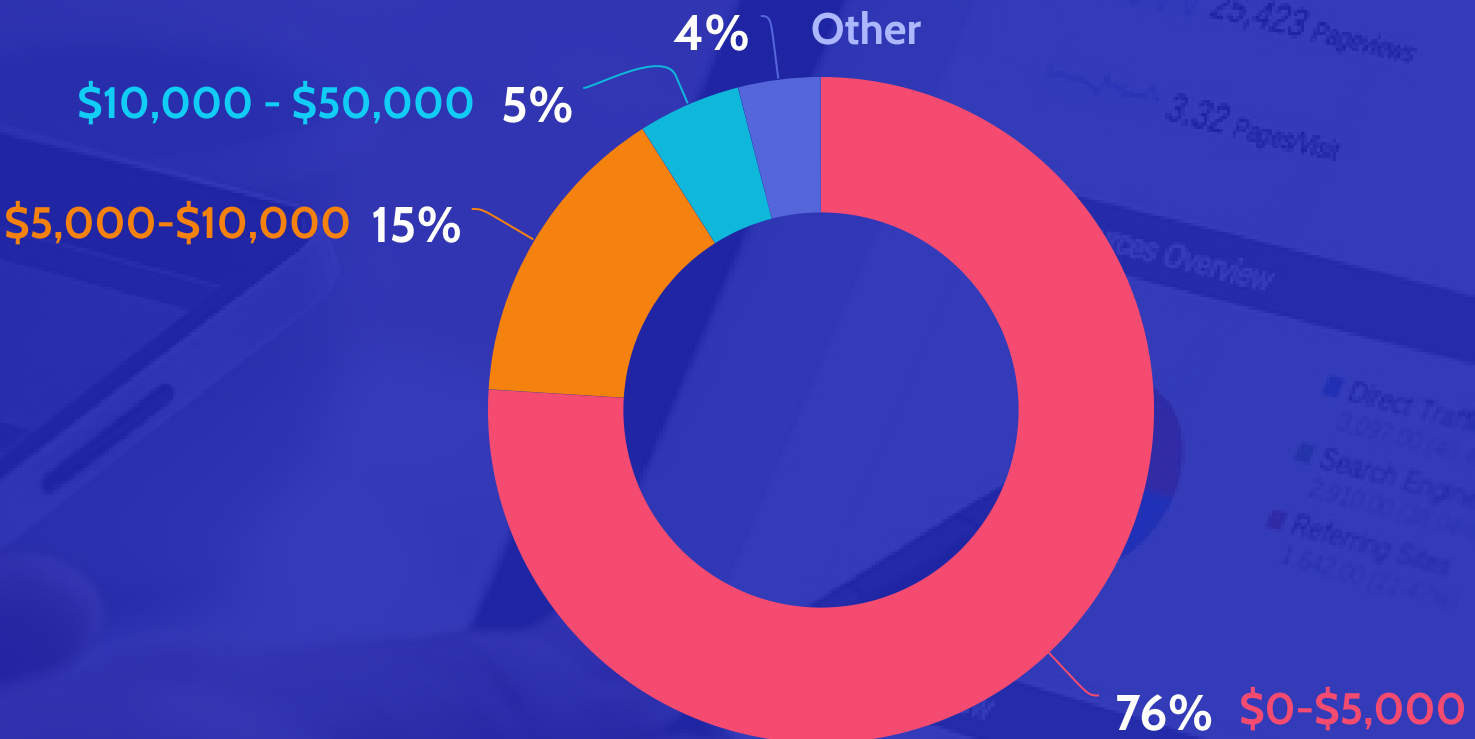
Over 100 consultant, freelancers and solopreneurs, were surveyed and asked to share what marketing strategies are working best for them in 2019.

Here are resources they trust when it comes to marketing strategies:

- HubSpot
- Ahrefs
- Neil Patel
- Backlinko
- Traffic Think Thank (and Slack group)
- Search Engine Journal
- Content Marketing Institute



HOW MUCH DO YOU SPEND ON MARKETING IN A YEAR?



WHAT TYPES OF MARKETING VISUALS DO YOU CREATE MOST OFTEN?



55%

Social Media
Graphics



44%

Blog Headers



31%

Slide Decks



21%

Email Newsletter
Graphics

WHAT MARKETING STRATEGY WAS MOST EFFECTIVE FOR GETTING NEW CLIENTS?

