



Meet the facilitator



Amer Ejaz

Amer Ejaz holds degrees in Civil Engineering, International Relations, and an advance degree in Political Science. He has 28 years of experience working in the Government and Development sectors. His areas of interest include institutional building, Strategic planning, program development budget analysis, and Transparency.

Amer Ejaz worked as Executive Director of CPDI from 2011 to 2020. Currently he is CEO of MAHER Consulting. He can be reached at amer@maher.consulting



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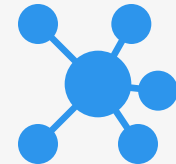


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Strategic Planning



Stages



Methodology

What is Strategic Planning

Strategic planning is a systematic process through which an organization agrees on—and builds commitment among key stakeholders to—priorities that are essential to its mission and are responsive to the environment. Strategic planning guides the acquisition and allocation of resources to achieve these priorities.

Why Strategic Planning

Strategic planning helps organizations to do a better job by helping leaders to be intentional about priorities

It helps an organization to look at two questions:

- As a leadership tool-Are we doing the right things?
- As a management tool-Are we doing things right?

Pre-Development Stage

- Identification of reasons for planning
- setting up the planing process for success
- Developing plan for gathering information from internal and external sources
- Strategic Planning Workplan

Development Stages

- Revisiting or articulating Vision Mission and Values
- Accessing your current situation
- Agreeing on priorities
- Writing the strategic plan

Post-Development Stages

- Implementation of Strategic Plan
- Revisiting the strategic plan
- Evaluation and Monitoring the Strategic Plan

With whom we do it

- Brainstorming with core team and program team
- Strategic planning Committee and task force
- Active participation of Senior leadership and board members
- Developing the plan with the help of standardised forms developed to gather the data

How we do it

- Collecting perception of internal and external stakeholders regarding an organization's Strengths, weaknesses, opportunities and threats
- Collecting empirical data to better understand the choices to be made
- Assessing the program portfolio and planning for future growth strategies