

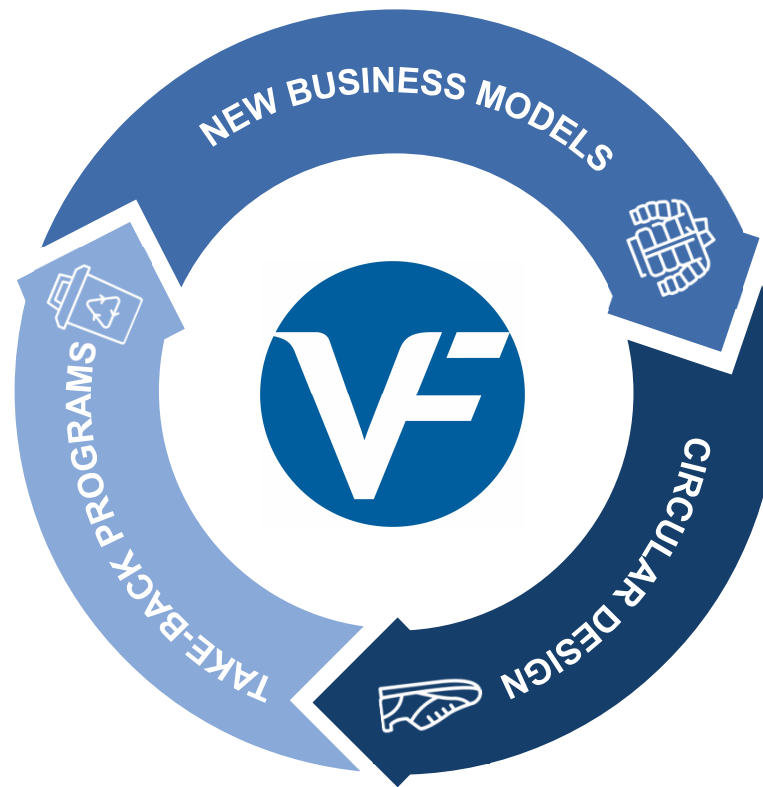
CIRCULAR BUSINESS MODELS

2030 GOAL

Lead the large-scale commercialization of circular business models through brand-led recommerce and rental initiatives

TAKE-BACK PROGRAMS

Two VF brands (The North Face® and Timberland®) are promoting take back programs in more than 150 EMEA stores to encourage consumers to recycle unwanted clothes.



NEW BUSINESS MODELS

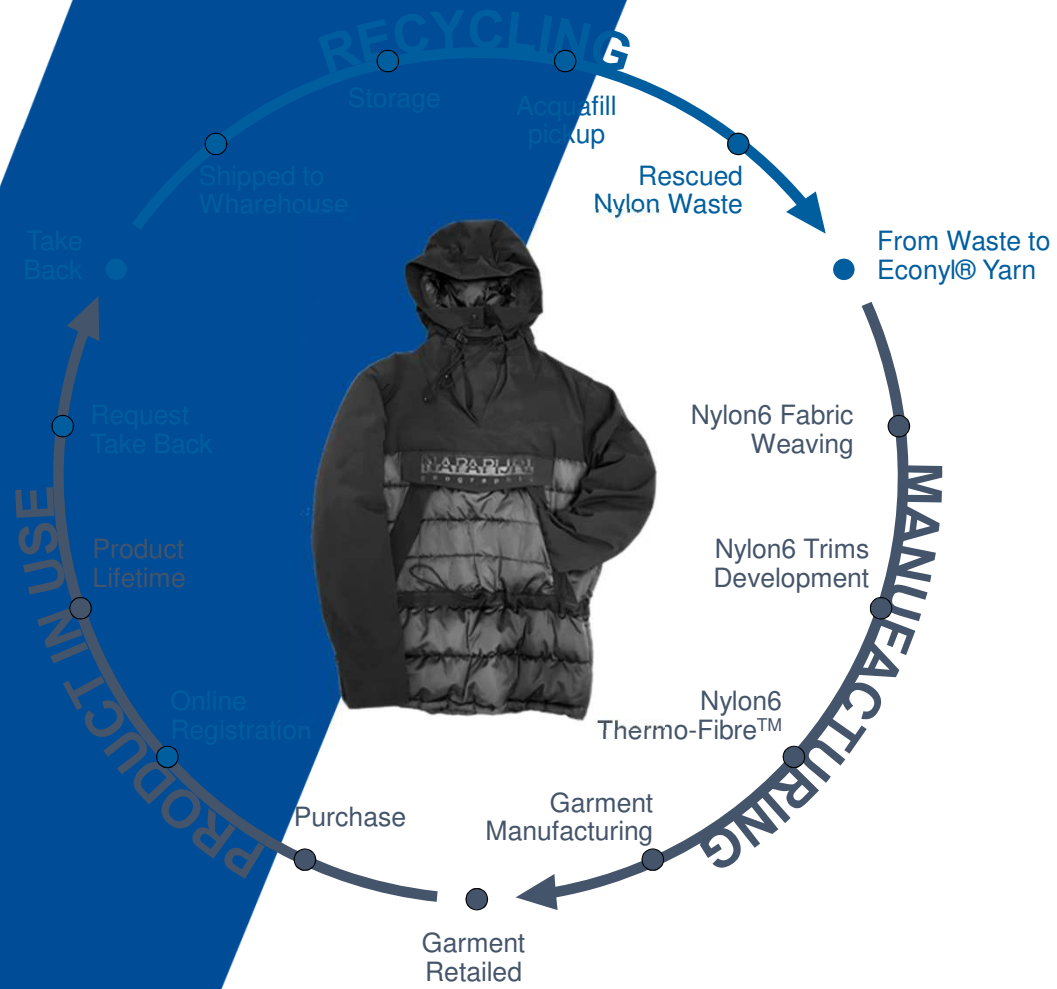
We will pursue the commercialization of circular business models. The North Face® has already taken a step in this direction by launching its innovative recommerce program called The North Face® Renewed.

CIRCULAR DESIGN

We are working on building the systems to provoke more circular design by training all our designer on circular economy principles.

PRODUCT JOURNEY

Infinity product journey



- Traditional Linear Model
- Infinity Circular Innovation

